

October 17, 2023

Navigating a changing real estate landscape

Annual Fall Client Forum
Presented by Econometric Advisors

Agenda



- 1 Geospatial Data Analysis at EA
- 2 CBRE EA Cap Rates
- 3 Lunch, Networking & Welcome
- 4 What's Next for the U.S. Economy?
- 5 The Future of the U.S. Sectors
- 6 Break / Networking
- 7 Real Estate Risk: CRE Debt Default Forecasting
- 8 Real Estate in a World of AI
- 9 Climate Risk: Benchmarking U.S. Cities
- 10 Break/Networking
- 11 What's New at EA?
- 12 Closing Remarks
- 13 Networking and Cocktails

Geospatial Data Analysis at EA



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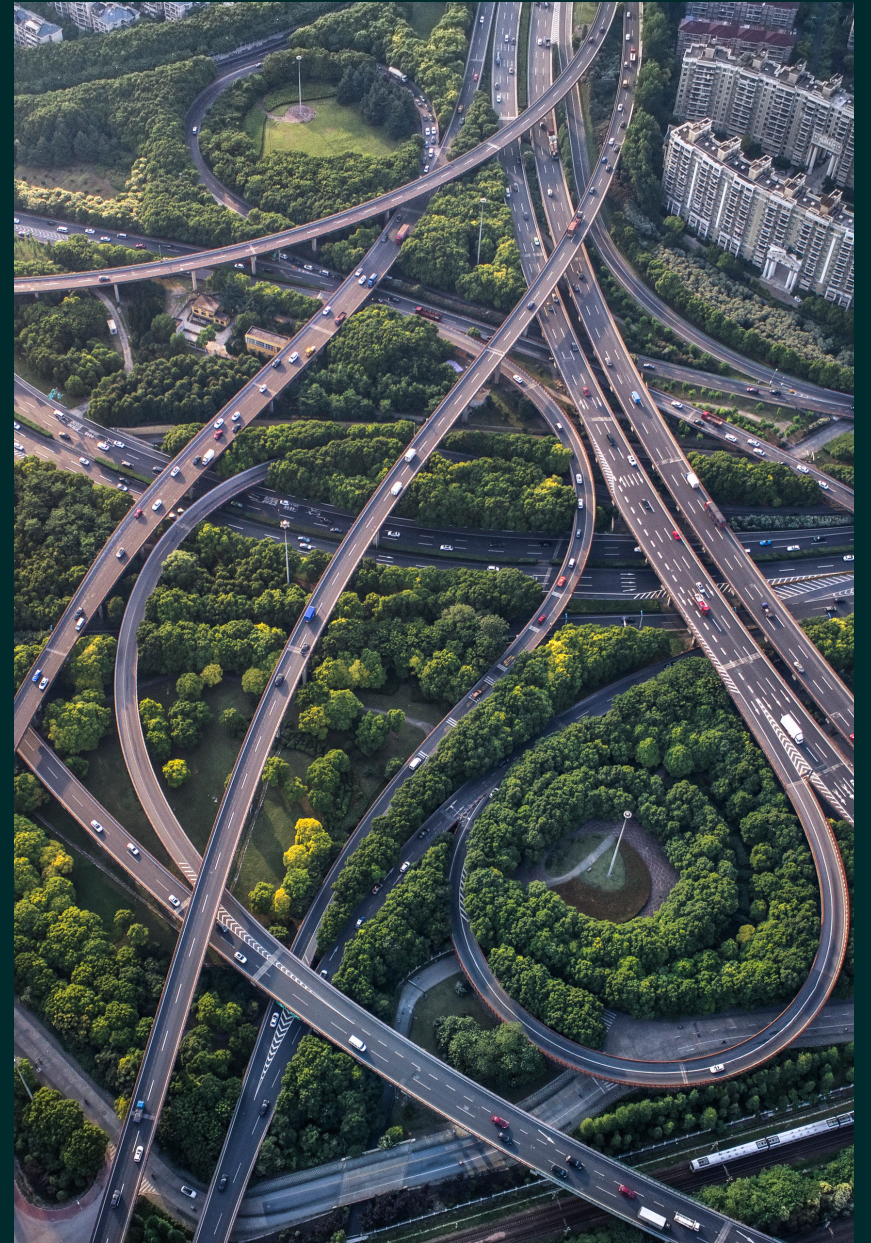
Franz Limoges

Principal Data Scientist

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Warehouse Ramp Proximity

Does warehouse stock
cluster near highway
on ramps?



Step 1

Action Plan

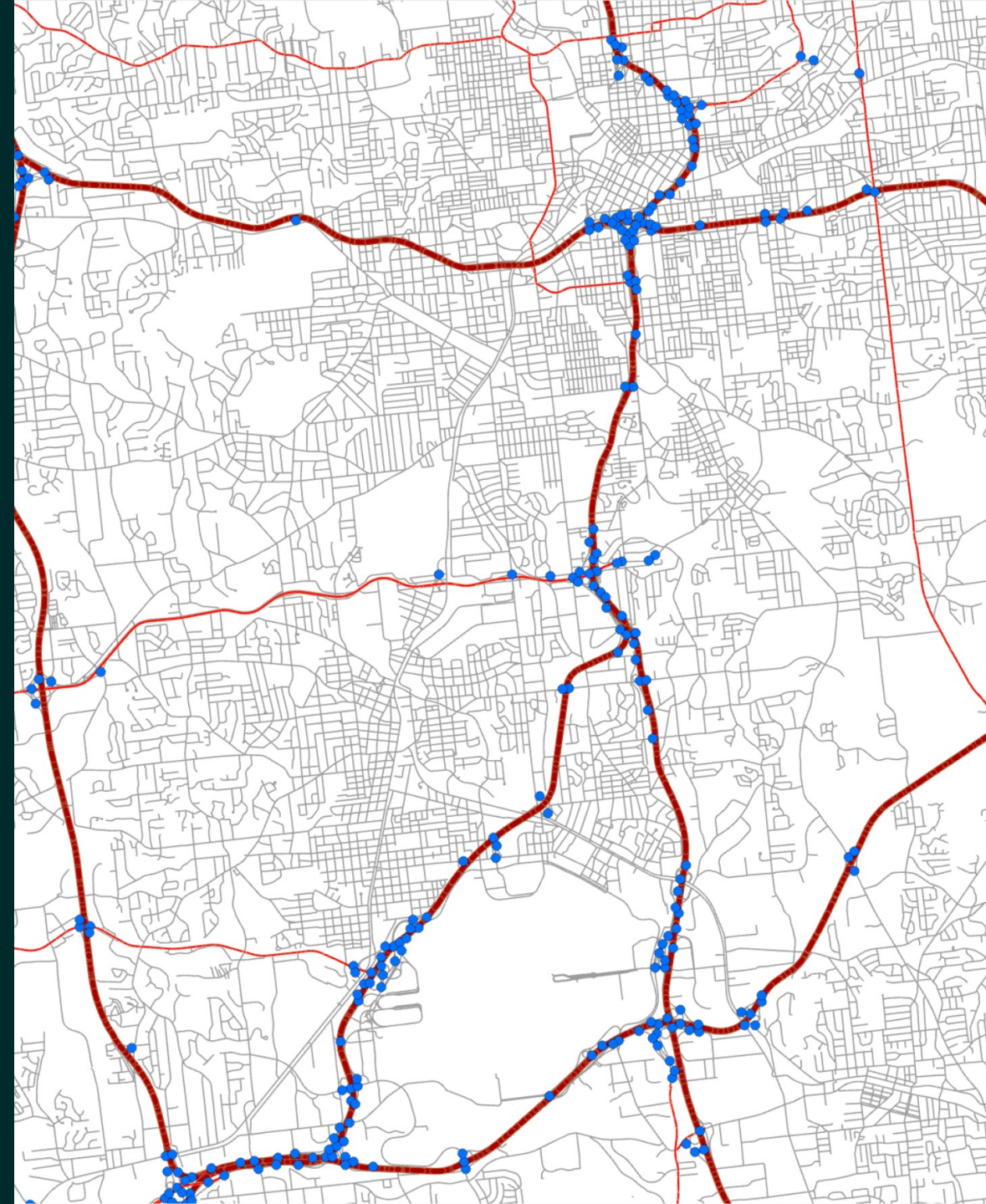
Define scope and definition of proximity and acquire layers.

Step 2

Overlay highway network map on to the base map and observe the way it divides/complements neighborhoods. Take note of the interplay between the road network and density of people and real estate. (RED lines)

Step 3

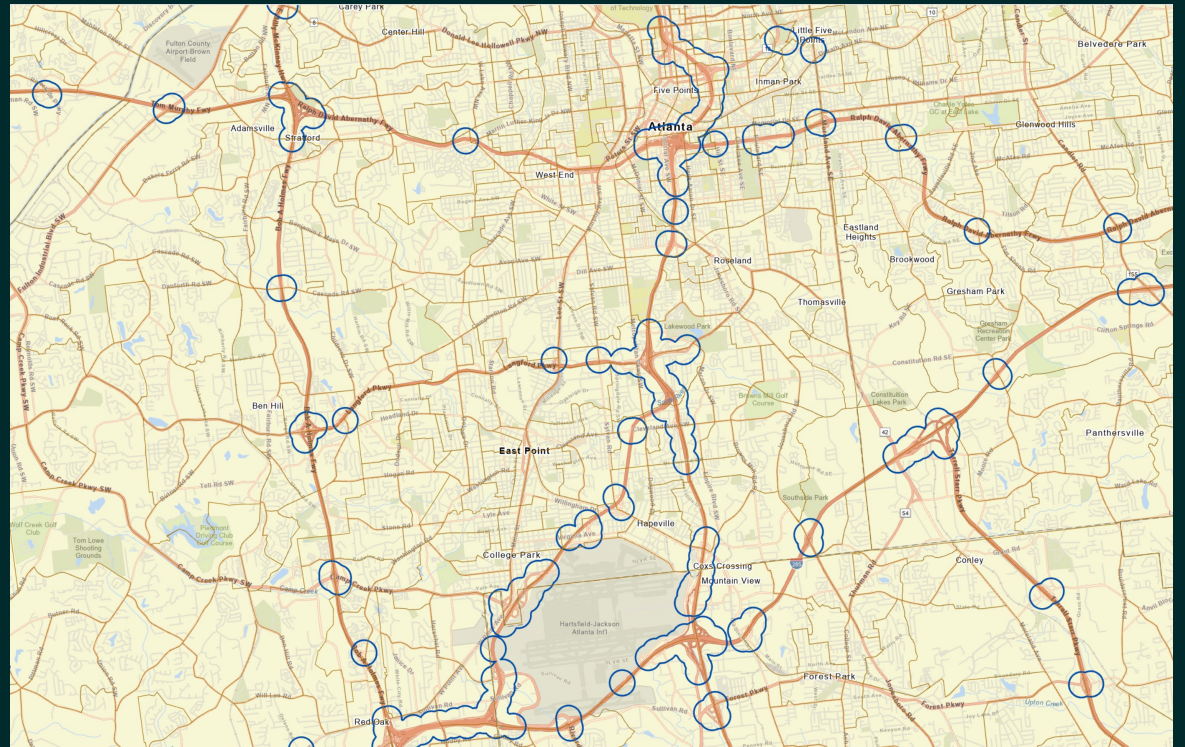
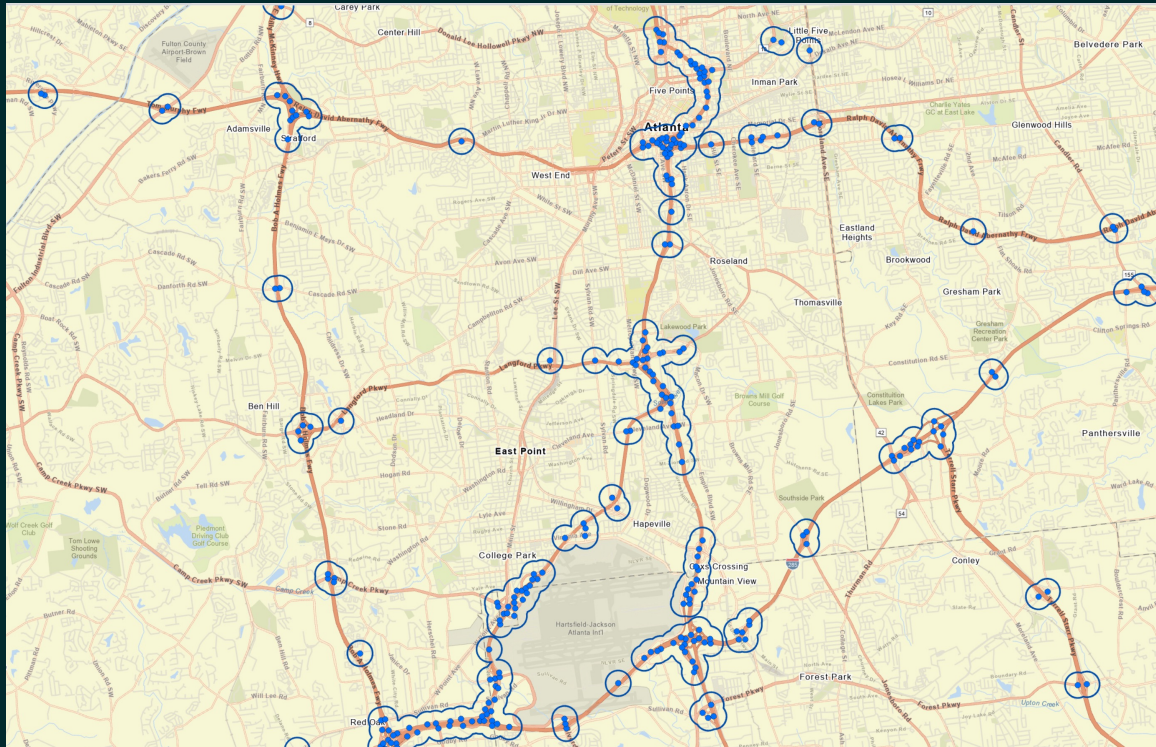
Identify egress points on the highway network system. (BLUE dots)



Step 4

Begin the analysis by buffering the individual egress points. Dense areas of egress points tend to overlap.

Note the density of the ramps around the airport where you would expect considerable traffic to and from warehouses. Interchanges connecting two highways throughout the Atlanta area also have a heavy density of ramps.



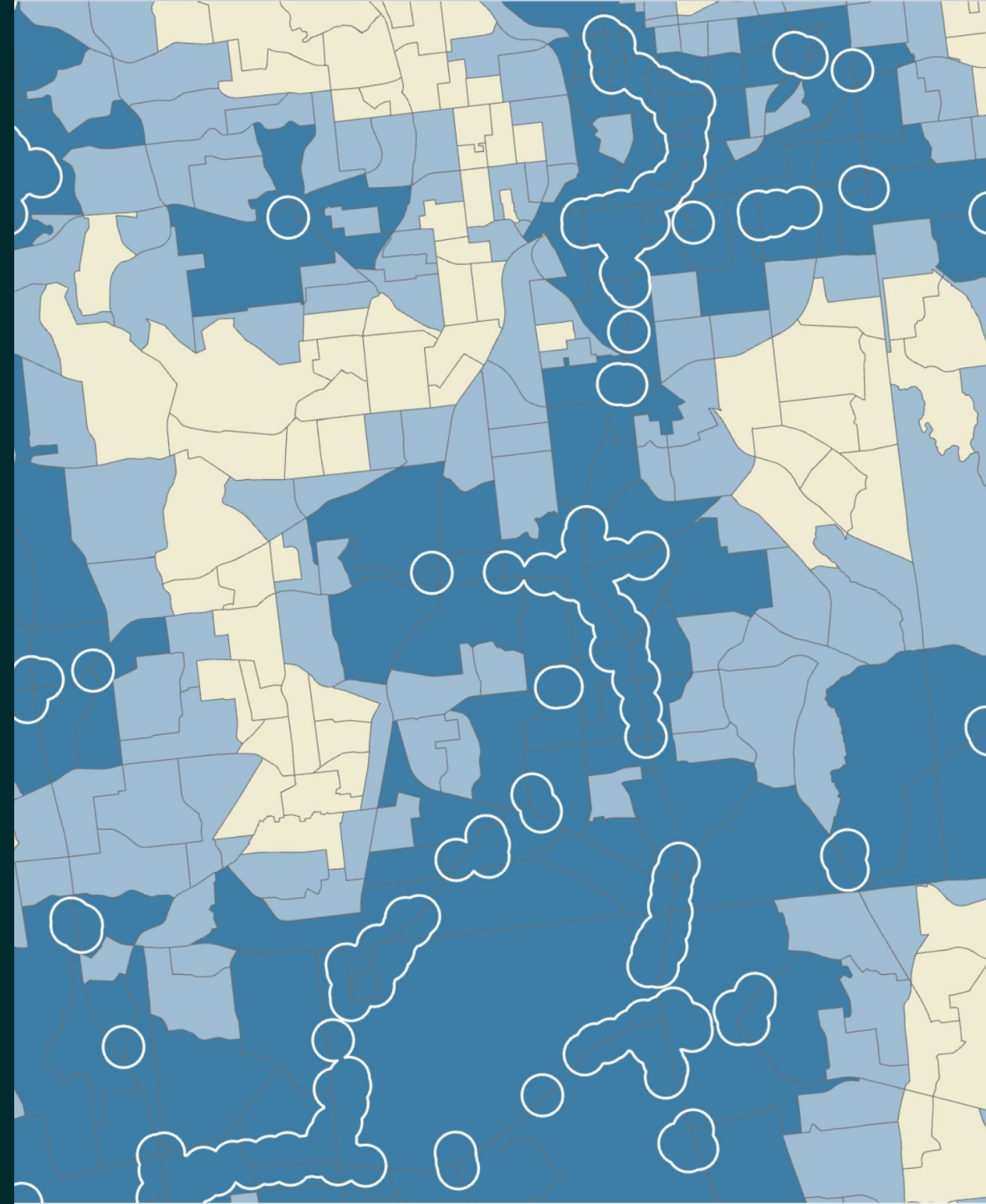
Step 5

Because density appears to affect the analysis, we chose to use Census block groups as the geographic units on which to base “zones.”

We define the block groups in the following Zone designations:

- Zone 1: Contains an egress
- Zone 2: Borders a Zone 1
- Zone 3: All others

Zones are represented here from dark to light, respectively.



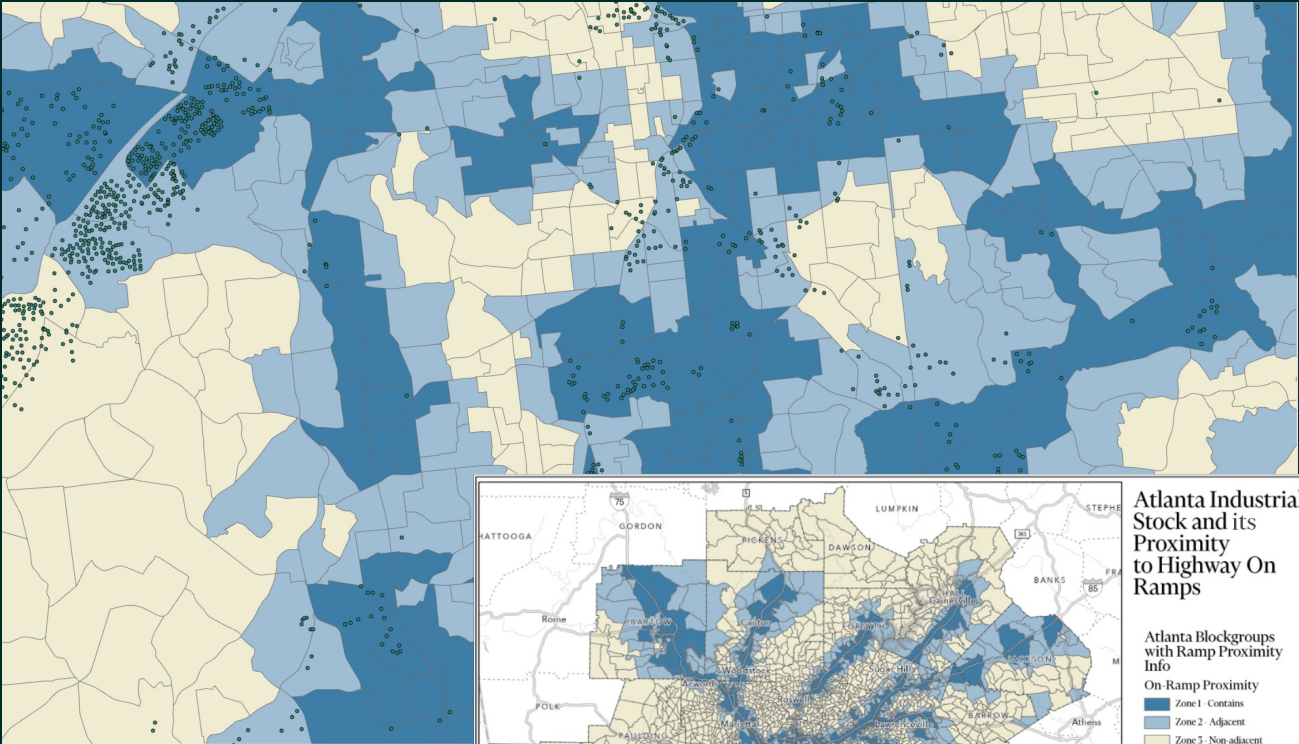
Step 6

Analysis - Warehouse buildings are coded for the “zone” to which they belong, and aggregates are produced. Unmistakable trends pop out with Zone 1: the egress ramp zones containing most of the industrial stock in Atlanta. Zone 2 was preferred over Zone 3.

Market age is a confounding factor. Markets with a long history prior to the building of the federal highway system tend to follow this trend less.

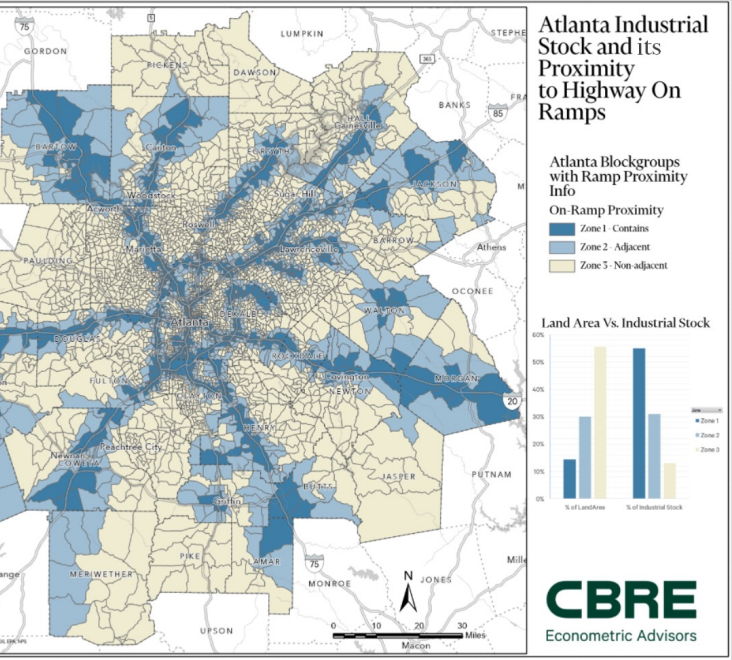
Older markets include, for example, Chicago, Boston and Philadelphia.

Analysis is written, data produced and now available for purchase.



We then overlaid the industrial buildings in each zone. Interestingly, just over half of Atlanta’s industrial stock was packed into Zone 1, which accounts for just over 10% of the metro’s land area. This zone appears to be getting increasingly crowded. Of the 50 million sq. ft. constructed in metro Atlanta during the past 10 years, 63% was built in Zone 1, with Zone 2 accounting for 25% and Zone 3, 12%.

Market	Zone	Average size	Completions last 10 Years	% Of 10 Year Comps	% Multi - Tenant	Stock %	Vacancy %	Net Rent
Atlanta	1	95,451	109,928,254	63%	33.4	55.4%	3.2	\$8.43
Atlanta	2	70,298	43,940,240	25%	35.2	31.3%	2.9	\$8.80
Atlanta	3	57,096	21,900,270	12%	26.9	13.3%	4.3	\$6.90



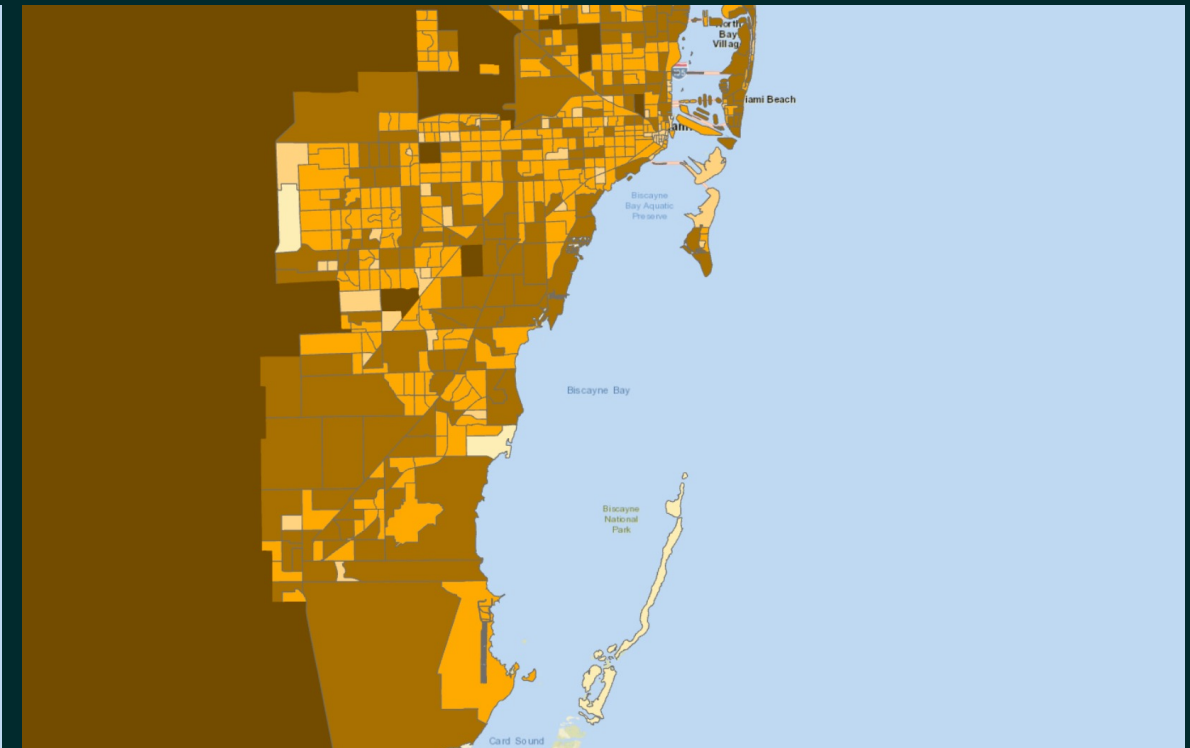
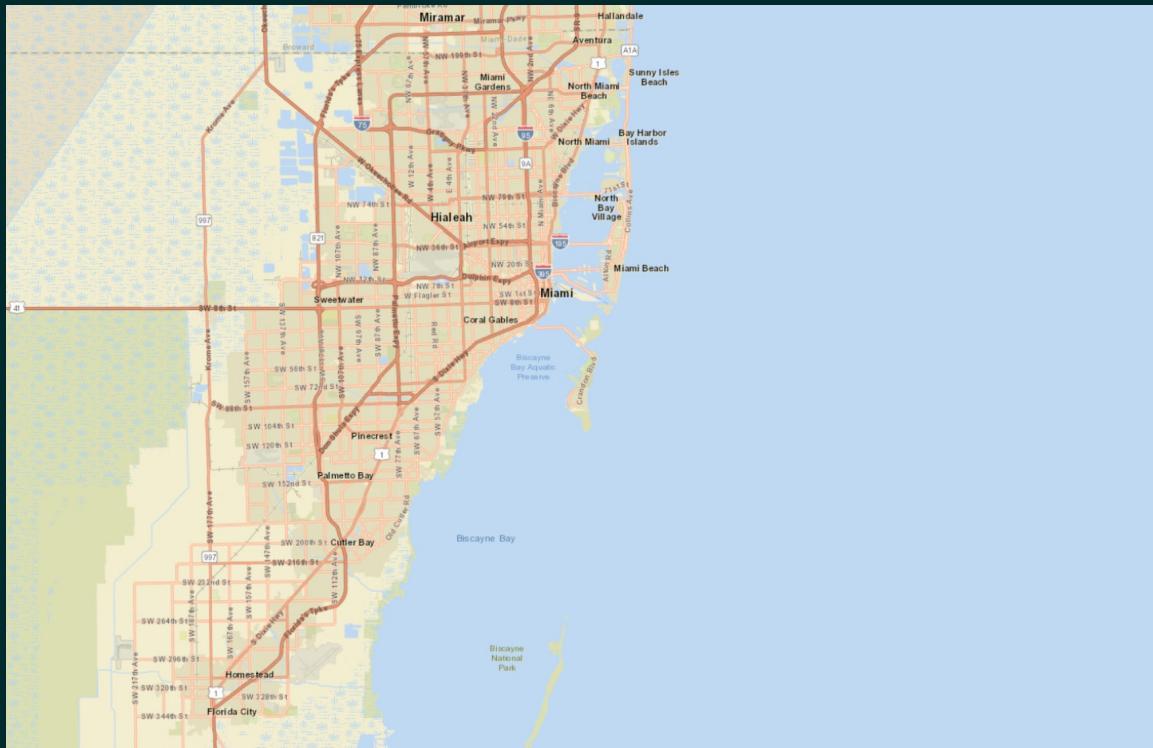
Commercial Real Estate at Risk

FEMA Risk Data Used
to Give a Composite
Risk Level for
Commercial Real
Estate Properties



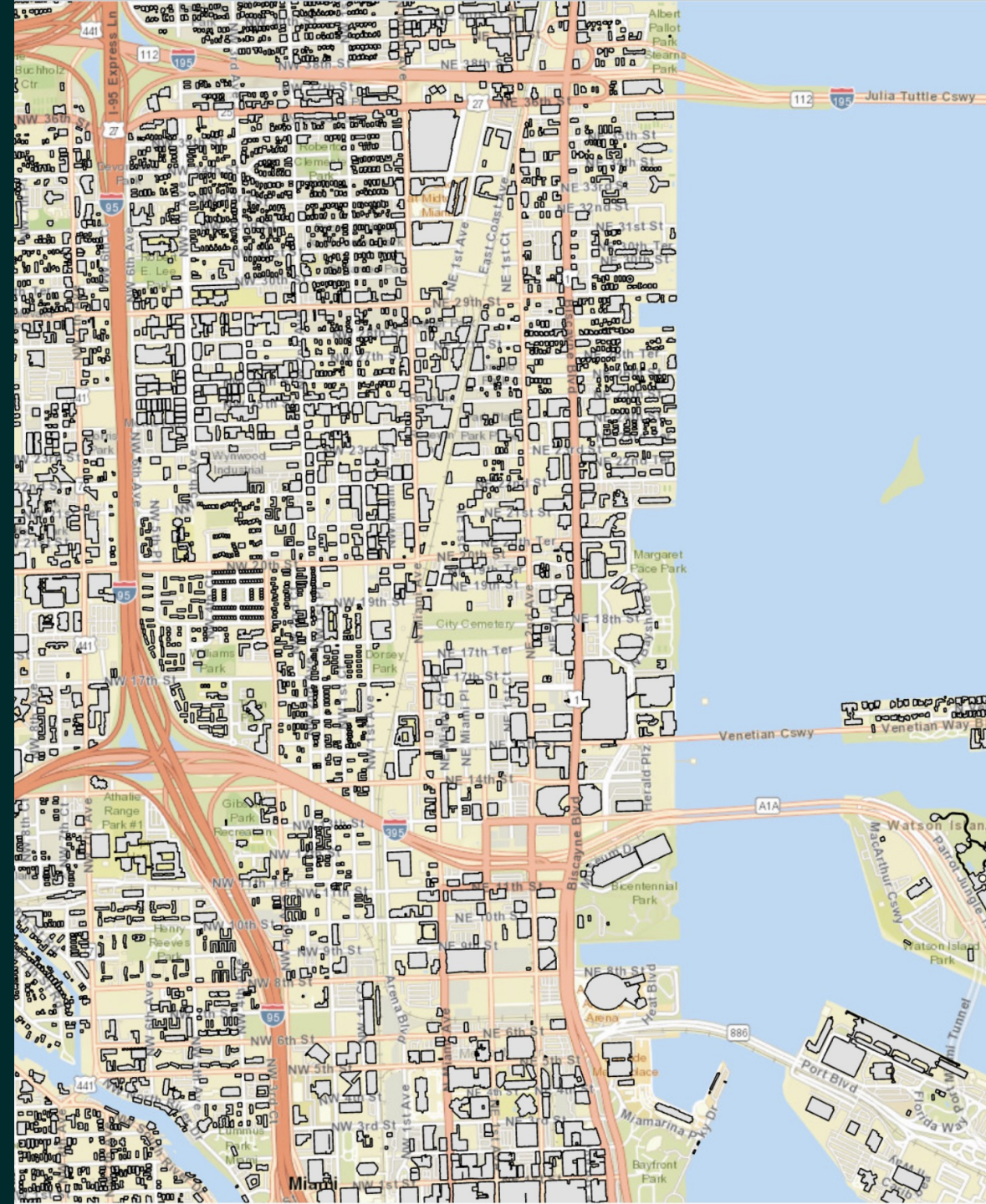
NRI action plan

1. Download the Nation Risk Index (NRI) layers at Census tract level.
2. Load them into mapping software and use symbology by risk rating composite.
3. Visually we observe that a great deal of the land falls in relatively moderate to relatively high.



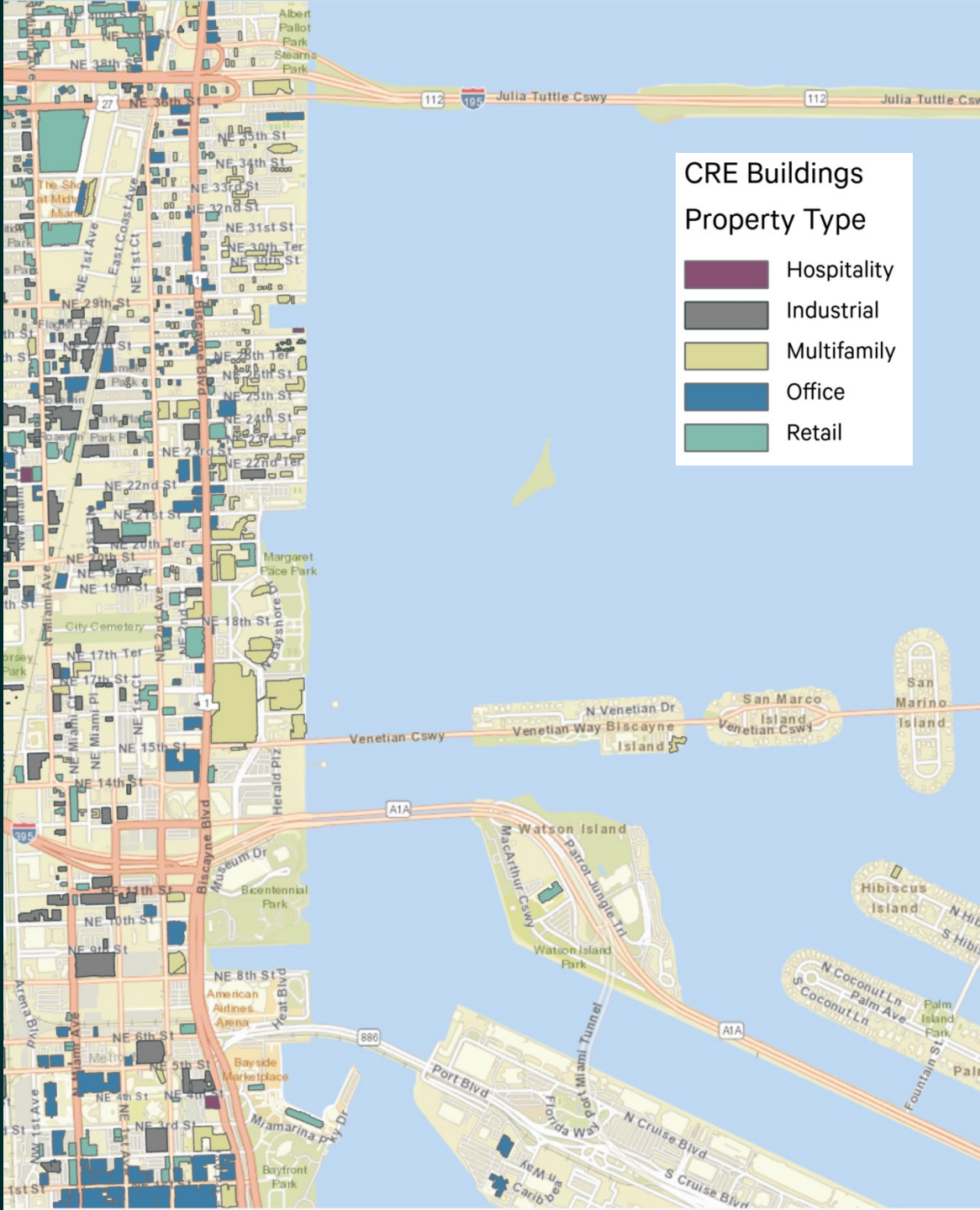
Building and footprint layer plan

- Query database and retrieve all the buildings tracked in the market.
- Combine those with a building footprint layer that describes the base shape of each property.
- Layer those over the base map.



Symbology

Color code each of the footprints based on the property type they represent. On this map we can see some of the largest footprints are industrial buildings, though other property types may be larger because they are taller. Non-commercial buildings are cut from the analysis.

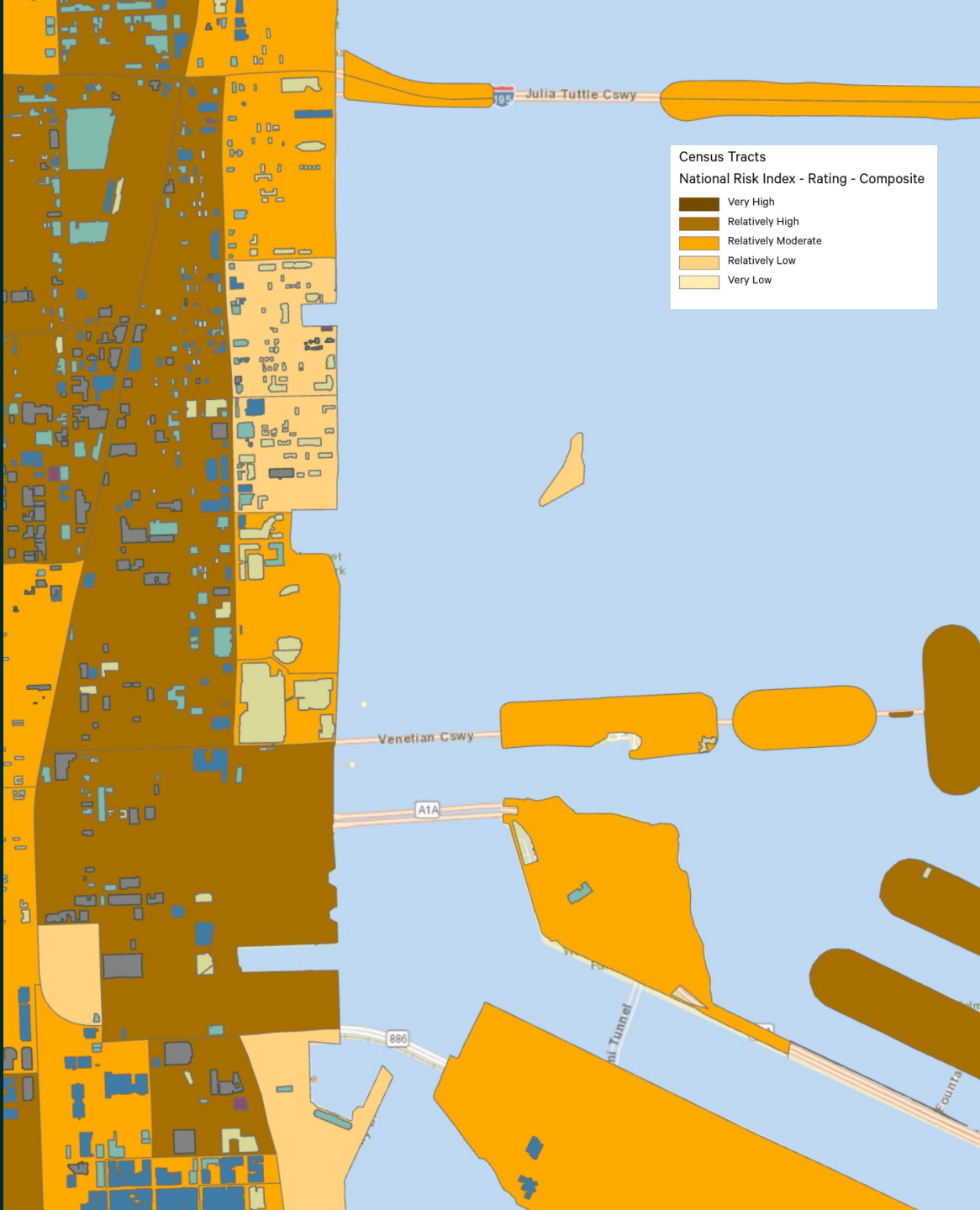


More symbology

Combining the color-coded NRI layer with the color-coded CBRE building database gives us a more comprehensive picture of which types of buildings are in the “At Risk” tracts.

We follow this up with a detailed write up and data expressing concerns.

Building Counts by Property Type within FEMA Risk Areas					
Property Type	FEMA Risk Rating				
	Very Low	Relatively Low	Relatively Moderate	Relatively High	Very High
Hospitality	0	31	154	424	52
Industrial	3	33	887	3578	3062
Multifamily	0	381	4099	4836	266
Office	0	129	1539	2093	330
Retail	0	310	4437	5350	550



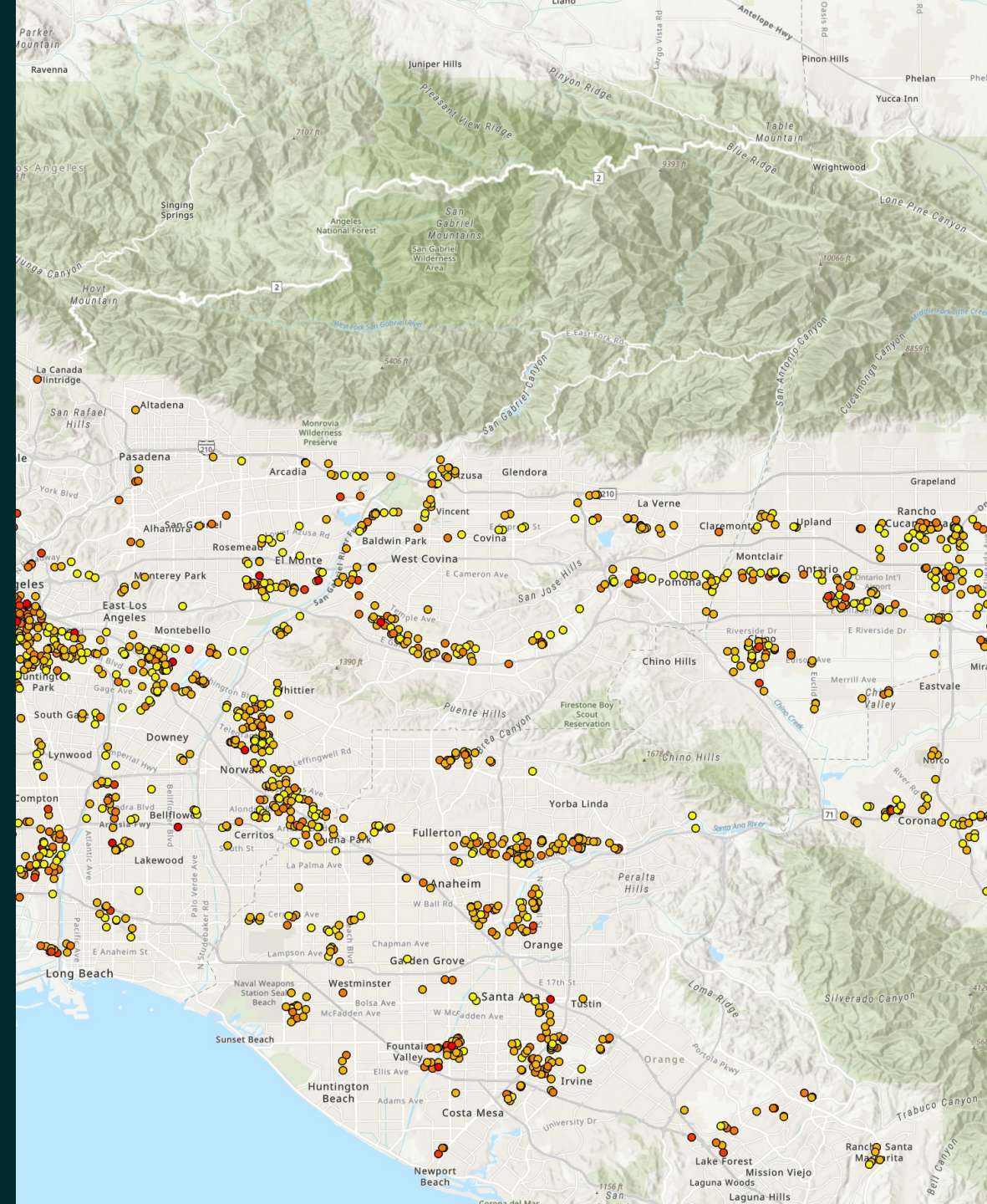
Investment Opportunities

Southern California
Warehouse Space



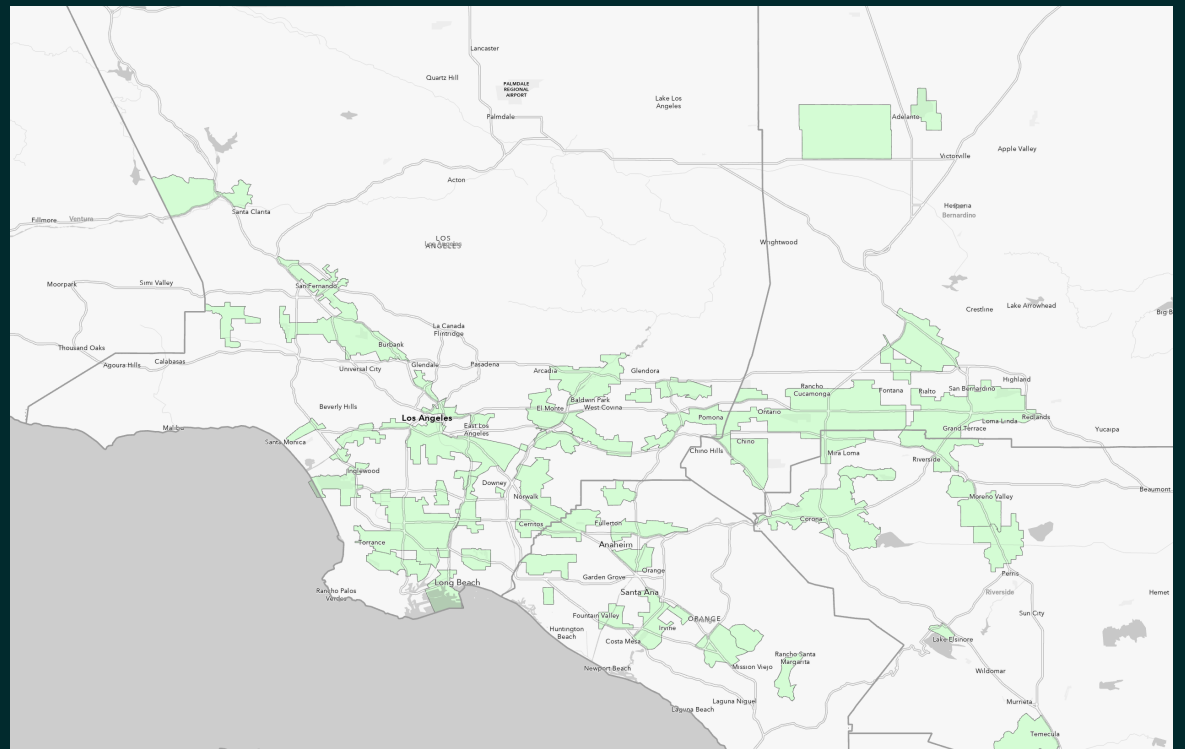
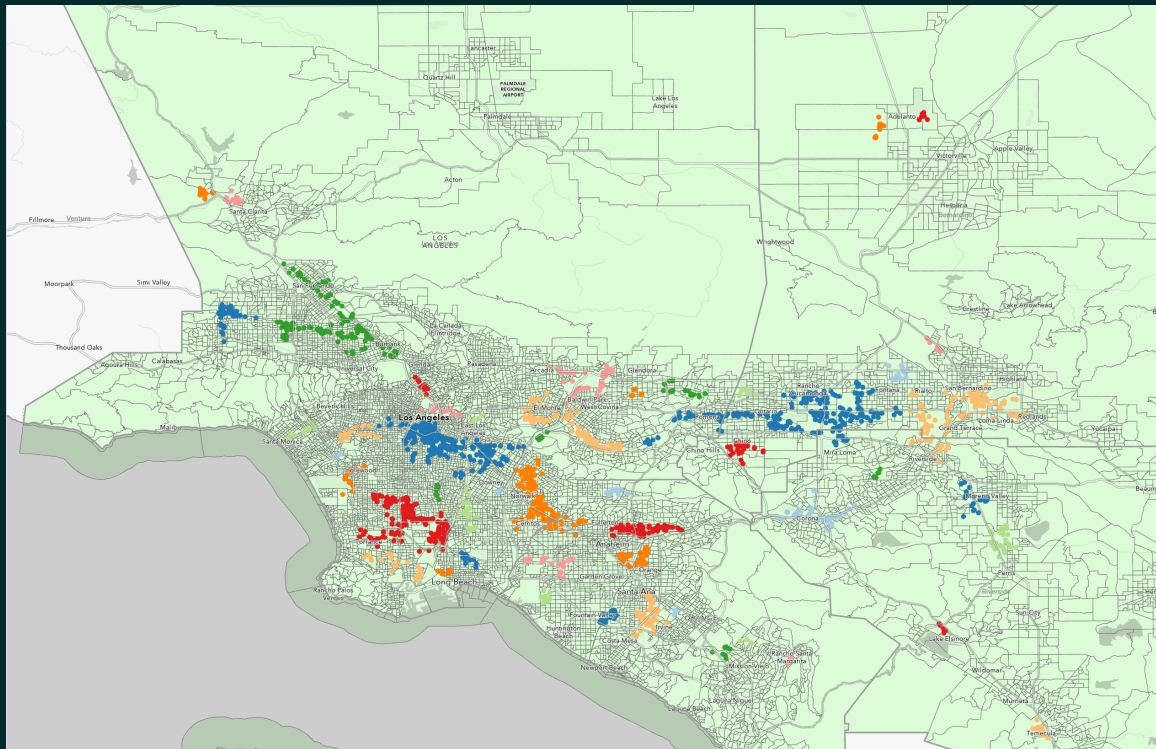
Investment action plan

1. Goal is to cluster and compare price per square foot versus rent per square foot to inform a buy, hold or sell strategy.
2. Load tables of warehouse asking rent data and sales transactions and cluster the sales transactions.
3. Create an ad hoc geography on which rents can be aggregated in each cluster.
4. Do bivariate analysis comparing rents to price.



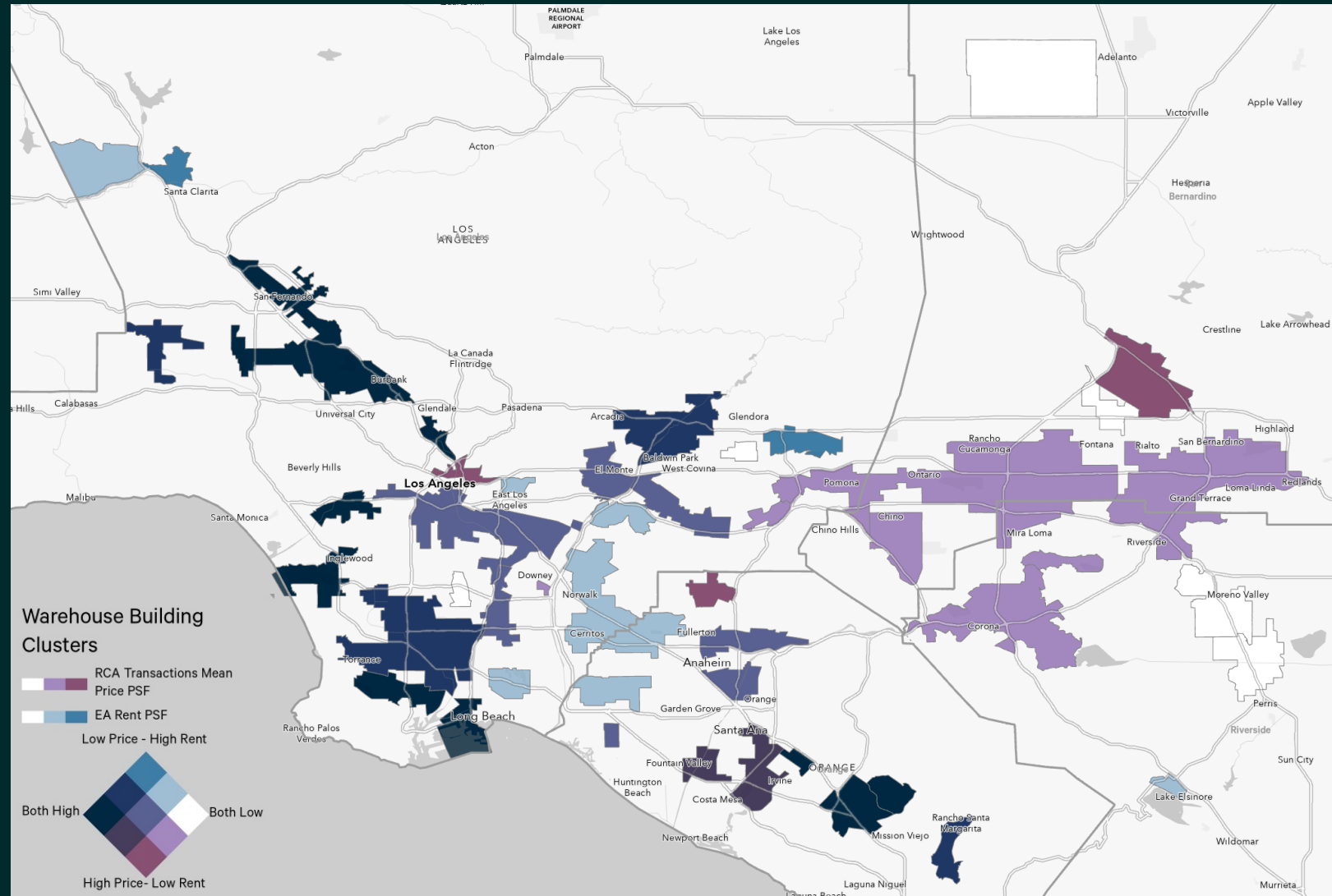
Generalize the geography

- The next step was to move from Points to Polygons, specifically U.S. Census tracts.
- Census tracts that contain one or more transactions are tagged with a cluster ID.
- Gaps are filled to create contiguous tract polygons.
- Tract boundaries within each cluster are dissolved to create distinct cluster areas based on Census tracts.



Compare rents vs. sales transactions and deliver insights

- Geocoded building rents enter the analysis and are aggregated using the sales transaction clusters.
- In addition to rents, additional building characteristics are considered (e.g. year built & ceiling height).
- Final data allows us to compare sales price per square foot to rents per square foot within each cluster.
- Some clusters have lower than average sales transaction prices while also delivering higher than average rents.
- Visualize these variables using a bivariate legend which makes it easier to identify areas of opportunity.



CBRE EA Cap Rates



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Matt Mowell

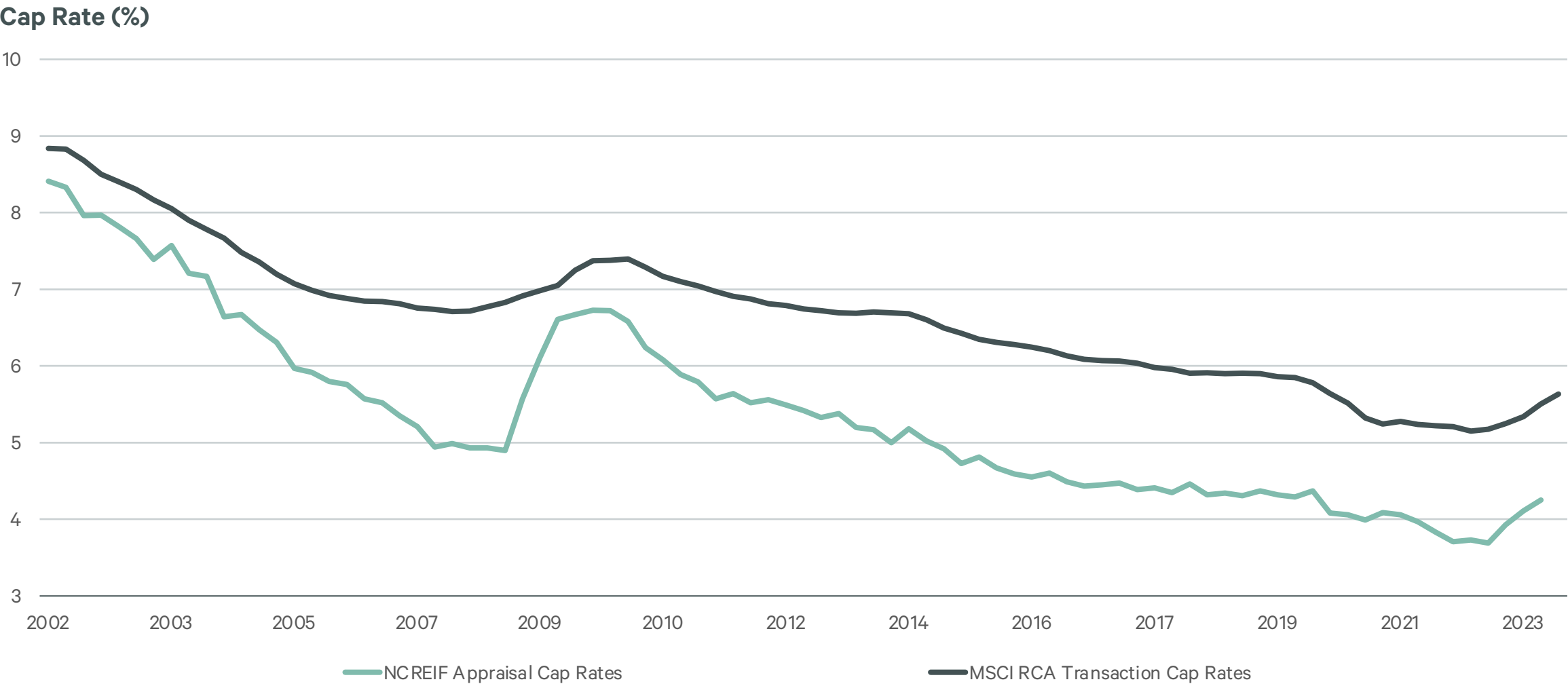
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Why change our investment performance metrics?



Source: MSCI Real Capital Analytics, NCREIF.

A solution: CBRE's Cap Rate Survey (CRS)

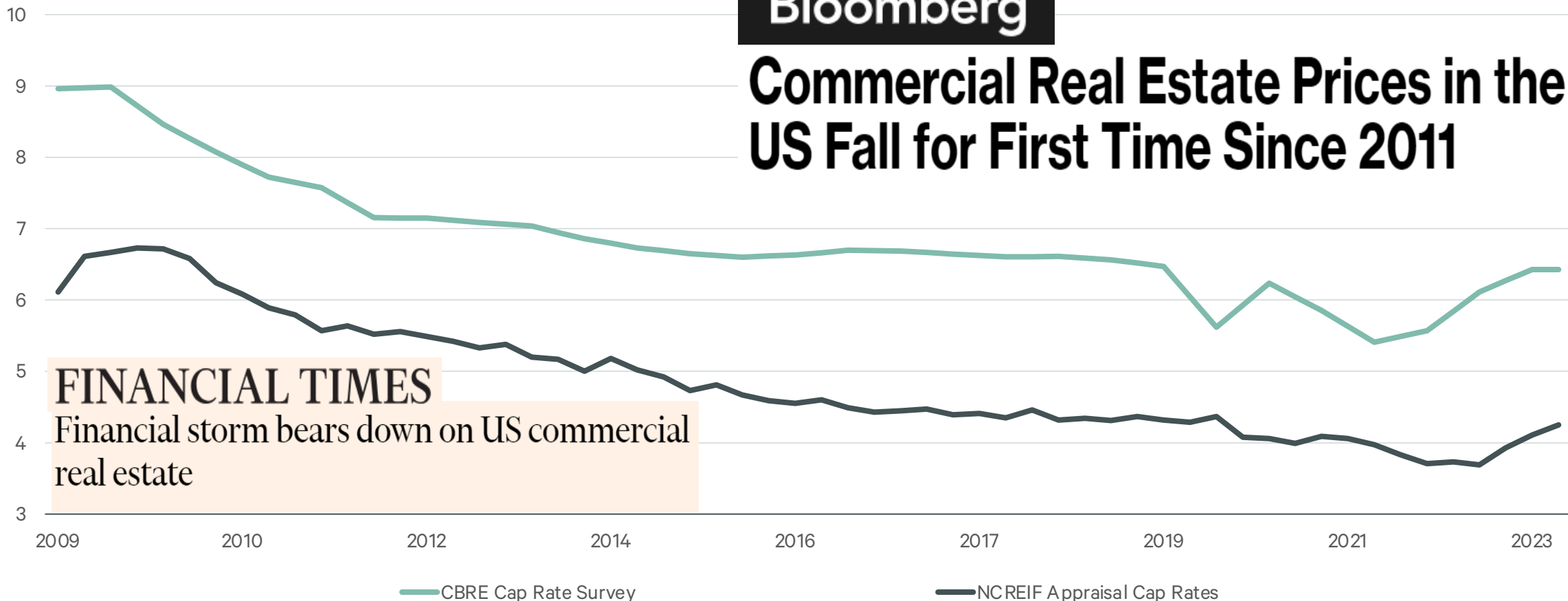
Cap Rate (%)

Bloomberg

Commercial Real Estate Prices in the US Fall for First Time Since 2011

FINANCIAL TIMES

Financial storm bears down on US commercial real estate



Source: : NCREIF, CBRE Econometric Advisors.

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Cap Rate Survey Challenges

Challenges

Can be volatile

Only goes back to 2009

Does not cover all markets

Solutions

Model against appraisal cap rates
and key drivers of yield

Back cast beyond 2009

Assume some markets mimic
others

Estimating our new historic cap rate series



Stability

- Use current model to capture long-term trend

Business Cycle

- Use GDP growth to determine momentum and inflection points

Capital Markets

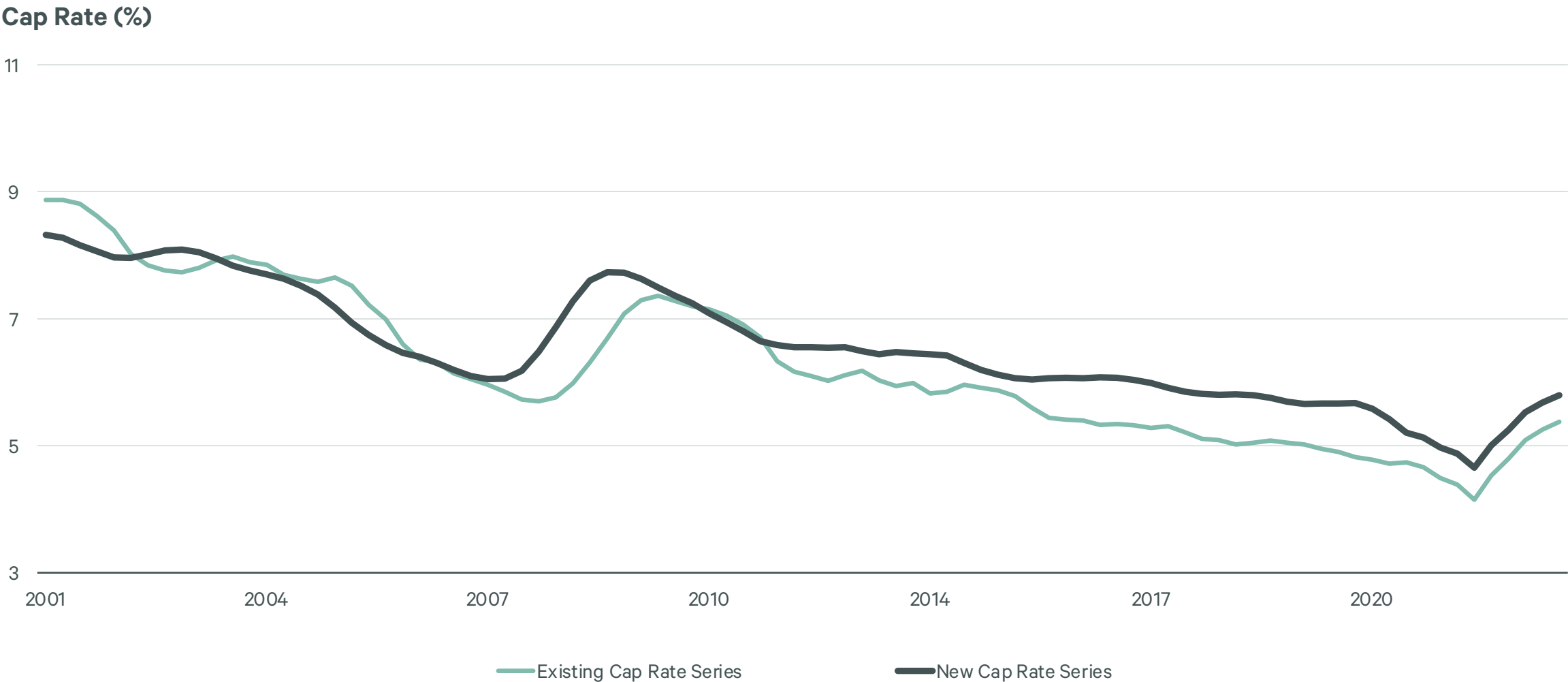
- Employ U.S. Treasury to reinforce trends

New Cap Rate Series

$$\text{Surveyed CapRate}_{it} = \alpha + \beta_1 * (\text{NCREIF}_{it+[0,4]}) + \beta_2 * (\text{CycleIndex}_t) + \beta_3 * (\text{Tbond}_{t-1}) + \text{Error}_{it}$$

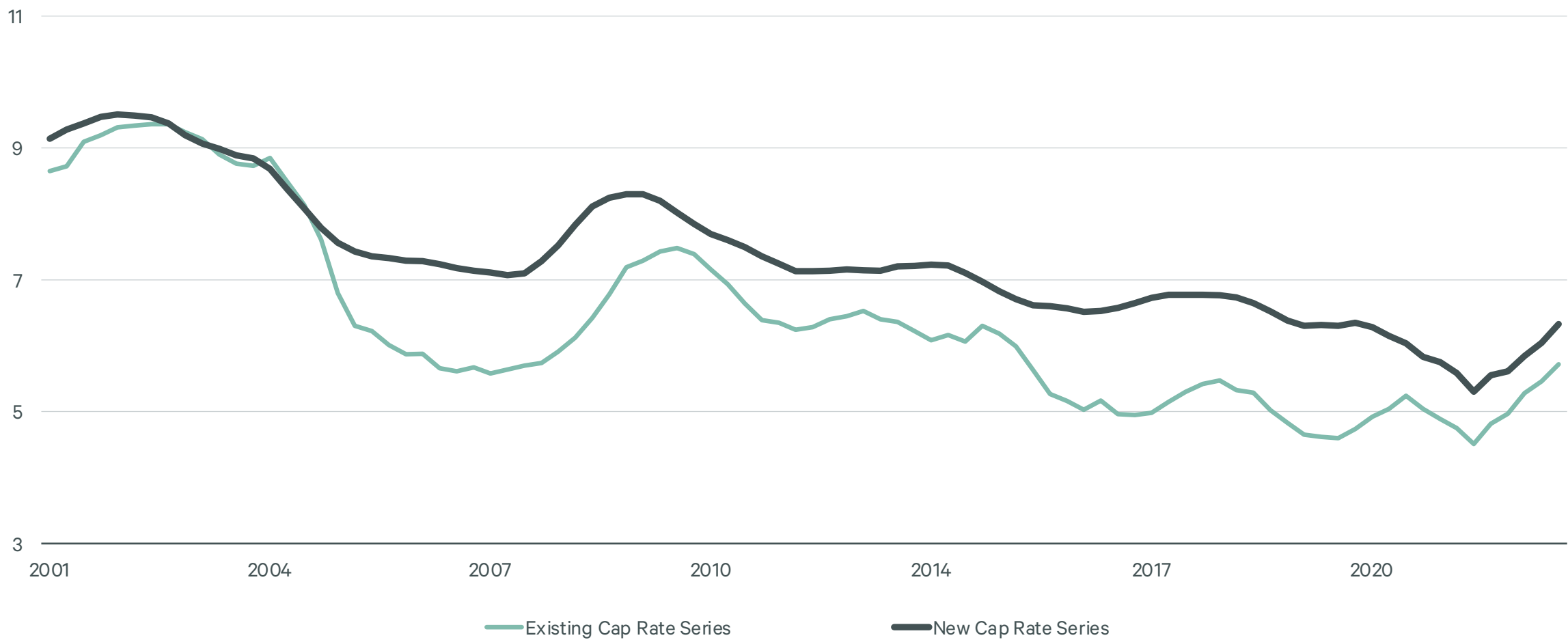
Estimated $\widehat{\text{Surveyed CapRate}}_{it}$ is the new cap rate.

An example: Chicago industrial



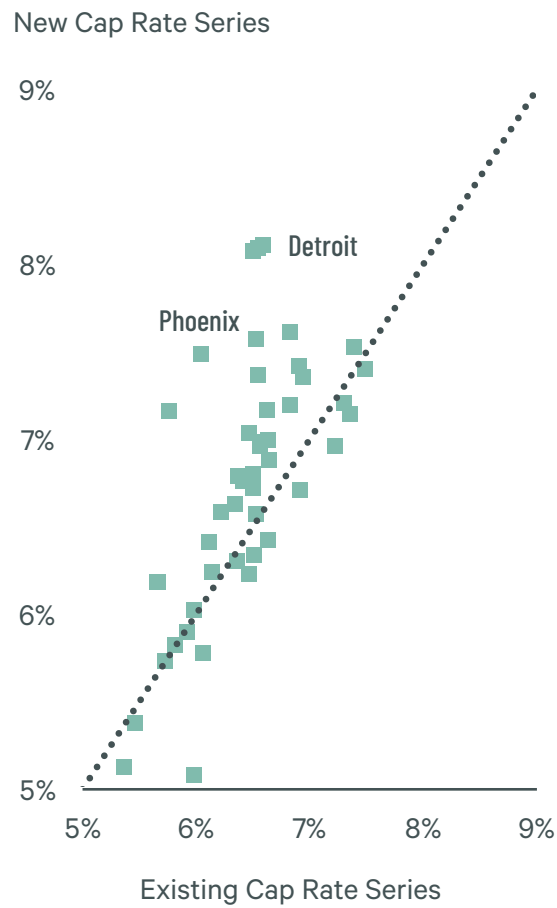
An example: Atlanta office

Cap Rate (%)



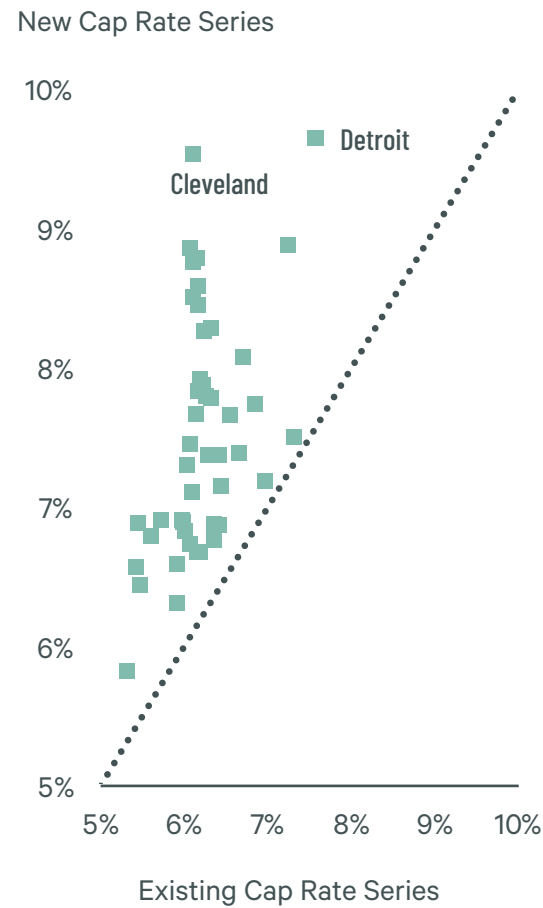
Putting our new series in context

Industrial



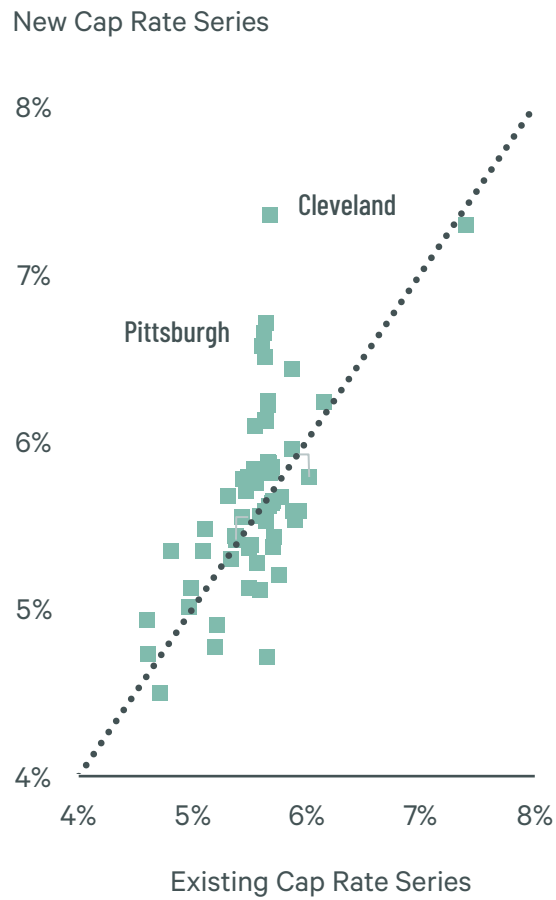
Source: CBRE Econometric Advisors.
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Office



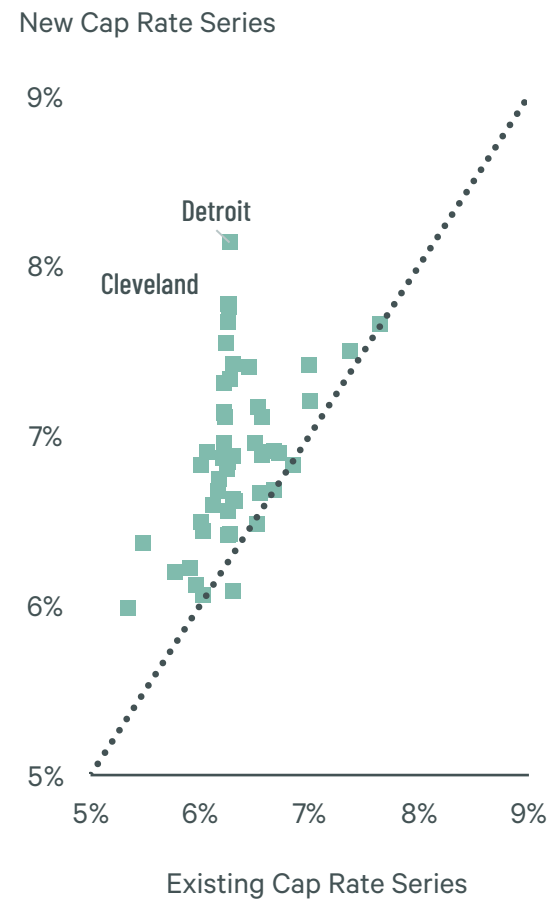
Source: CBRE Econometric Advisors.

Multifamily



Source: CBRE Econometric Advisors.

Retail



Source: CBRE Econometric Advisors.

Welcome



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What's Next for the U.S. Economy?



GLOBAL RESEARCH

Richard Barkham, Ph.D.

Global Chief Economist

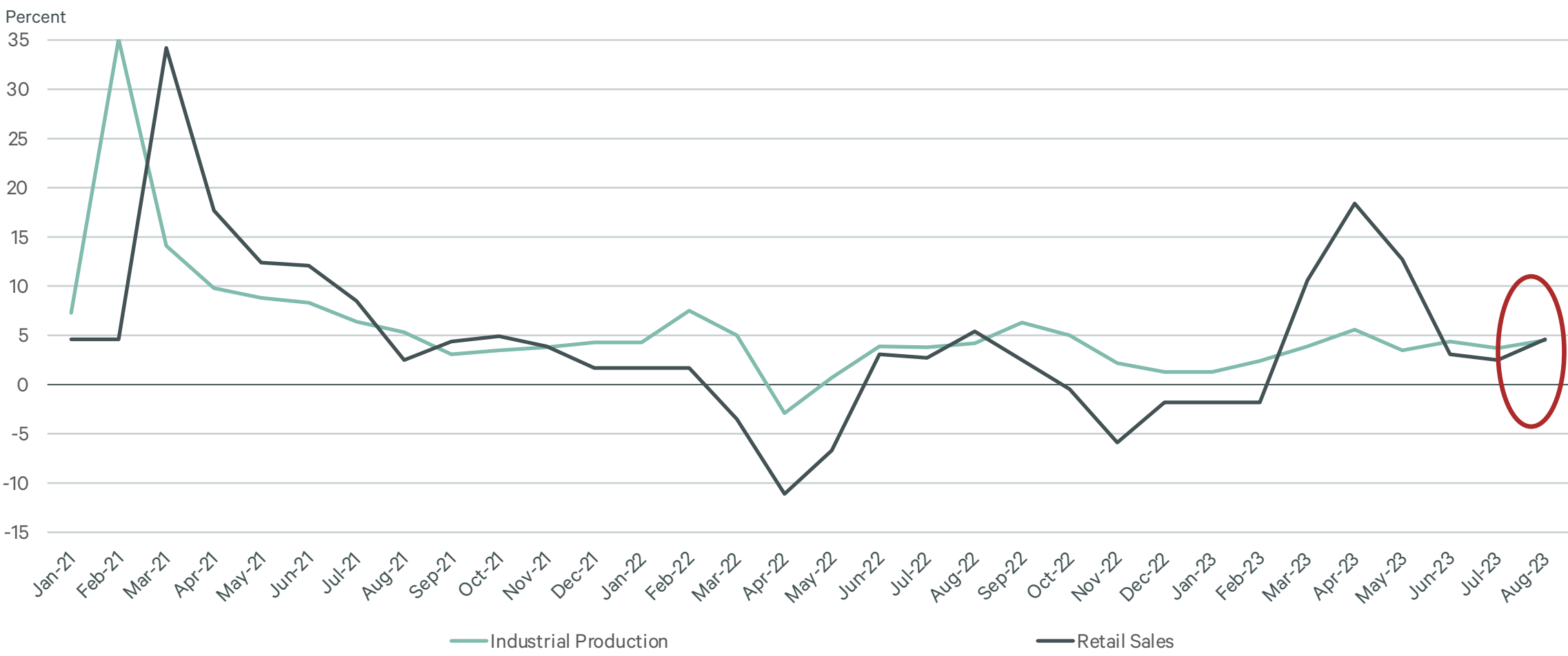
Head of Research

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Recent Developments in the Global Economy

Chinese economy appears to have stabilized

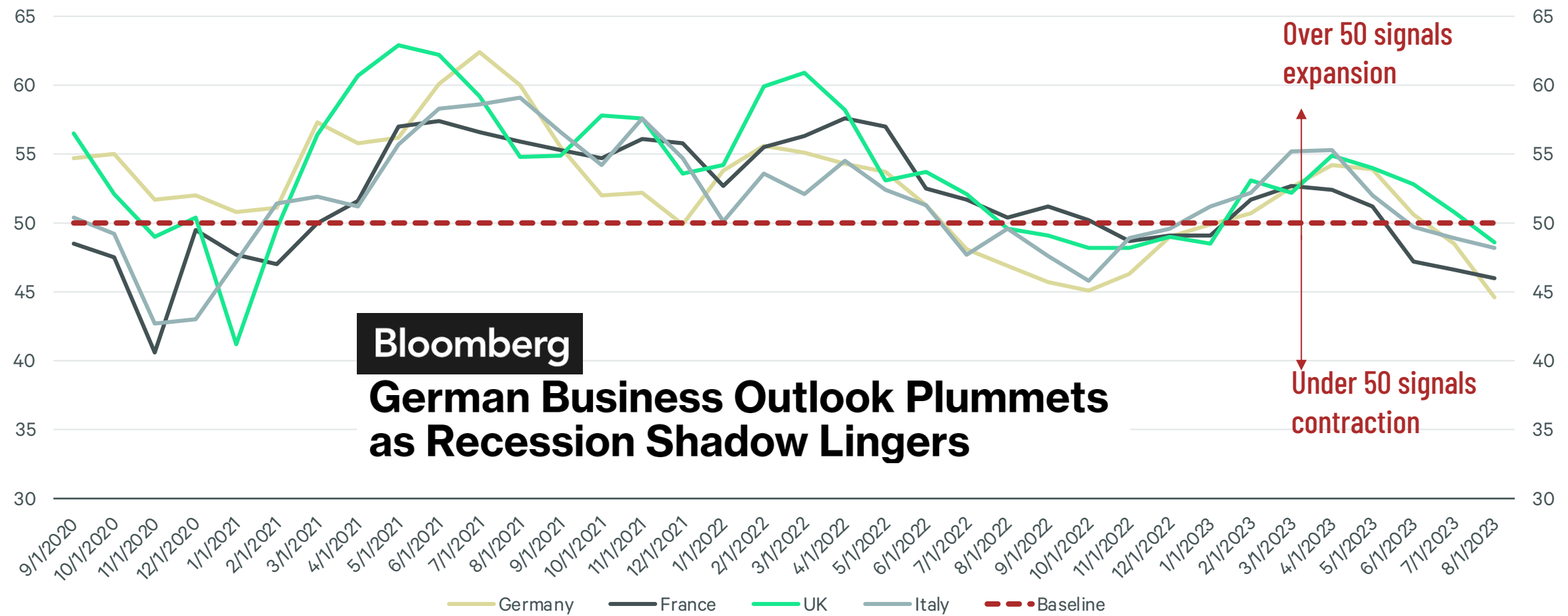
China Industrial Production and Retail Sales (Y-o-Y % Change)



Source: China National Bureau of Statistics, CBRE Research Q3 2023.

Europe is ‘flirting’ with recession – about stalled

Composite PMI

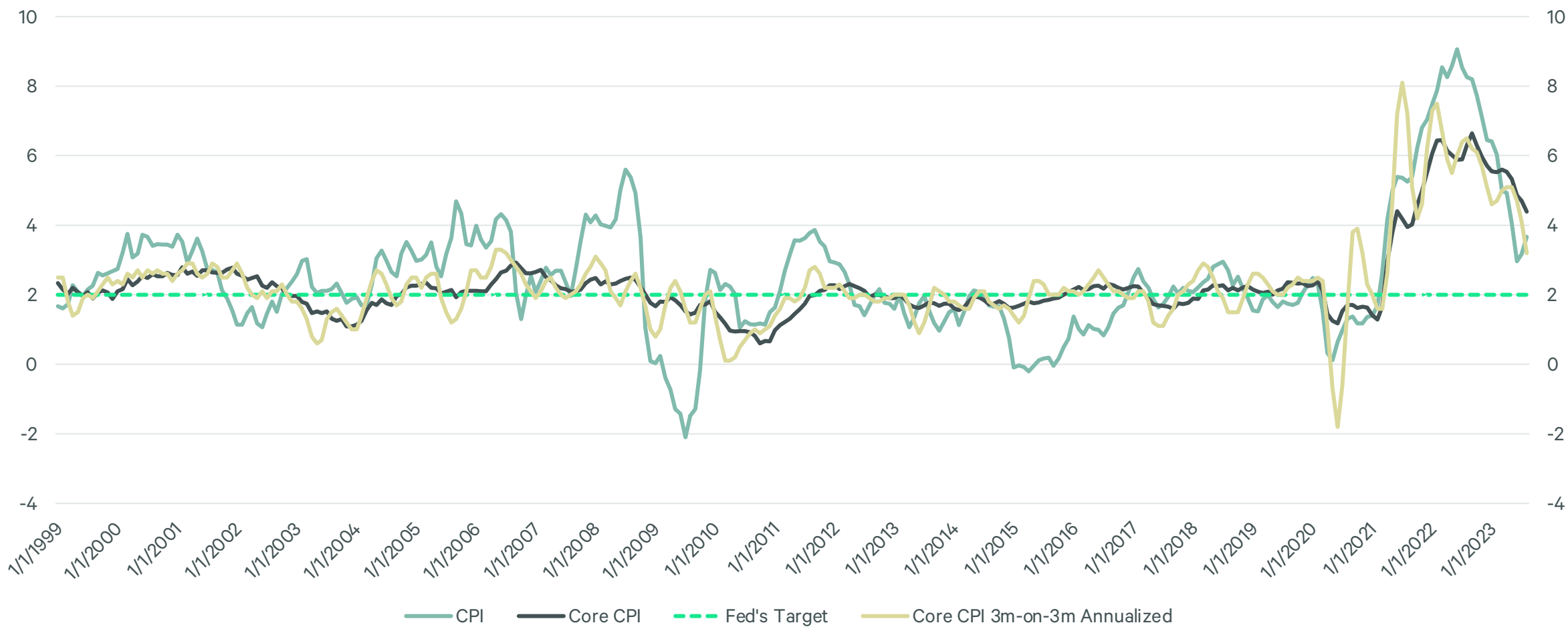


Source: S&P Global, CBRE Research Q3 2023

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Core inflation in the U.S. is falling decisively

U.S. CPI Inflation (Y-o-Y Change %), Past 3m-on-Previous 3m (Annualized Change %)



Source: : BLS, CBRE Research Q3 2023.

Oil prices spiked, and then unspiked, but upside risk dominates

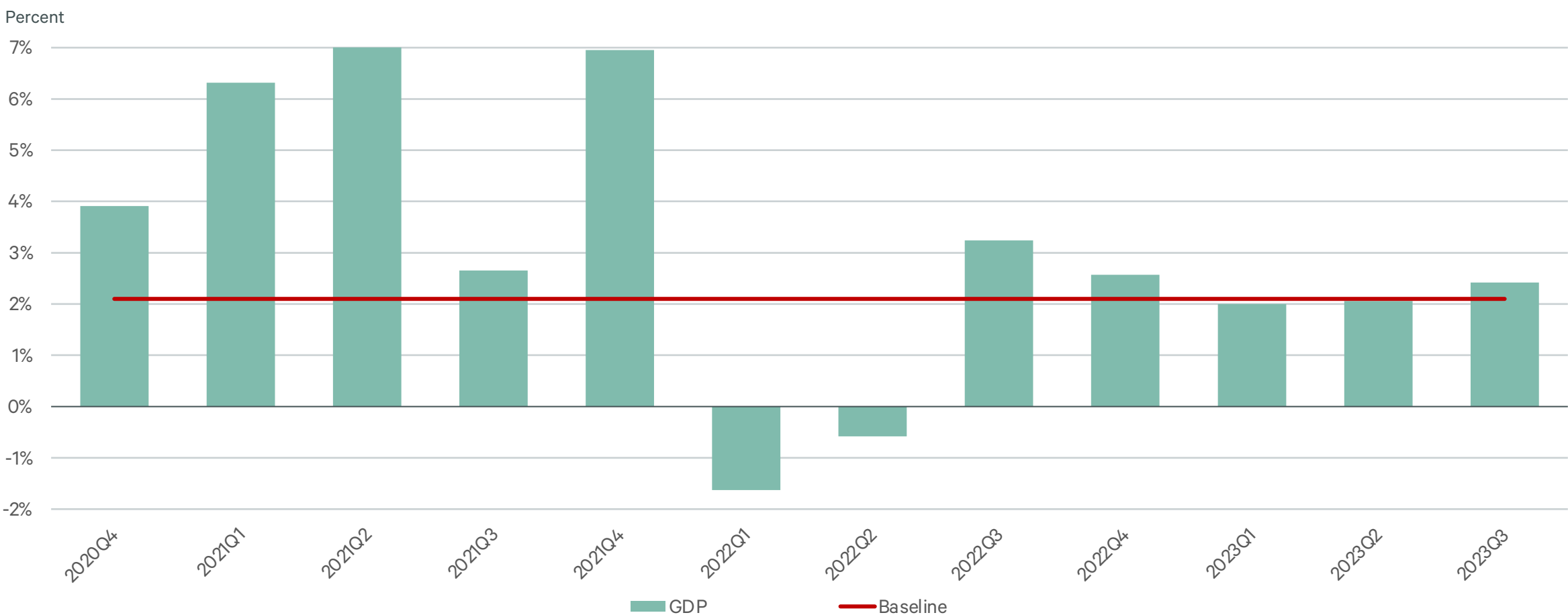
Crude Oil WTI - \$ per Barrel



Source: Macrobond, CBRE Research.
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U.S. economic growth continues to be hugely resilient

Quarter-over-Quarter GDP Growth, Annualized Rate



Source: CBRE House-View, Q3 2023.
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A major run-up in the 10-year Treasury yield

U.S. 10-Year Treasury Yield



Source: U.S. Department of Treasury, CBRE Research, October 2023.

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Why did the bond market sell off?

“ There is a lot going on and I cannot say I
have all the answers.

Raphael Bostic
Atlanta Fed

”

JOLTS data showed major job market strength

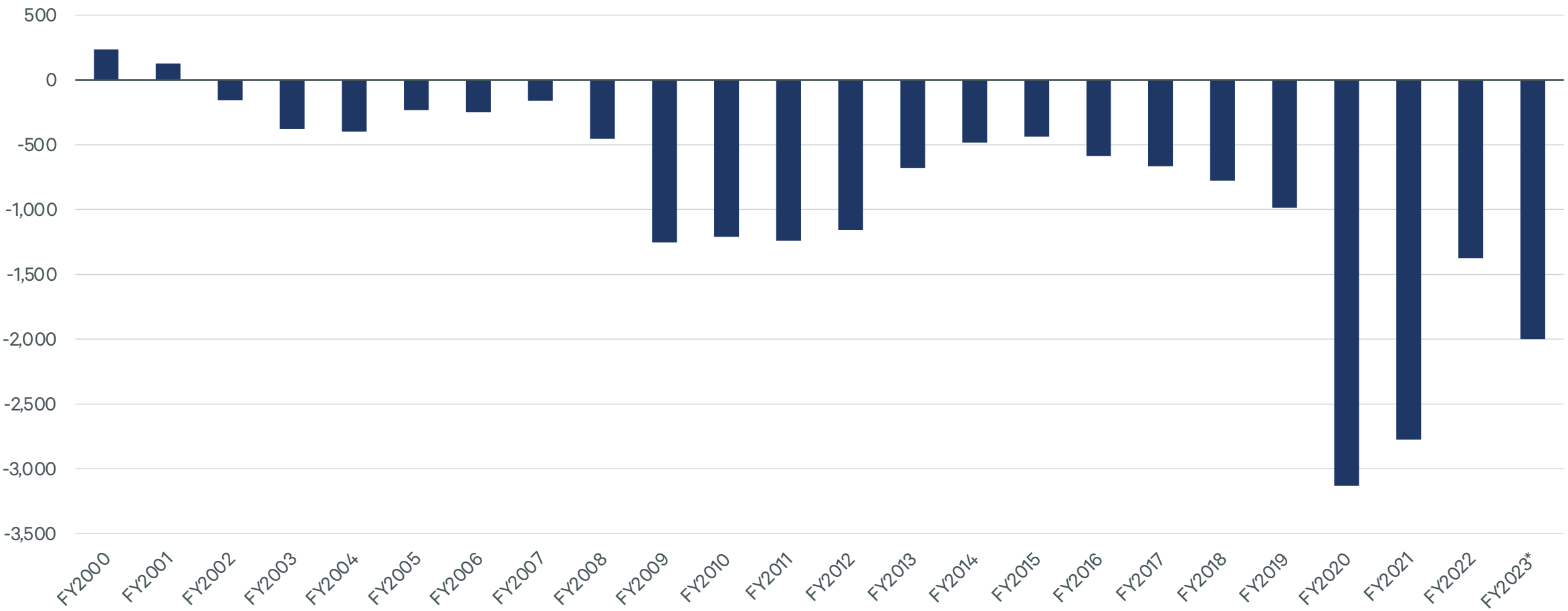
Job Openings



Source: US Bureau of Labor Statistics, CBRE Research.

Government deficit surge is probably the key issue

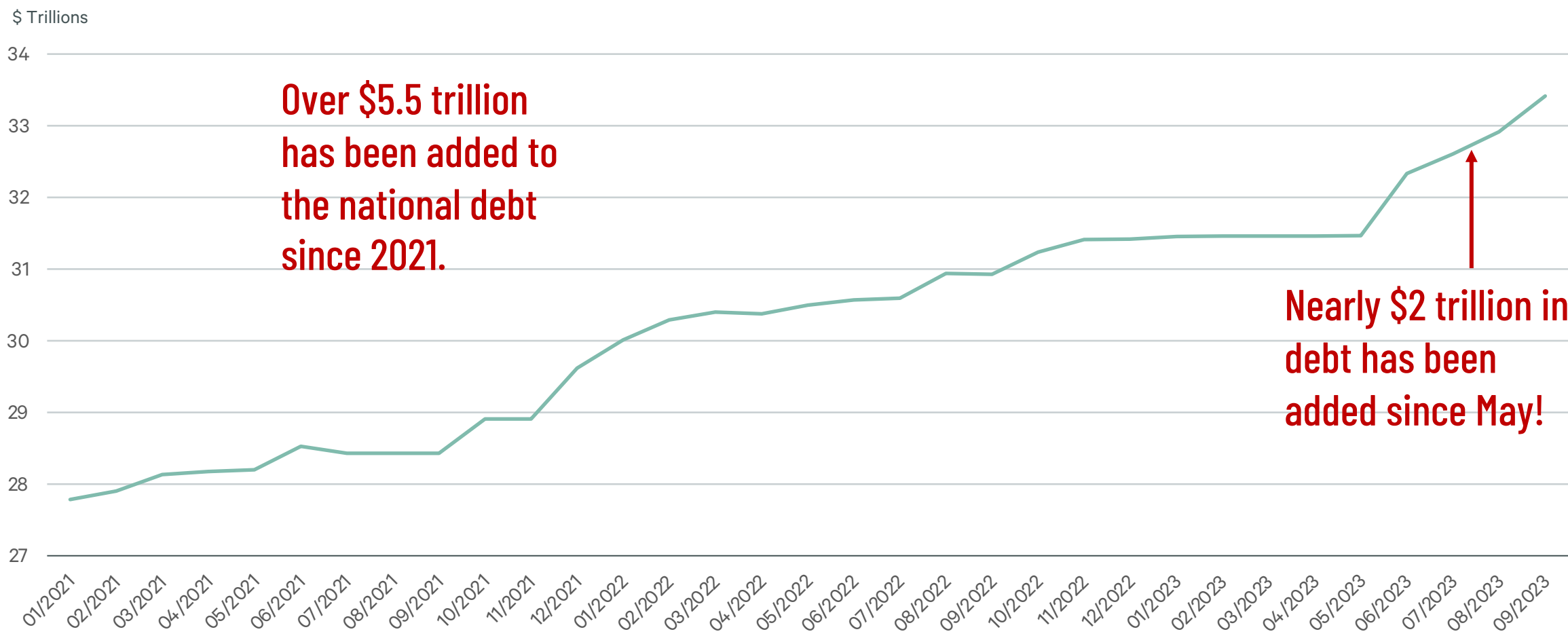
Federal Government Surplus and Deficit by Fiscal Year (\$ Billions)



Source: CBO (FY2023 based on forecast), CBRE Research, Q3 2023.

The 'optics' are not good on government finances right now

United States National Debt (\$ Trillions)



Source: US Dept. of Treasury, CBRE Research.

The Fed is no longer a major buyer of Treasuries and MBS

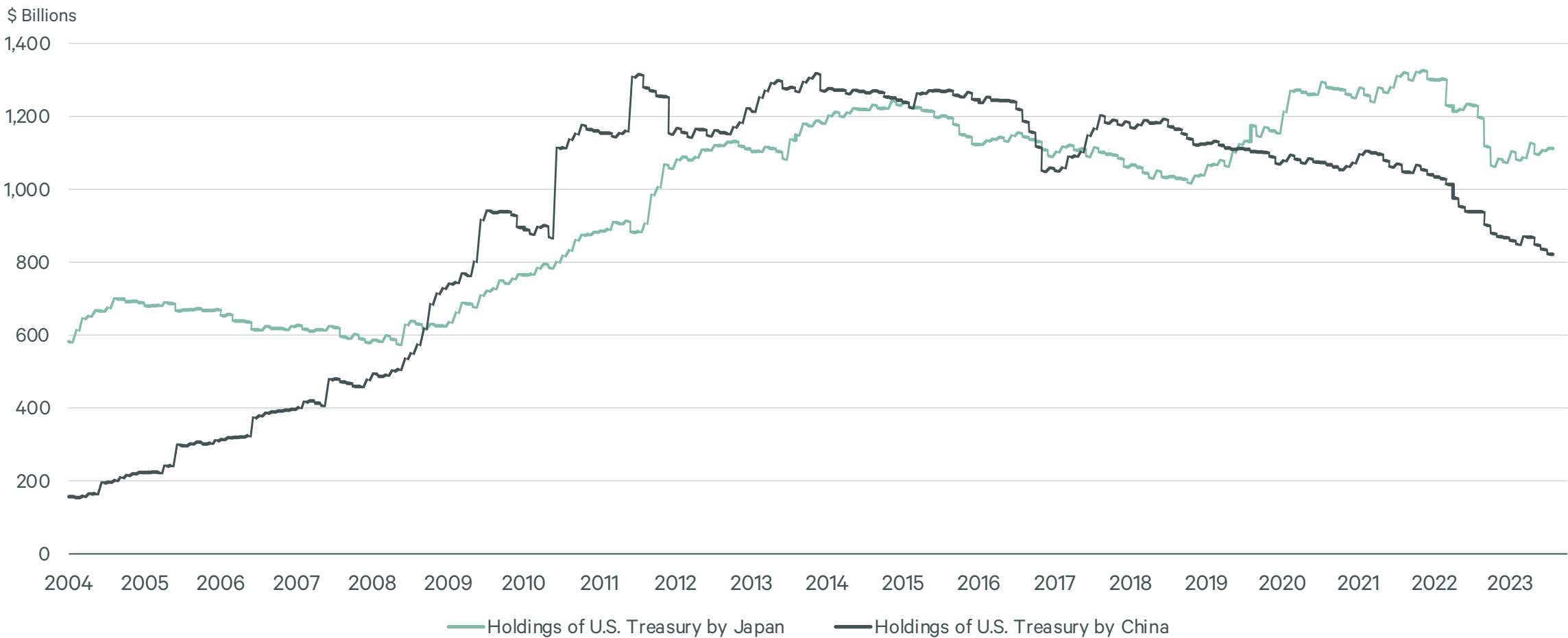
Federal Reserve Balance Sheet (Forecast Shaded)



Source: Federal Reserve, CBRE Research.
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China is also reducing its holdings of U.S. Treasuries

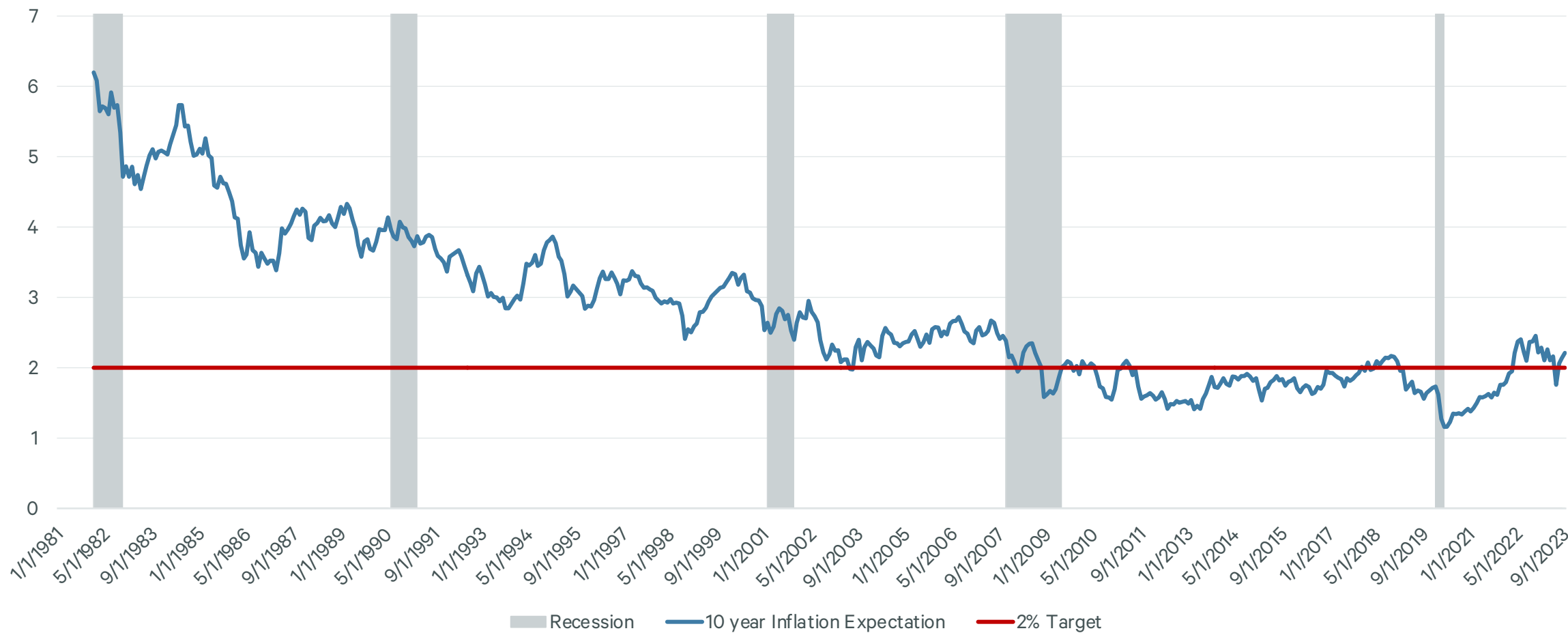
Holdings of U.S. Treasuries



Source: U.S. Department of Treasury, Federal Reserve, CBRE Research.

But it is not about inflation – expectations are on target

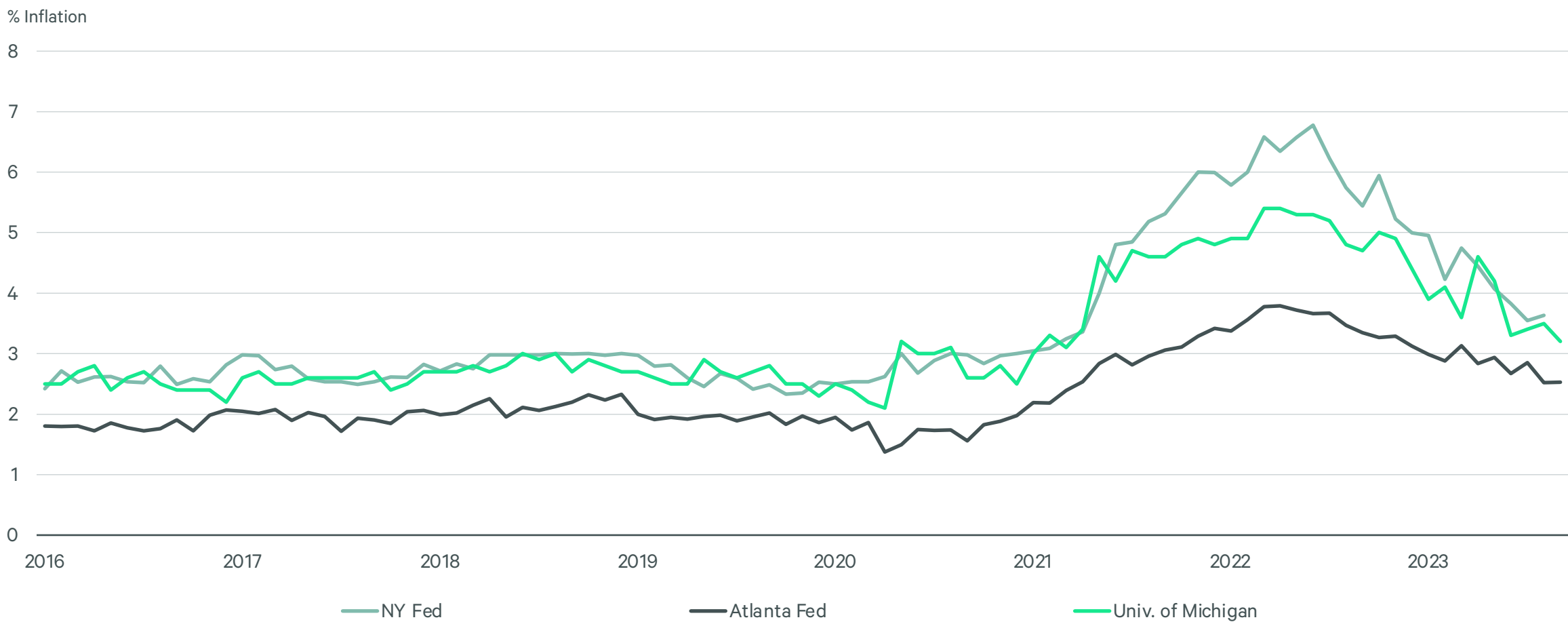
10-year Expected Inflation (%)



Source: Federal Reserve Bank of Cleveland, CBRE Research, Q3 2023.

Even short-term expectations are trending down

1-Year Inflation Expectations



Source: NY Fed, Atlanta Fed, University of Michigan, CBRE Research, Q3 2023.

The Fed's credibility also probably a factor

U.S. Federal Funds Rate and Taylor Rule Recommended Rates (%)



Note: modified rule utilizes 1.22 for inflation weight and 0.77 for output gap weight
Source: Federal Reserve, CME, CBRE Research.
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What does the spike in the 10YT mean, exactly?

Sharp rise in yields is rarely a good thing

U.S. 10-Year Treasury (Periods of Recession Shaded)

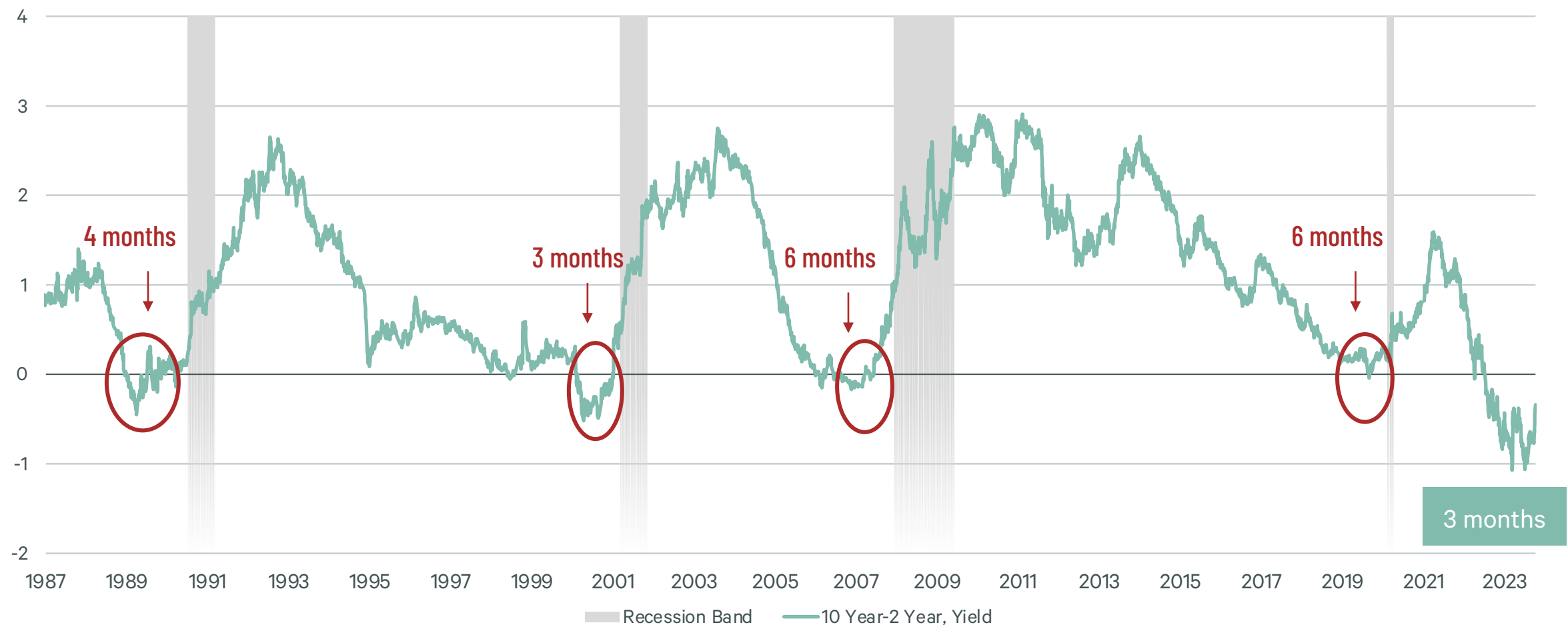


Source: U.S. Department of Treasury, NBER, CBRE Research, September 2023.

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The curve tends to un-invert prior to a recession

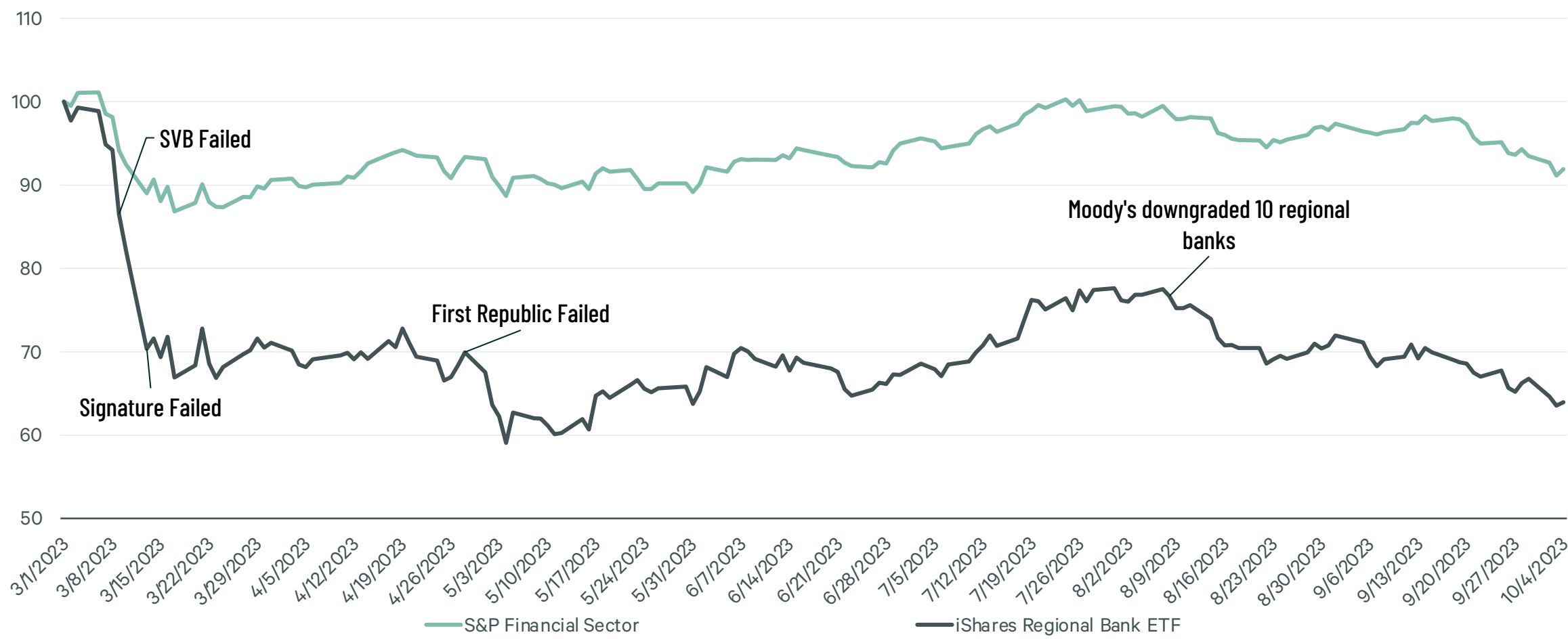
Average Times Between Yield Curve Un-inverting (Periods of Recession Shaded)



Source: U.S. Department of Treasury, Federal Reserve, NBER, CBRE Research Q3 2023.

Falling values will put bank balance sheets under further stress

Stock Index (March 2023=100)



Source: FDIC, CBRE Research.

Other key bond markets are following the 10YT upwards

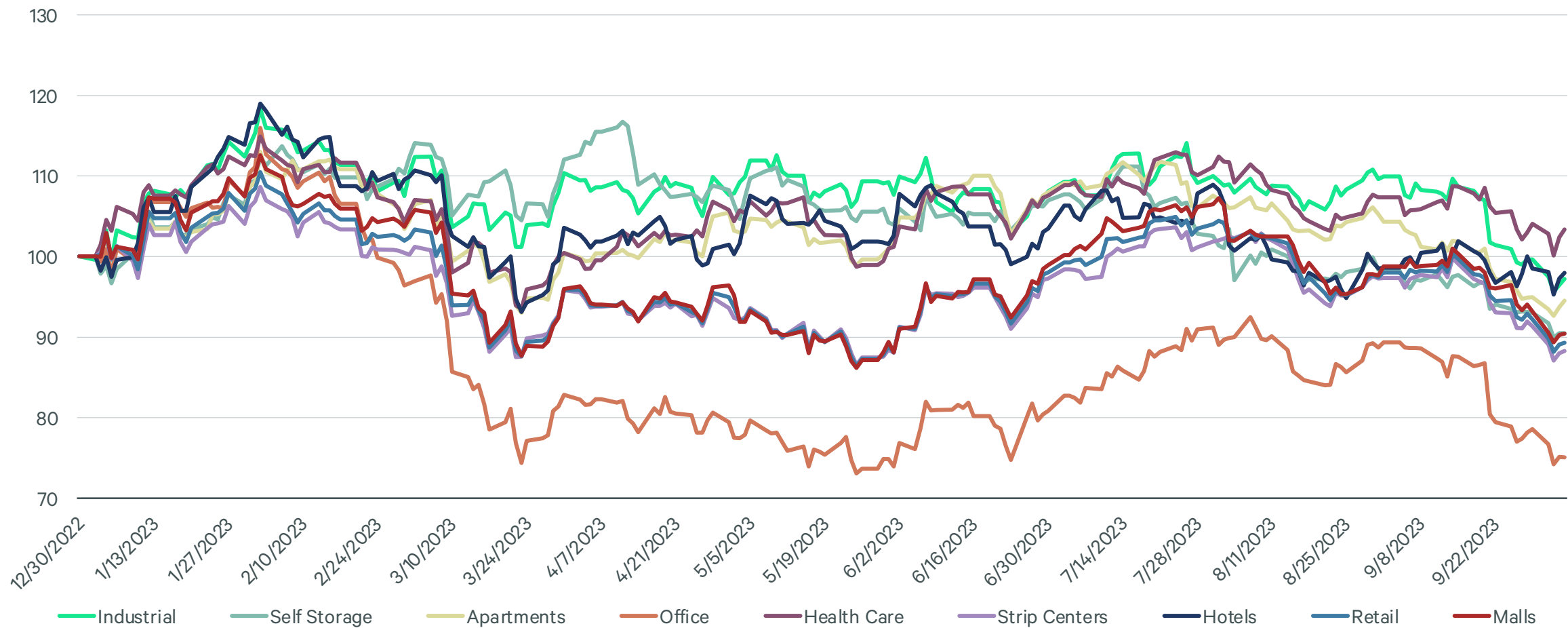
10-year Government Bond Yields – G7 Countries



Source: Federal Reserve, Macrobond Financial AB, CBRE Research, Q3 2023.

REIT prices signal further falls in real estate values

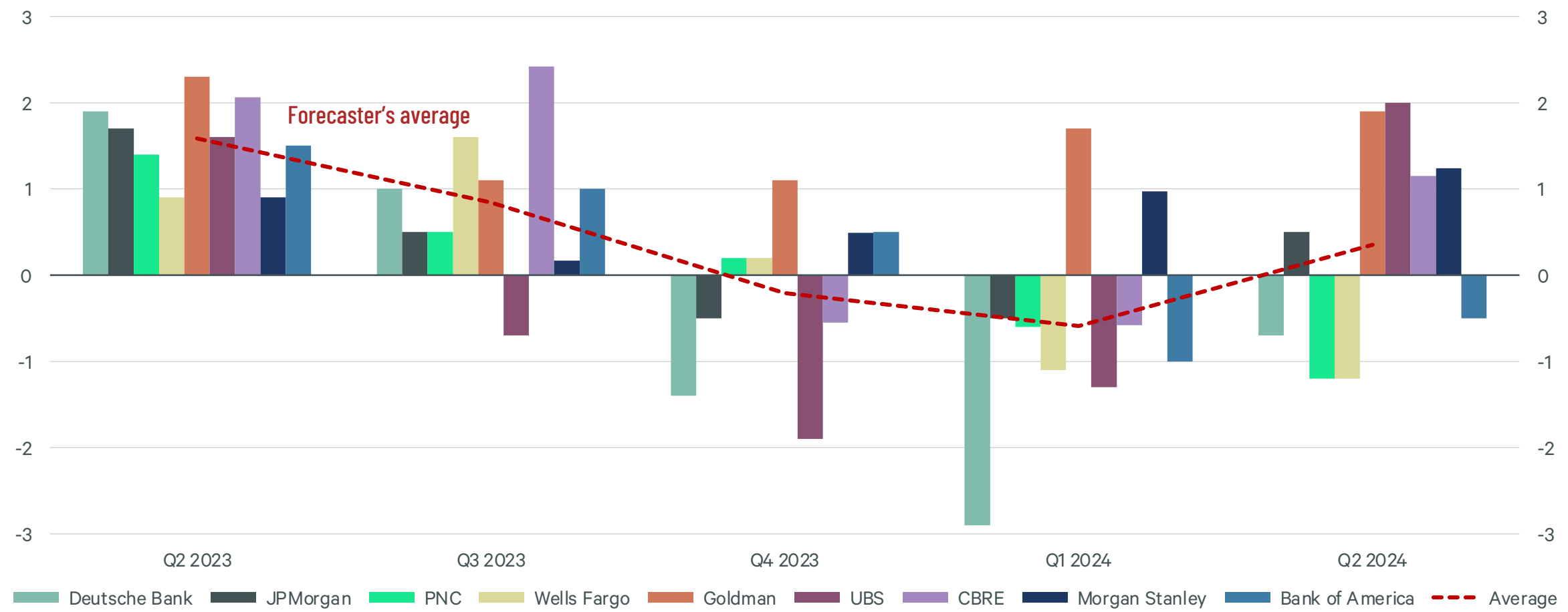
U.S REIT Index by Sector Index (Jan. 2023 = 100)



Source: CBRE Research, Wilshire Associates Incorporated, October 2023.

We retain a mild recession as a houseview

Quarter-over-Quarter GDP Growth, Annualized Rate

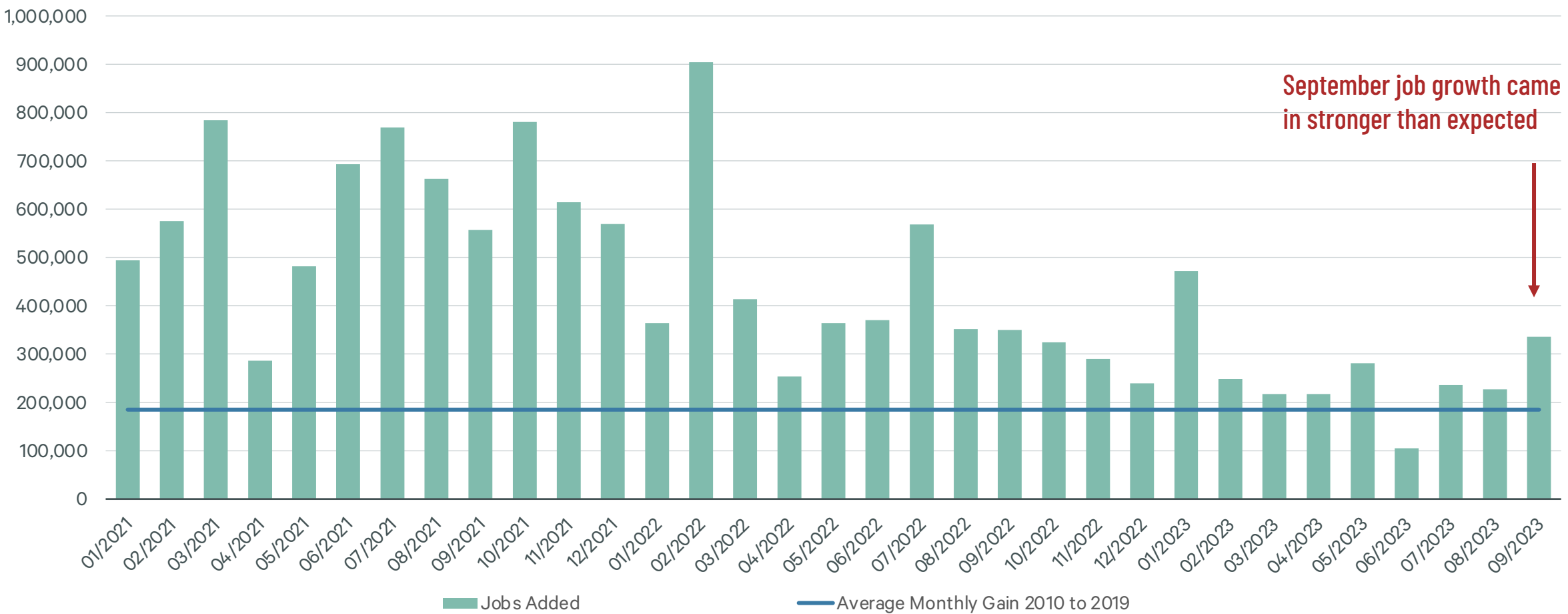


Source: WSJ Survey, CBRE Research, Q3 2023.

Will 10-year Treasuries stick at these
levels or go higher?

Job growth has remained extraordinarily strong despite Fed rate hikes

M-o-M Total Non-Farm Payroll Job Gain (2021 to 2023)



Source: BLS, CBRE Research.

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Wage growth elevated but stable, and not too inflationary

% Change in Wage Growth – 3 Month Annualized



Source: Federal Reserve Bank of Atlanta, CBRE Research.

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The world still has a ‘surplus of savings’

Factor	Mechanism	Impact on Savings and Investment	Impact on Interest Rates	Future
Demographics	Longer life expectancy	More savings	Major and downward	No change
Demographics	Rising inequality	More savings	Minor and downward	No change
Economics	Falling productivity growth	Less investment	Major and downward	No change
Government	More government spending	Less savings / more investment	Major and upward	Change
Globalisation	Capital flows	‘More savings’ for key economies	Minor and downward	No change – benefits UK and US

Growth is weak in Europe

Purchasing Managers Index



Source: S&P Global, CBRE Research.
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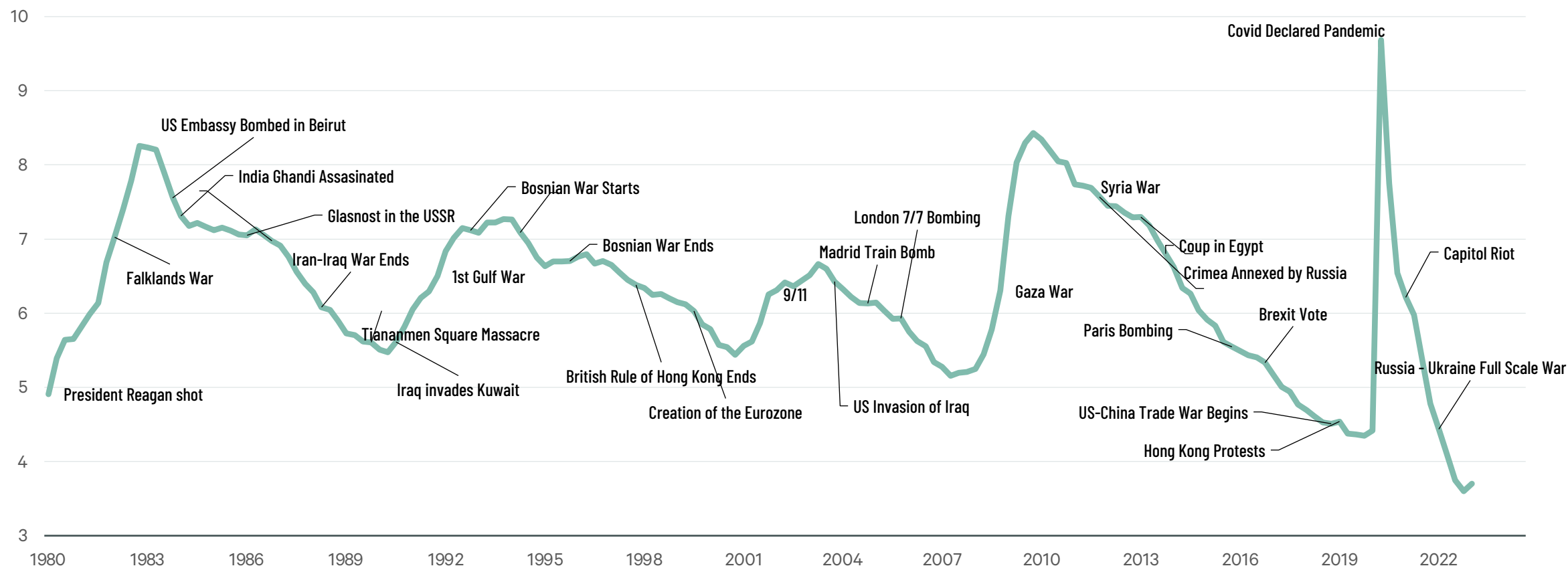
Conclusions on the 10YT

- Increases near- and medium-term headwinds on capital markets
- Increases the risk of recession, deeper recession
- Reduces the chance of another FFR hike
- Increases the chance of earlier cuts to rates
- Unlikely to be sustained at this level, but will take time to ease back

Conclusions

Geopolitics

G7 Unemployment % (G7=Canada, US, Japan, UK, France, Italy, Germany)



Source: Eurostat, Wikipedia, CBRE Research, Q2 2022

The Future of the U.S. Sectors



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Coffee Break



Real Estate Risk: CRE Debt Default Forecasting



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1

Introduction to the CBRE – Northfield collaboration



CBRE Collaboration with Northfield

- EA's market and submarket leading forecast models on rents and occupancy
- CBRE EA background in debt analytics – CMM model
- Northfield's expertise in risk modelling (ARES award)
- Bringing together the forecast data from EA with the risk tool at Northfield

2

The importance of CRE debt analytics



The Importance of CRE Debt Analytics



3

A
combination
of industry
leading core
competencies



Synergetic Core Competencies

- The ability of CBRE EA to generate forecasts for the expected growth of rents and occupancy. This is done for the vast majority of markets around the globe and each property sector based on industry-leading methodology and research.
- The expertise of Northfield to model the risk of commercial real estate properties. It is embodied in the first-of-breed risk models for commercial real estate that could analyze investments building-by-building. The work of Northfield in this area was recognized by [ARES 2015 Best Practitioner Award](#).
- The rich and unparalleled real estate data set on which both CBRE's forecasts and Northfield risk models are based.

Synergetic Core Competencies (continued)

- The thought leadership of Northfield in the area of credit risk. It is demonstrated by [PRIMIA's 2013 New Frontiers in Risk Management Award](#) presented for research on credit risk of assets with illiquid collateral.
- The unique Aspequity simulation technology that captures the full distribution of cash flow and property value outcomes.
- A unique valuation model recognized by ARES and published in Real Estate Finance (2016). Unlike any other valuation model, it does not depend on assumptions of market efficiency, which makes it the best match for illiquid assets.

4

CRE default models



CRE Default Model Highlights

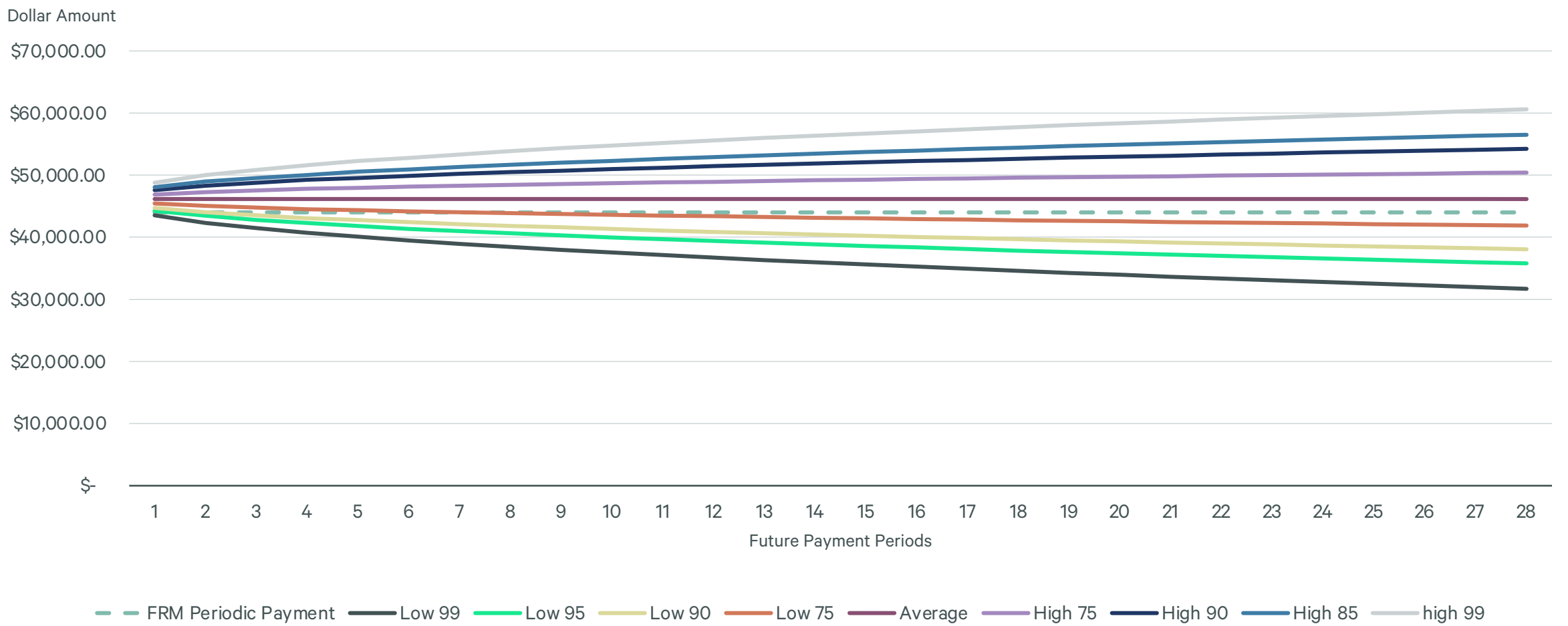
- **Based on periodic solvency:**
 - This is the most conservative metric assuming that shortfalls of investment cash flows in one period cannot be offset with surpluses in another
- **Based on cumulative solvency:**
 - Compares the cumulative future value of the cash flows from the mortgage vs. that of the collateral property
 - *Captures both the capacity and motivation of the borrower to avoid default*
 - *Reflects a “going concern” view on the potential of default*
- **Based on collateral value:**
 - Compares the outstanding loan balance to the market value of the collateral property
 - Captures the motivation of the borrower to avoid default
 - *Reflects a “non-going concern” view on the potential of default*

CBRE Debt Model Advantages

- Unprecedented ability to model the collateral value and cash flows simulated under 1,050 scenario paths
- Simulate floating rate mortgages rate paths and cash flows under the same number of paths
- Award-winning risk methodology from Northfield combined with the global data from one of the world's leading real estate market participants - CBRE
- Flexible market growth inputs, optionally capturing the latest and most advanced forecasts by a leading team of economists at CBRE, or custom user scenarios of interest to the investor
- A mark-to-market valuation model of the collateral that is not limited by assumptions of normal distribution of returns and market efficiency

Periodic Solvency

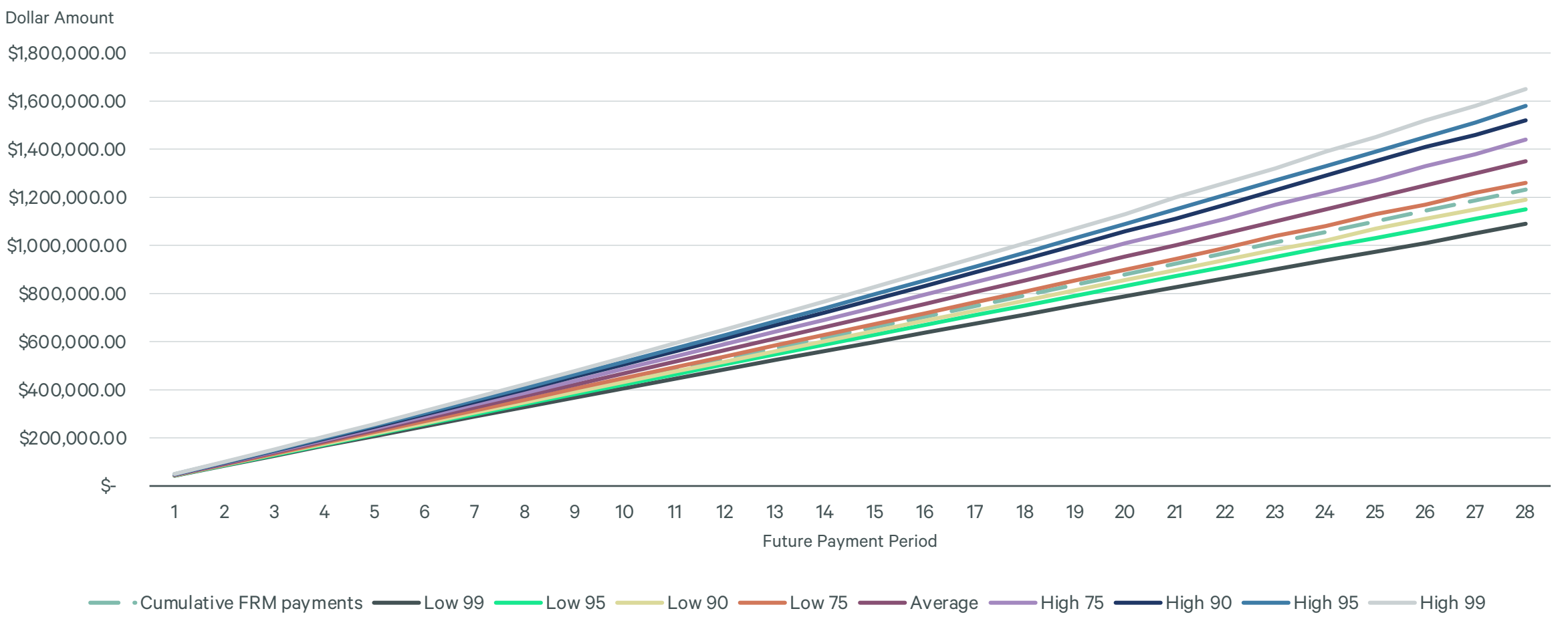
Periodic Mortgage Payment vs. Periodic Property Cash Inflow



Source: Northfield.

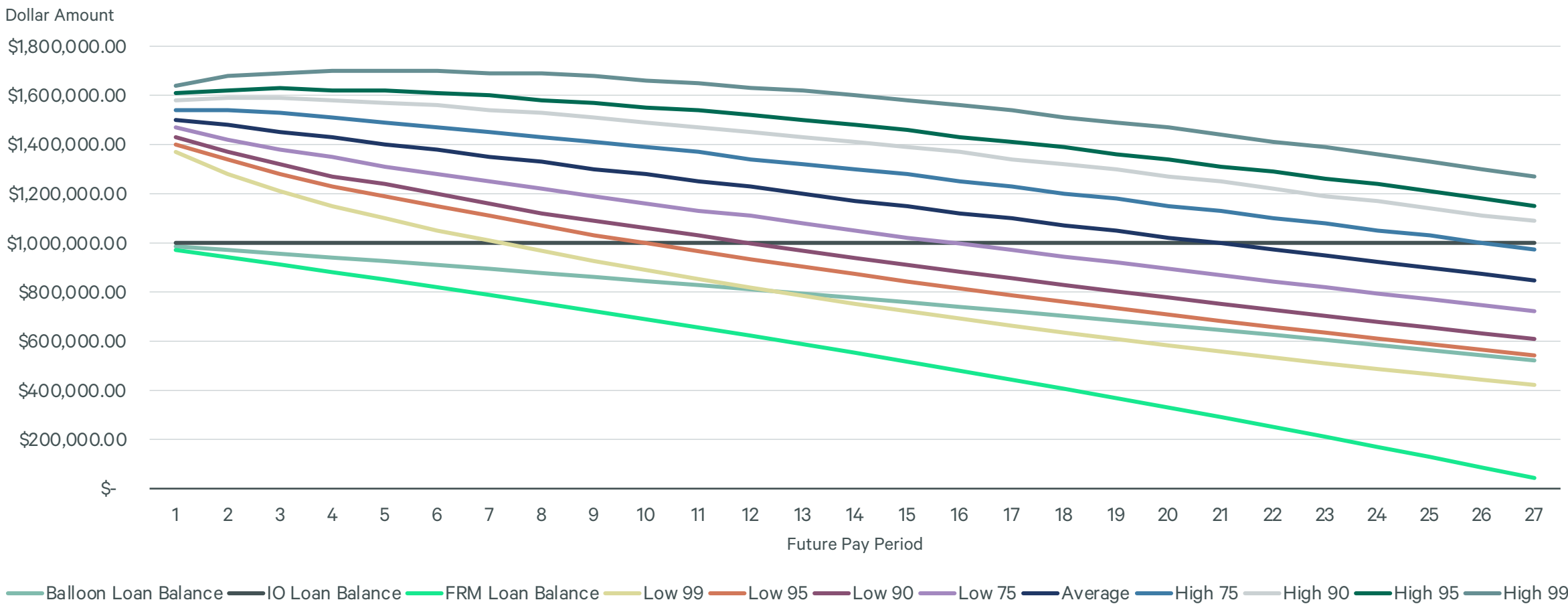
Cumulative Solvency

Cumulative Property Cash Flows vs. Cumulative Mortgage Payments



Source: Northfield.

Property Value vs. Outstanding Loan Balance



Source: Northfield.

Default Forecast Metrics

- Probability of default
- Loss given default
- Default correlations among a portfolio of investments
- Credit value-at-risk and conditional credit value-at-risk
- All of these metrics vary along time horizons

Sample estimated probabilities of default

Payment Default Probability (%) for FRM			
Year	Houston Industrial	NYC Office	Mixed Metro
1	5.06	12.83	0.0
2	7.49	16.01	0.52
3	8.57	17.49	1.24
4	9.03	18.2	1.58
5	9.22	18.37	1.69
6	9.27	18.42	1.80
7	9.31	18.78	1.87
Underwater Default Probability (%) for Balloon Mortgage			
Year	Houston Industrial	NYC Office	Mixed Metro
1	0.0	0.0	0.0
2	0.0	0.0	0.0
3	1.10	0.0	0.0
4	2.86	2.56	0.0
5	3.89	3.61	0.0
6	4.42	4.18	0.0
7	4.55	4.42	0.0

5

The solution: CMAP



Commercial Mortgage Analytics Portal (CMAP)



Mortgage and Collateral Analysis

Mortgage Loan Characteristics

Mortgage Type	Maturity In Years	APR	Floating Ref Symbol	Margin Over Reference	Current Loan Balance	Payment Frequency
Please Select ▾	▾	▾	Please Select ▾	0 ▾	▾	Please Select ▾

Property Collateral Characteristics

Property Type	Location	LTV
Please Select ▾	Please Select ▾	0 <input type="text"/>

Calculate

CMAP

CBRE

 NORTHFIELD

Mortgage and Collateral Analysis

Mortgage Loan Characteristics

Mortgage Type	Maturity In Years	APR	Floating Ref Symbol	Margin Over Reference	Current Loan Balance	Payment Frequency
Please Select ▾	<input type="text" value=""/>	<input type="text" value=""/>	Please Select ▾	0 ▾	<input type="text" value=""/>	Please Select ▾

Property Collateral Characteristics

Property Type	Location	LTV
Please Select ▾	Please Select ▾	<input type="text" value="0"/>

Calculate

Mortgage and Collateral Analysis

Mortgage Loan Characteristics

Mortgage Type	Maturity In Years	APR	Floating Ref Symbol	Margin Over Reference	Current Loan Balance	Payment Frequency
Fixed Rate	7	0.015	NA	0	1000000	Annual

Please Select

Balloon

Fixed Rate

Floating Rate

Interest Only

Office

Collateral Characteristics

Location	LTV
New York	95

Calculate

Mortgage and Collateral Analysis

Mortgage Loan Characteristics

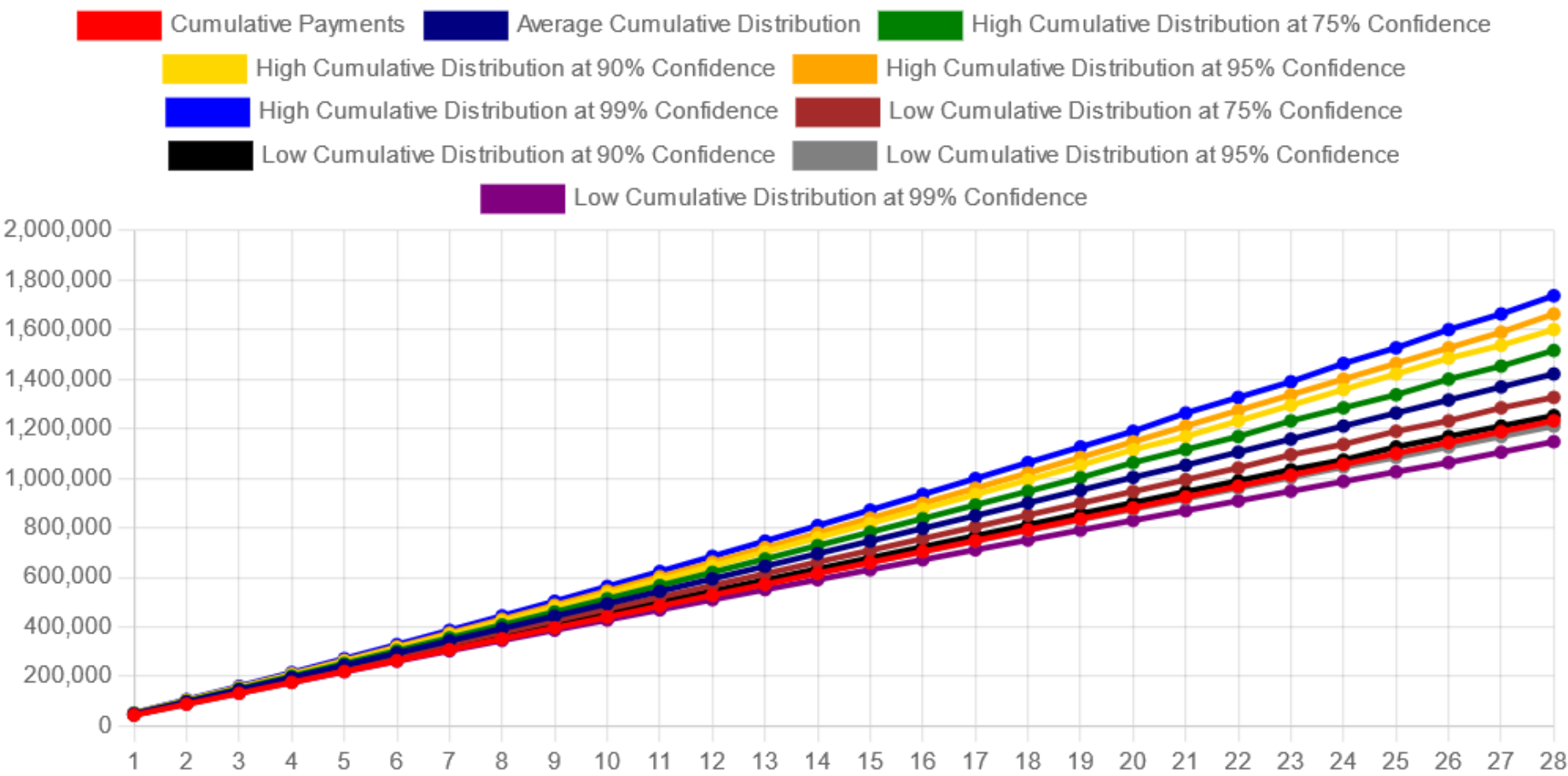
Mortgage Type	Maturity In Years	APR	Floating Ref Symbol	Margin Over Reference	Current Loan Balance	Payment Frequency
Fixed Rate ▾	7 ▾	0.015 ▾	NA ▾	0 ▾	1000000 ▾	Annual ▾

Property Collateral Characteristics

Property Type	Location	LTV
Office ▾	New York ▾	95

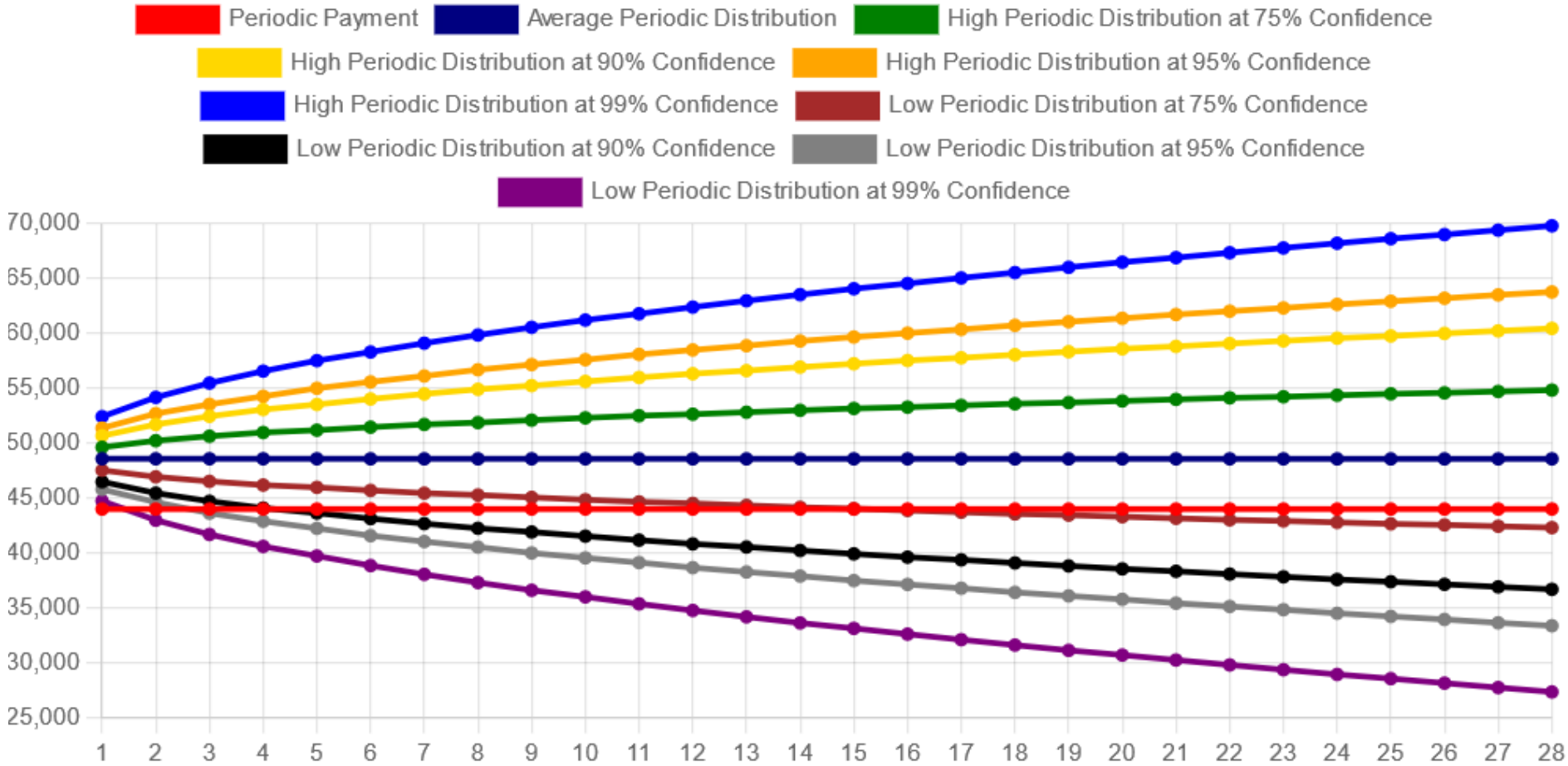
Calculate

CMAP - Cumulative Solvency



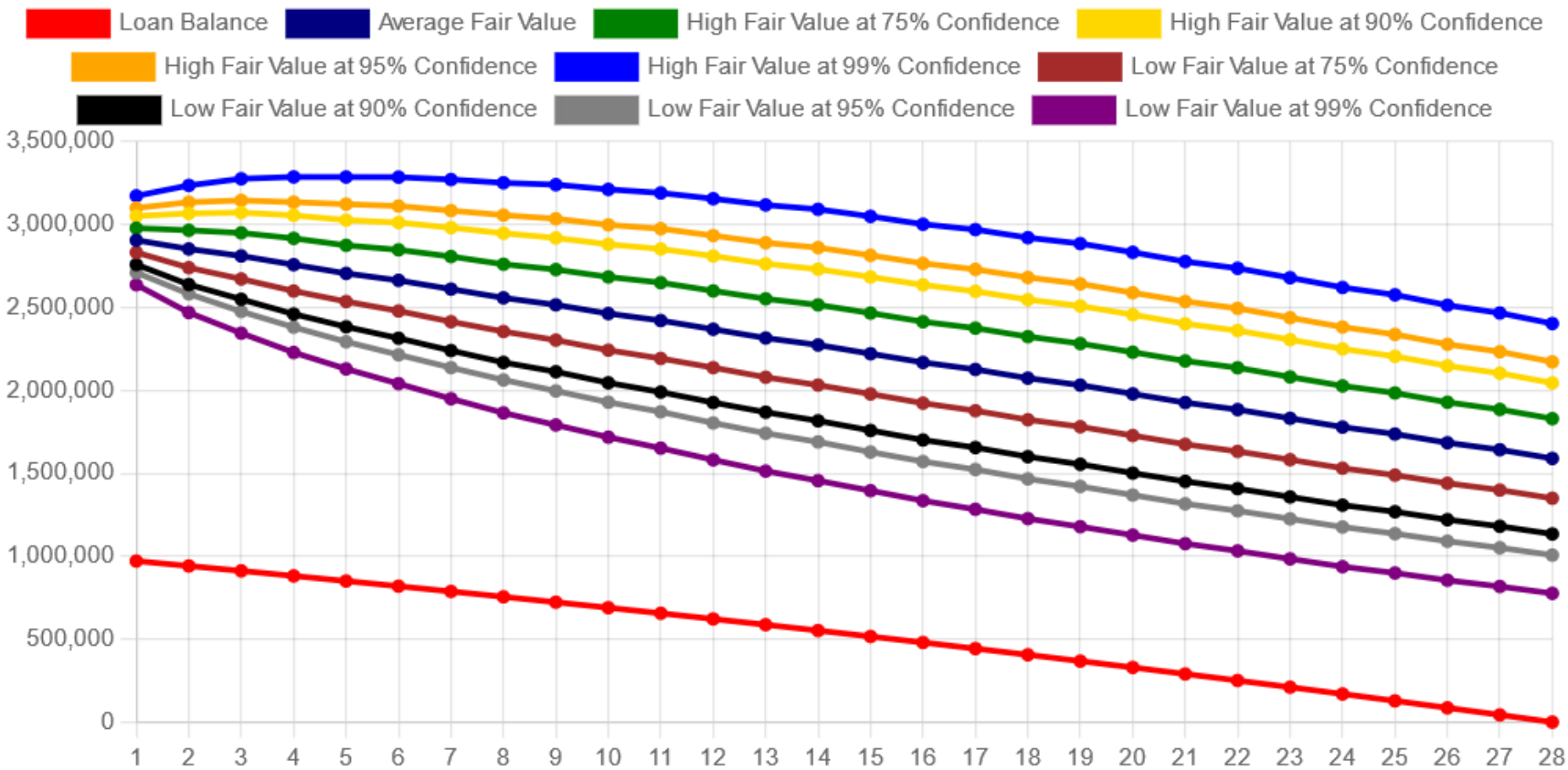
Source: Northfield.

CMAP - Periodic Solvency



Source: Northfield.

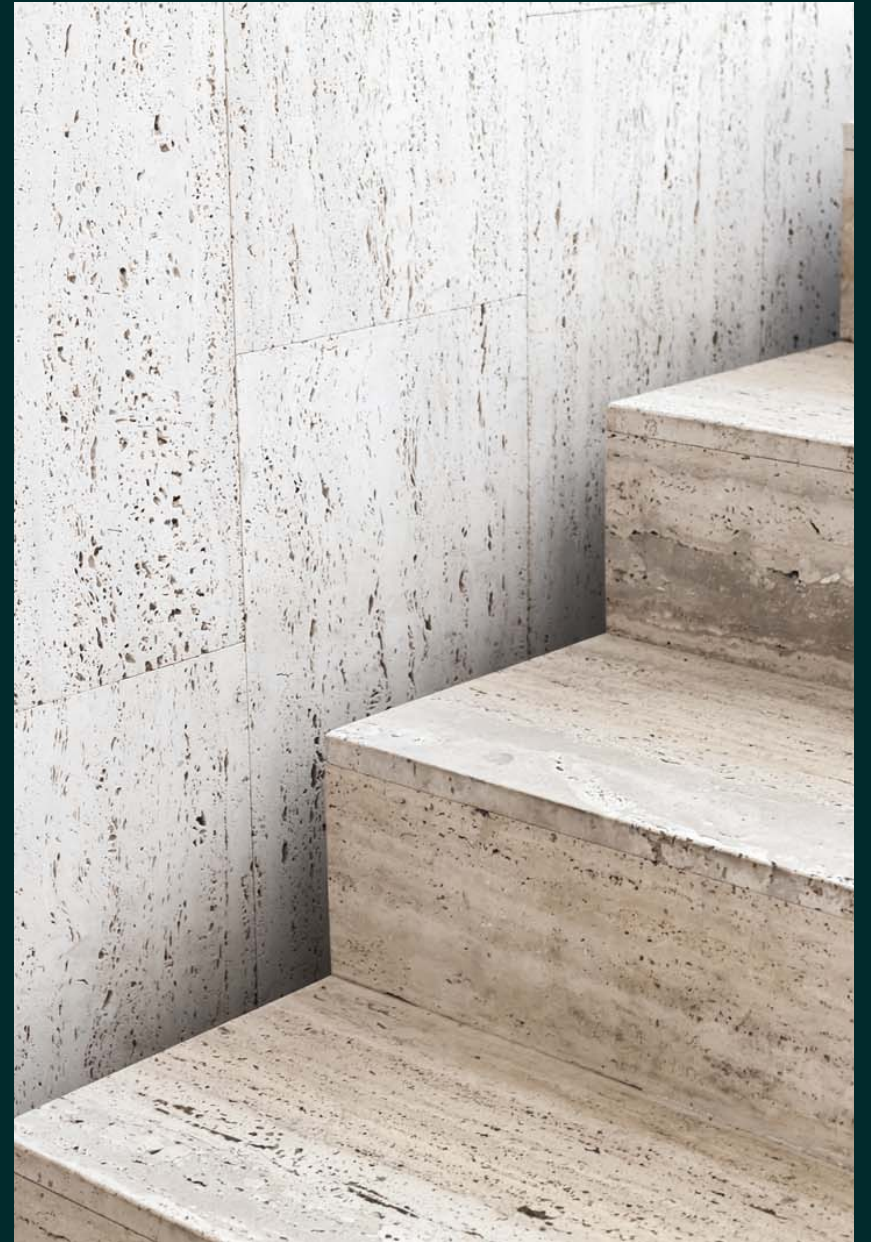
CMAP - Collateral Solvency



Source: Northfield.

6

Summary

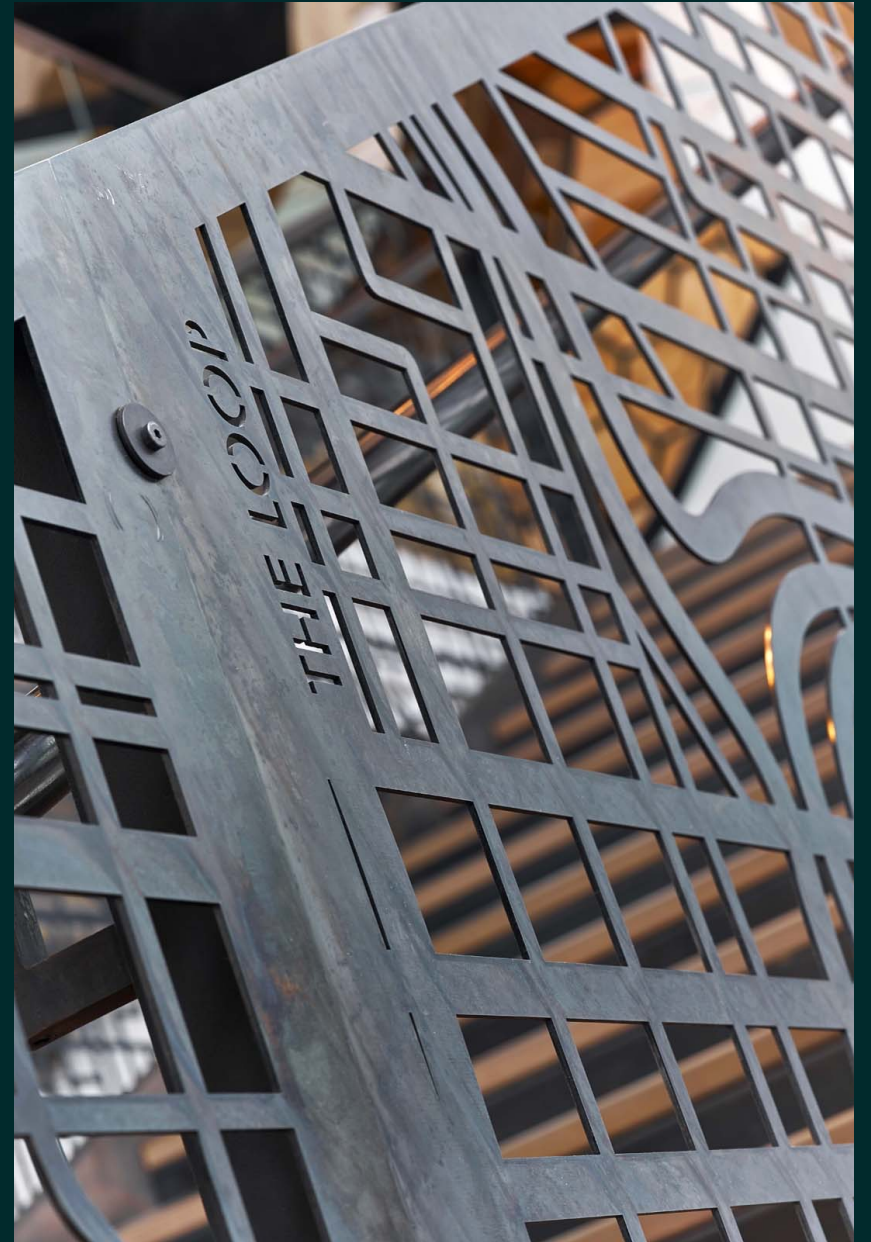


Collaboration in Action

- A powerful partnership of industry leading firms that bring a unique set of core competencies
- A response to the imminent demand of real estate investors and lenders for better information and forecasts under a highly uncertain economic environment
- A solution that is driven by a robust set of award-winning models and data for cash flows, property values, and risk

7

Q&A



Real Estate in a World of AI



Chris Urwin

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Principal Economist | Executive Director
Econometric Advisors
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Climate Risk: Benchmarking U.S. Cities



ECONOMETRIC ADVISORS
Vincent Planque

Senior Analyst
LEED Green Associate
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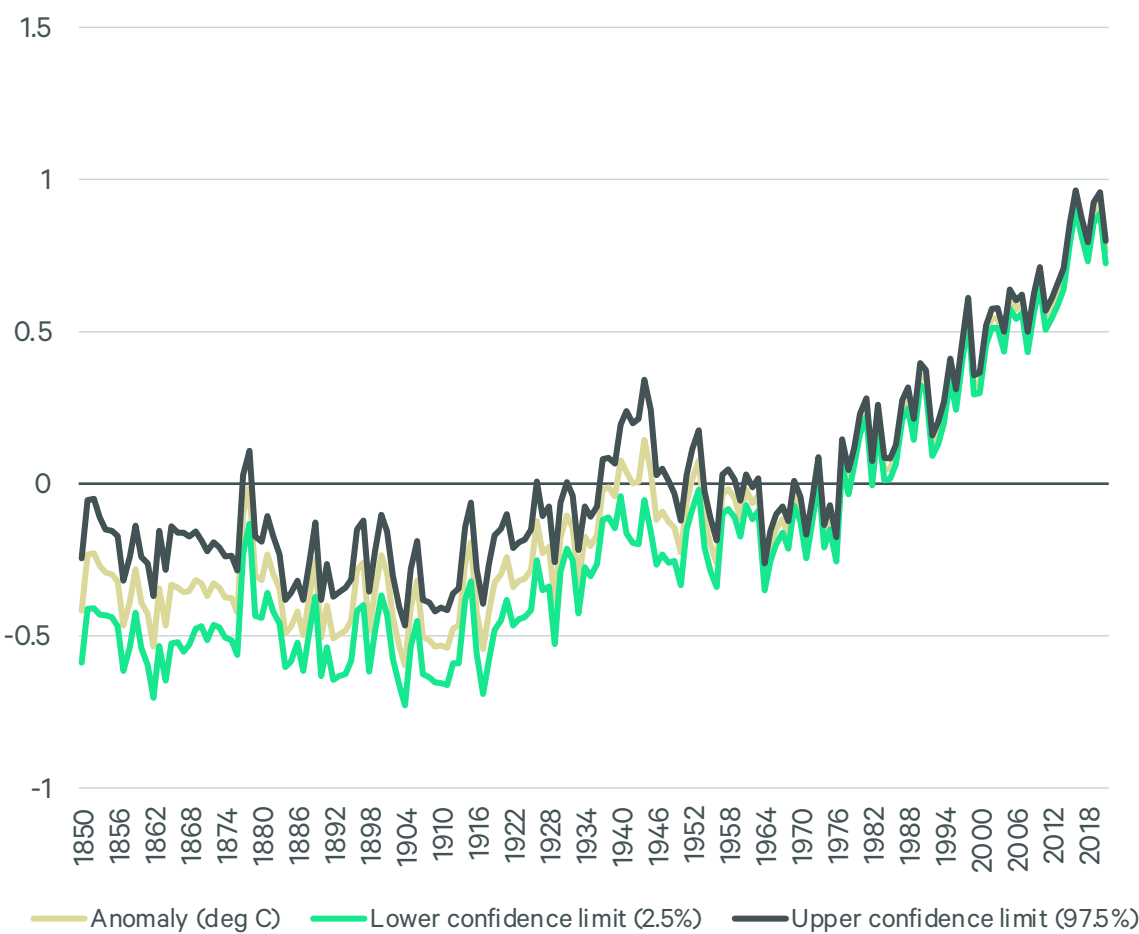


ECONOMETRIC ADVISORS
Dennis Schoenmaker, Ph.D.

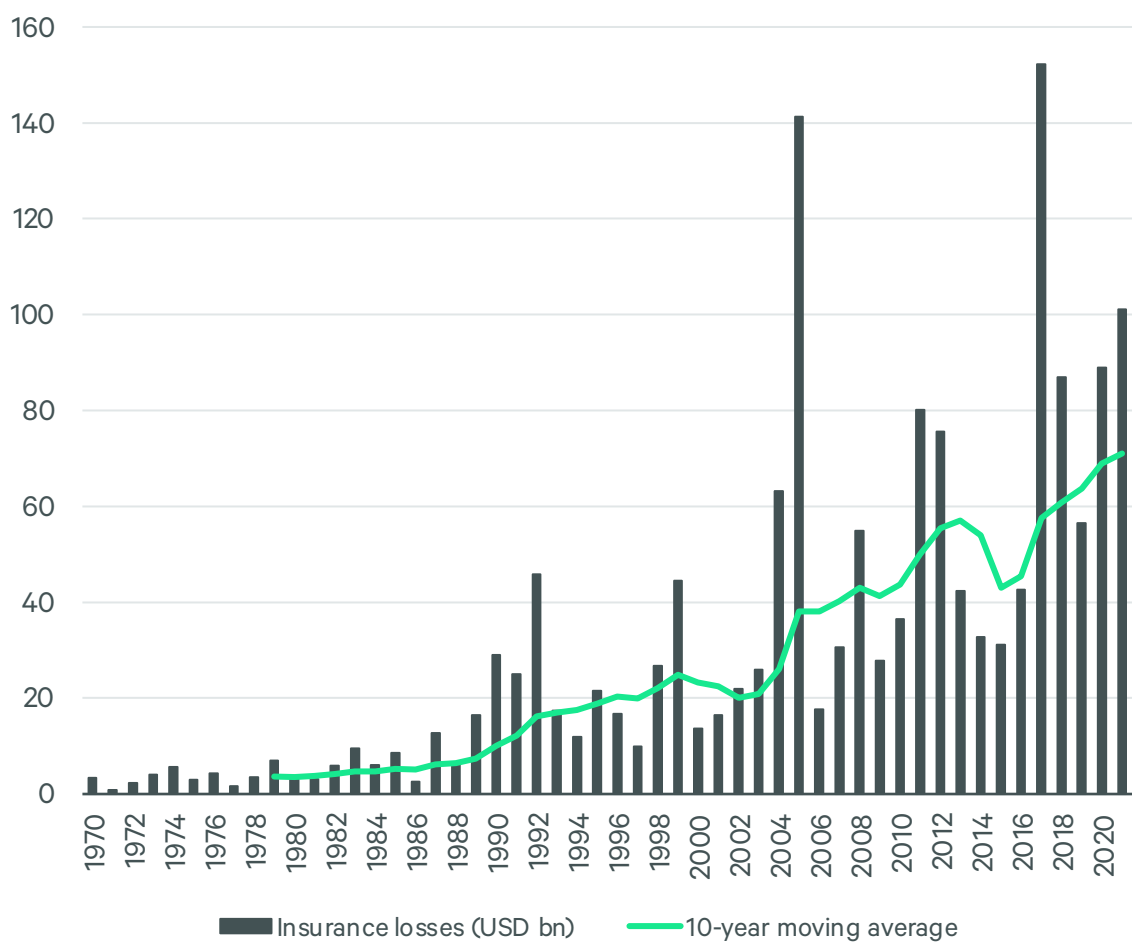
Principal Economist
Executive Director
dennis.schoenmaker@cbre.com

Global warming & weather-related insurance losses to increase

Temperature Degree Difference vs. Reference



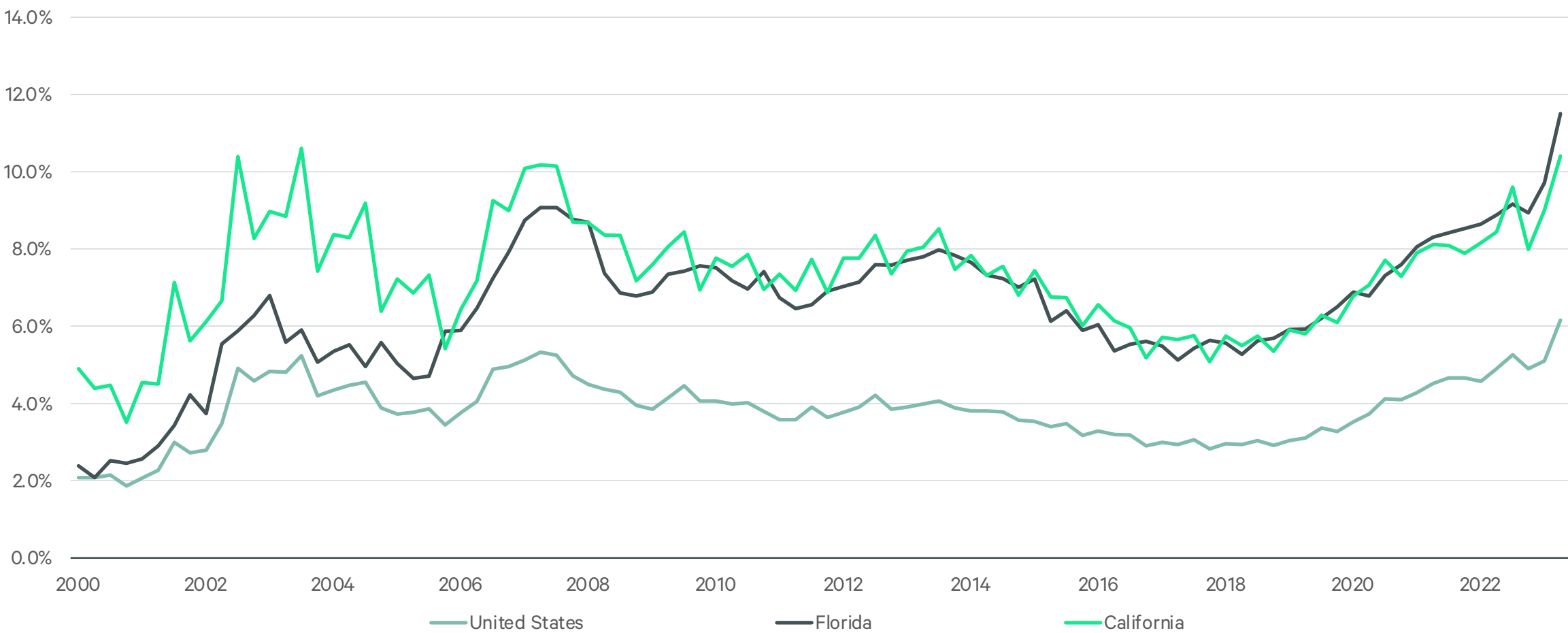
Weather-related Global Insurance Losses



Source: Met Office Hadley Centre, Sigma explorer & CBRE Research, February 2022.

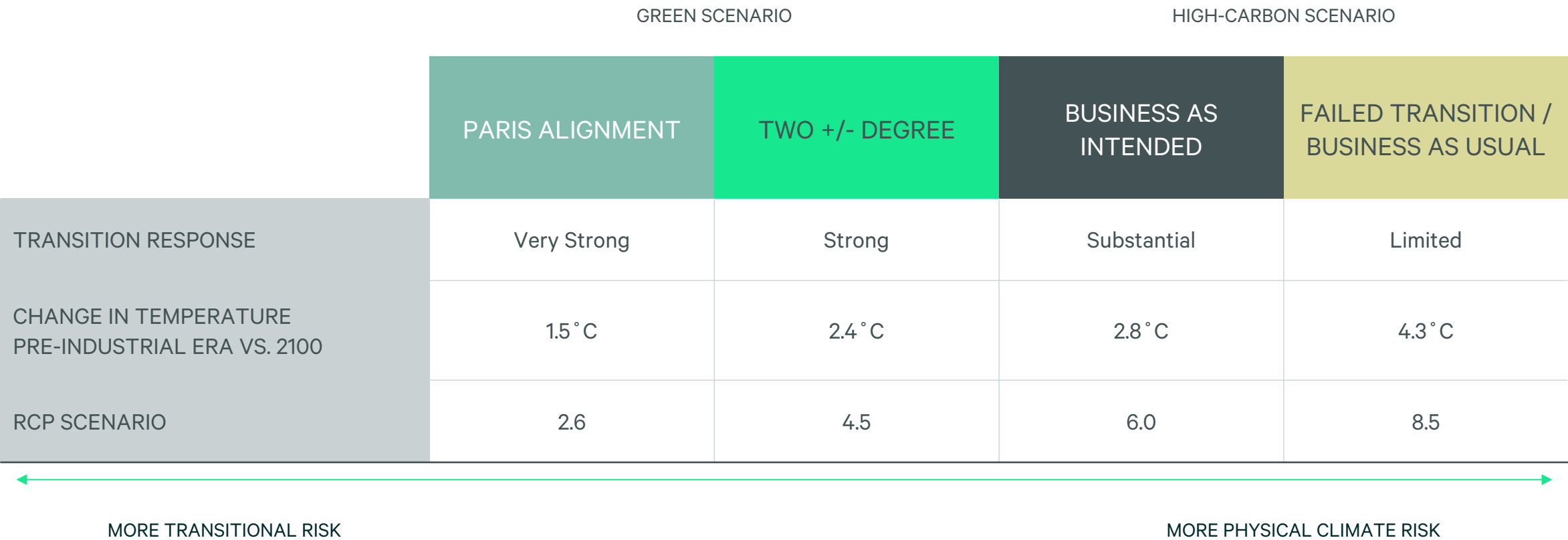
Rising Tides: Understanding the surge in insurance premiums

Insurance Costs as a Share of Operating Expenses on a Per Square Foot Basis (%)



Source: NCREIF.

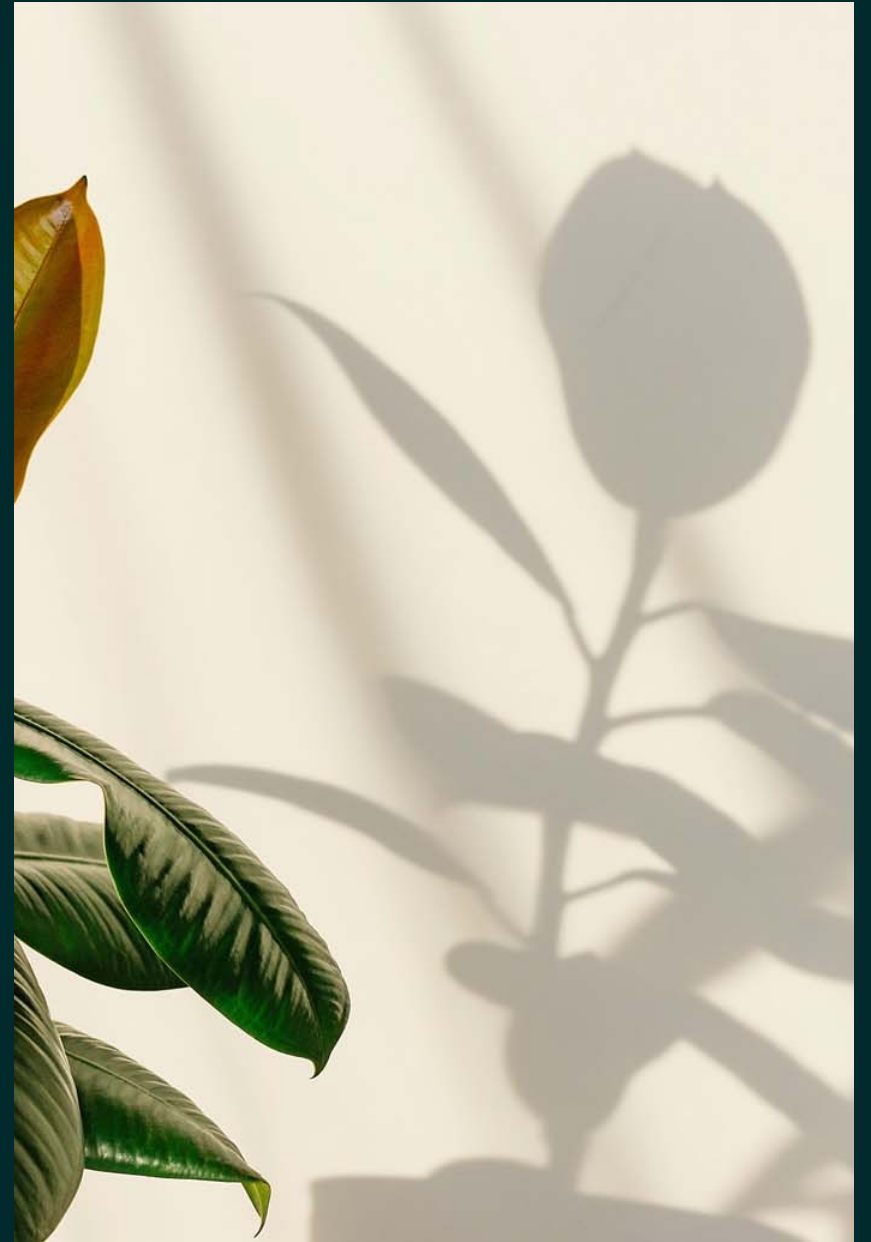
Climate risk scenarios & transitional / physical risk implications



Source: CFTC 2929 (page 75), CBRE Research, February 2022.

1

The NAM City Sustainability Index



The Why Behind it All: What prompted the North American City Sustainability Index to be formed?

2023 CBRE's Strengthening Value Through ESG Survey.
Key Findings:

67%

responses

reported a heightened focus on reducing greenhouse gas emissions.

75%

responses

cite a building's resilience to effects of climate change as having an impact on real estate decisions.

79%

responses

cite green building certifications as having an impact on real estate decisions.

Setting the Stage

What is CBRE's
North American
City Sustainability Index?

The North American (NAM) City Sustainability Index provides the ability to benchmark cities around North America based on environmental resilience. The cities are scored and ranked based on performance in the following environmental categories:

Transition Risk

40%

Transition Risk (25%)
Emission Reduction
Target (10%)
Building Performance
Standards (5%)

Physical Climate Risk

35%

Physical Risk (20%)
Water Stress (5%)
Air Pollution (5%)
Heating Degree Days (5%)

Adaption & Migration

25%

Renewable Energy (10%)
Green Building (10%)
Green Bond (5%)

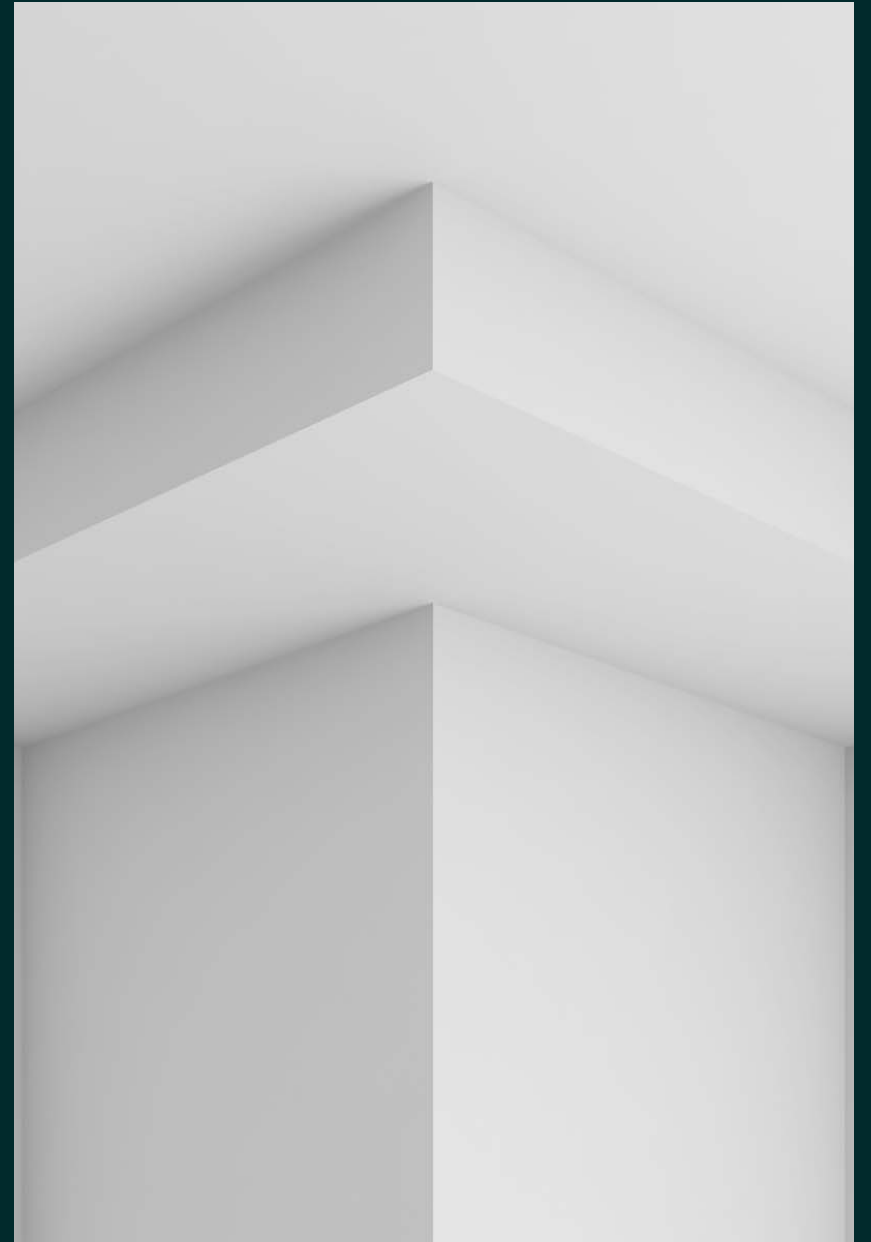
Behind the Scenes

What methodology was used for the rankings?

- We use a **Standard Score** methodology to standardize and normalize data across the 10 different variables in the NAM City Sustainability Index.
- A **zero to 100 points score** was used to develop a risk index. The higher the score, the better climate change adaptation measures and level of resilience.
- Together these variable scores illustrate the level of resilience for environmental risks that commercial real estate assets in these markets will face going forward.

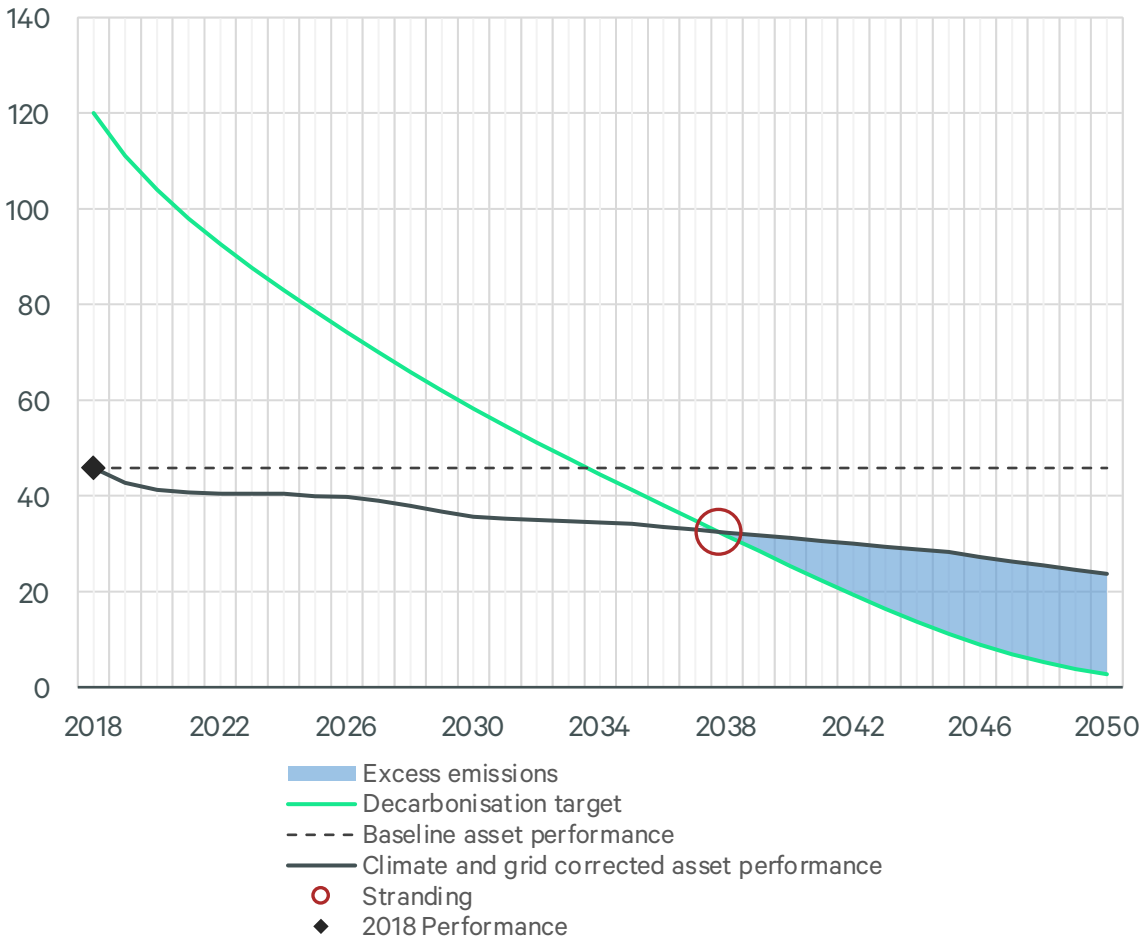
2

Key Drivers

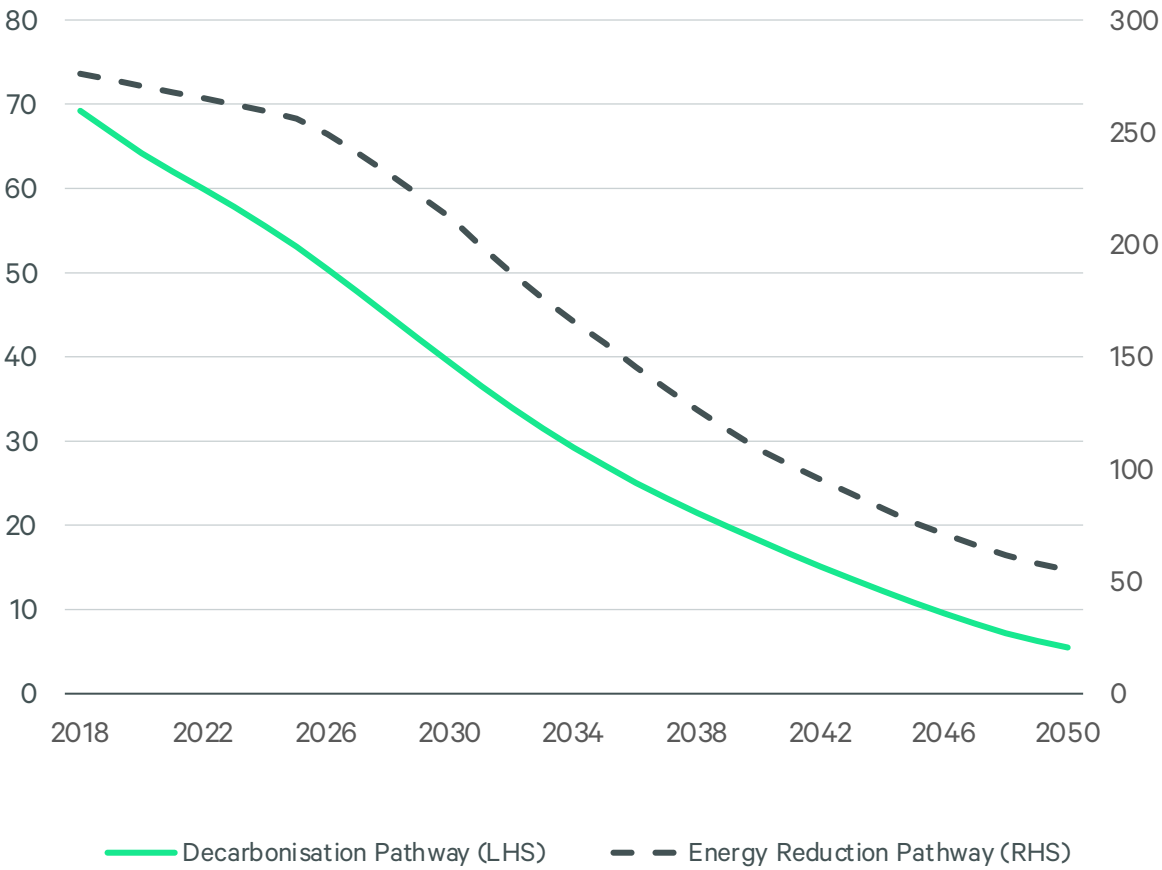


A theoretical framework for transition risk & stranded assets

GHG Intensity kgCO₂e/m²/yr



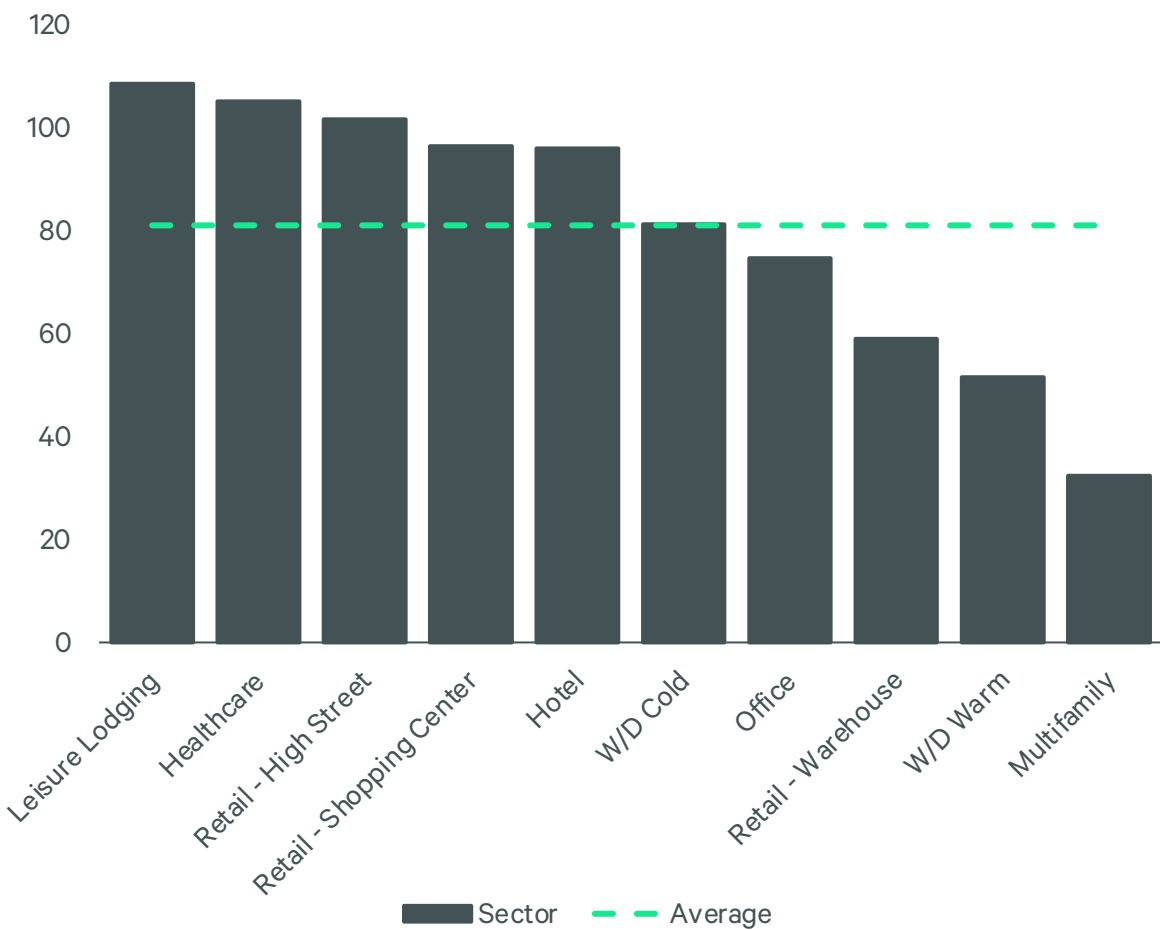
Energy Intensity Pathway kWh/m²



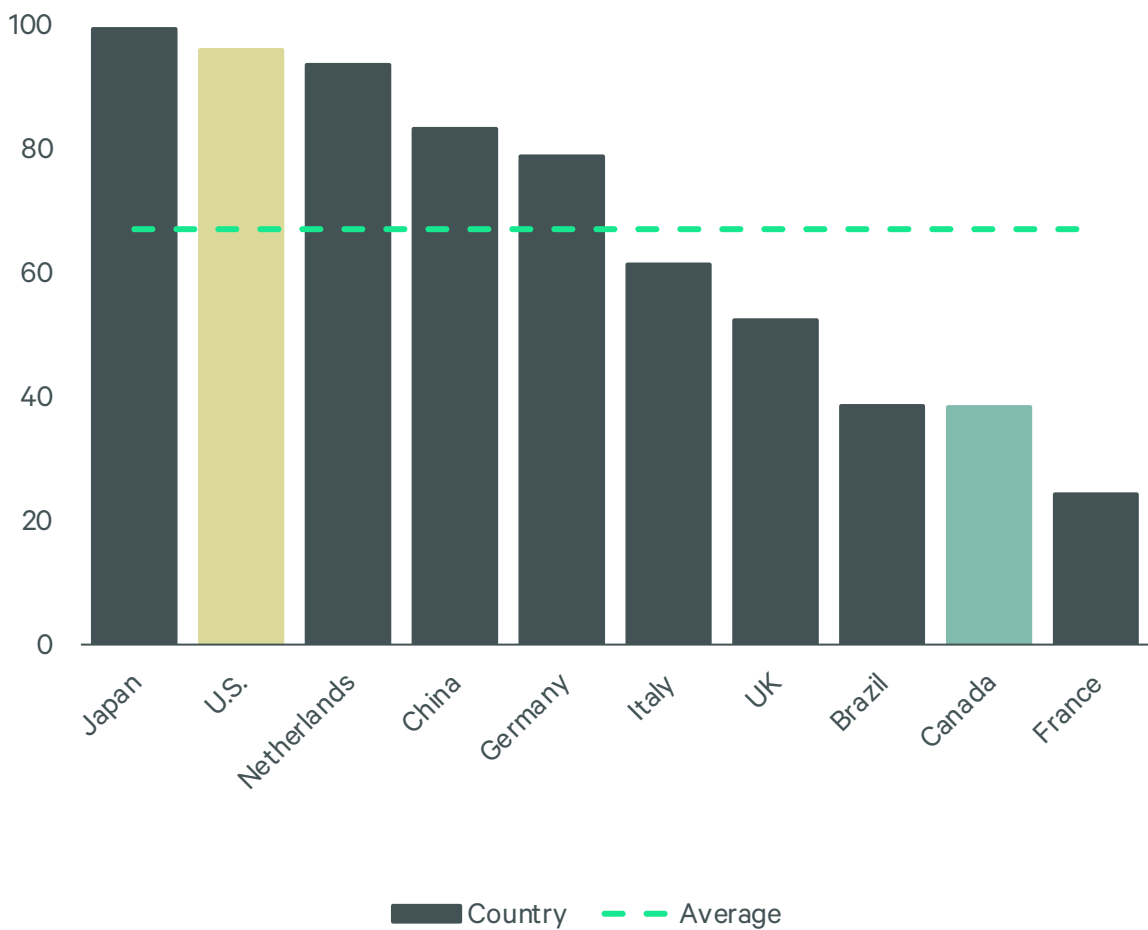
Source: CRREM, CBRE Research, February 2022.

Global GHG emission 1.5°C reduction pathways from 2020 to 2050

Carbon Intensity Reduction kgCO2e/m²



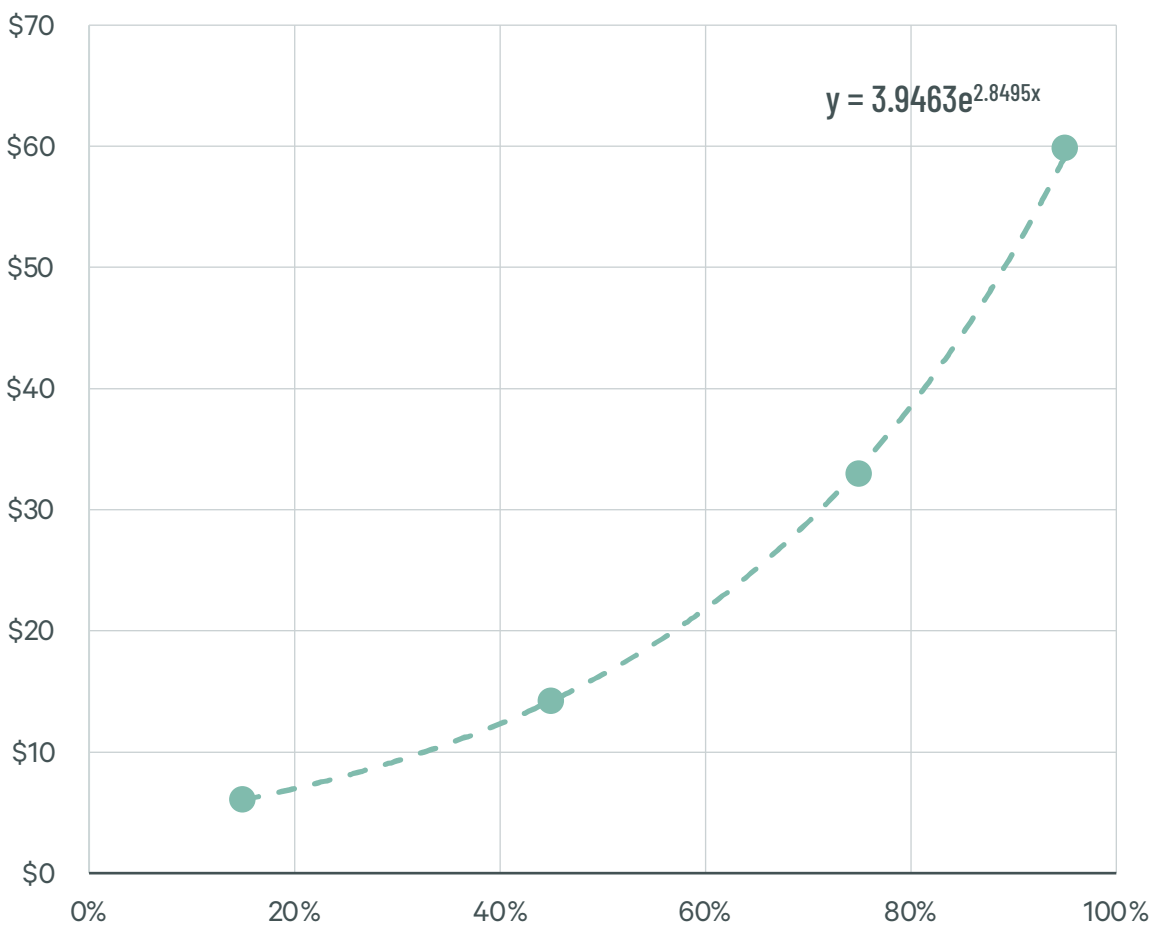
Carbon Intensity Reduction kgCO2e/m²



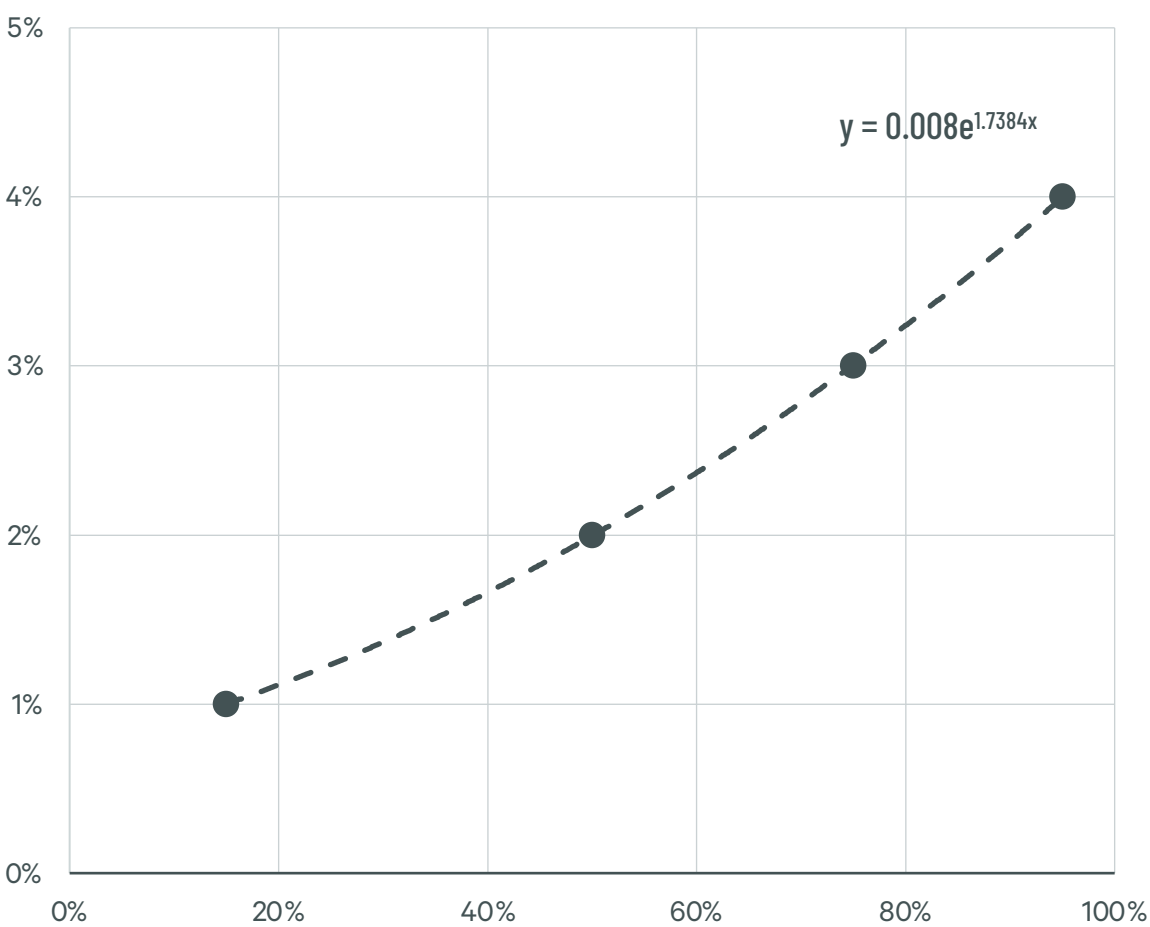
Source: CRREM, CBRE Econometric Advisors. * Calculated using unweighted average of countries and sectors.

Retrofit costs exponential and depending on technological innovations

Capex per ft² Energy Reduction (USD)



Cost Reduction Function



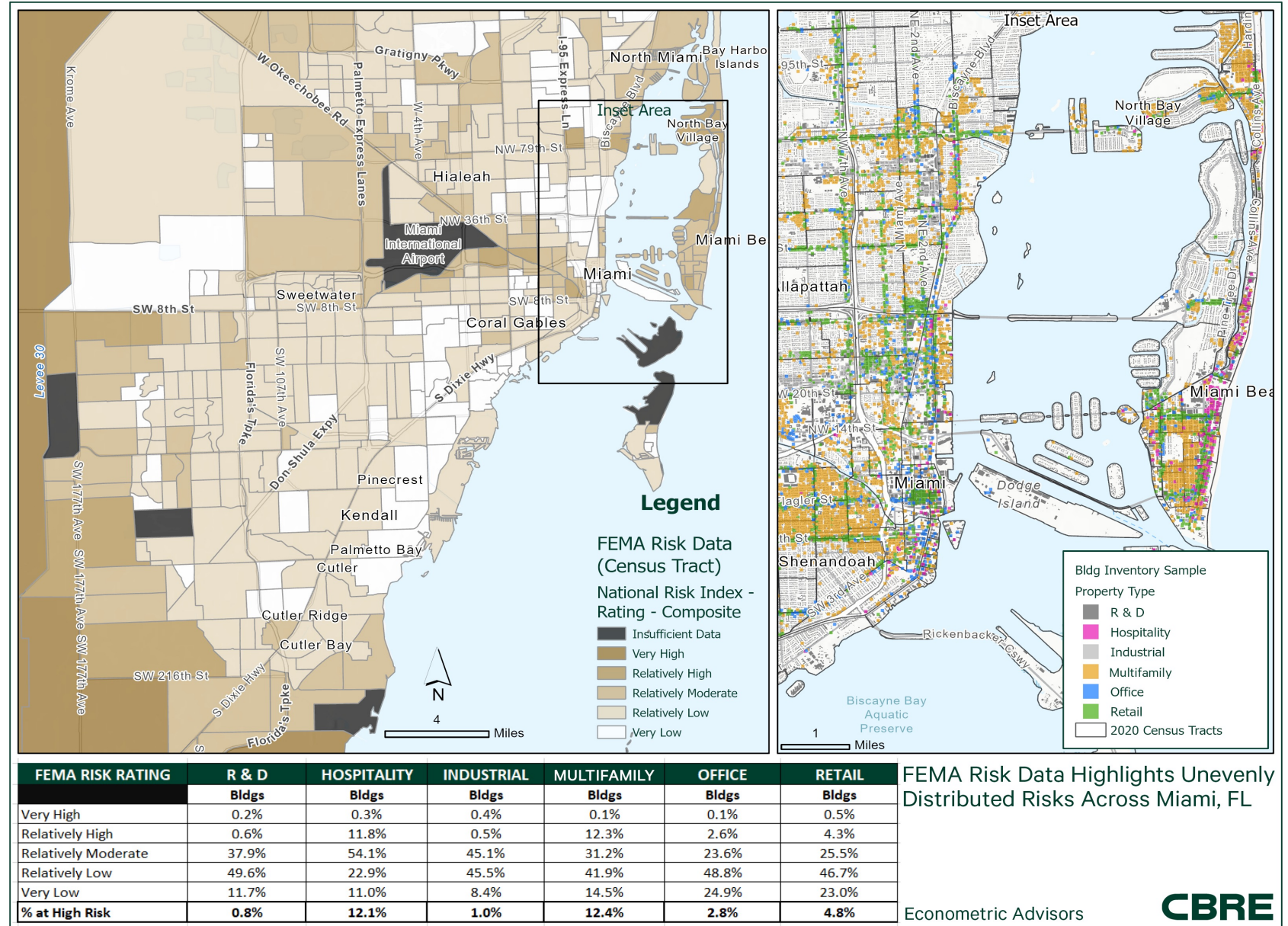
Source: CRREM, CBRE Econometric Advisors.

Future cities: Miami and the challenge of physical risks

Miami, FL

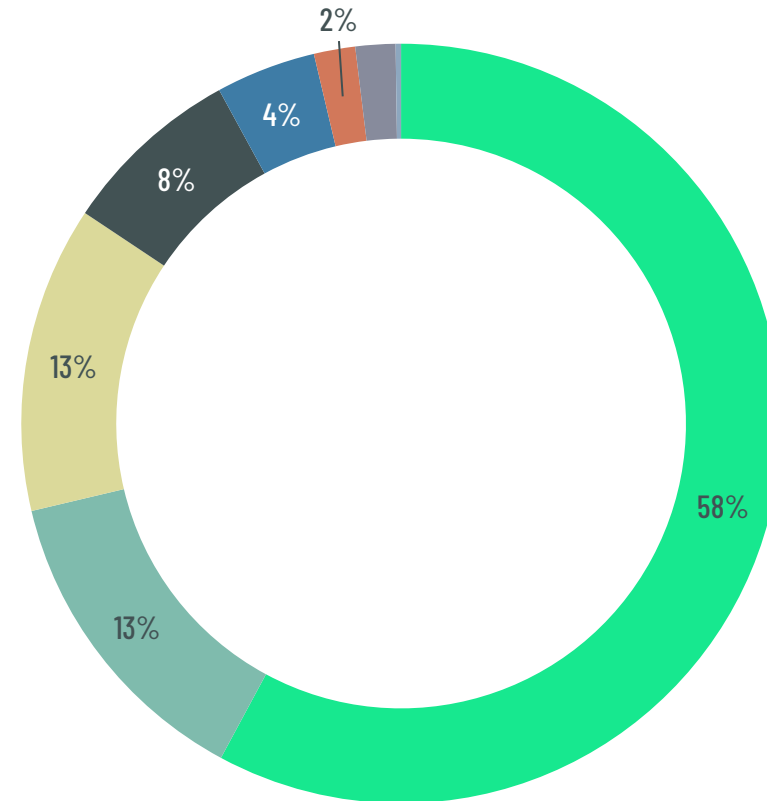
As wildfires, polar vortexes and hurricanes frequent headlines, it begs the question: just how vulnerable are real estate markets to natural hazards?

- We looked to Miami - a city associated with strong tropical storms and at the frontier of climate change - to analyze vulnerability.
- The upshot is this spatial data shows Miami's commercial property market is more resilient to typical natural hazards than many may believe.



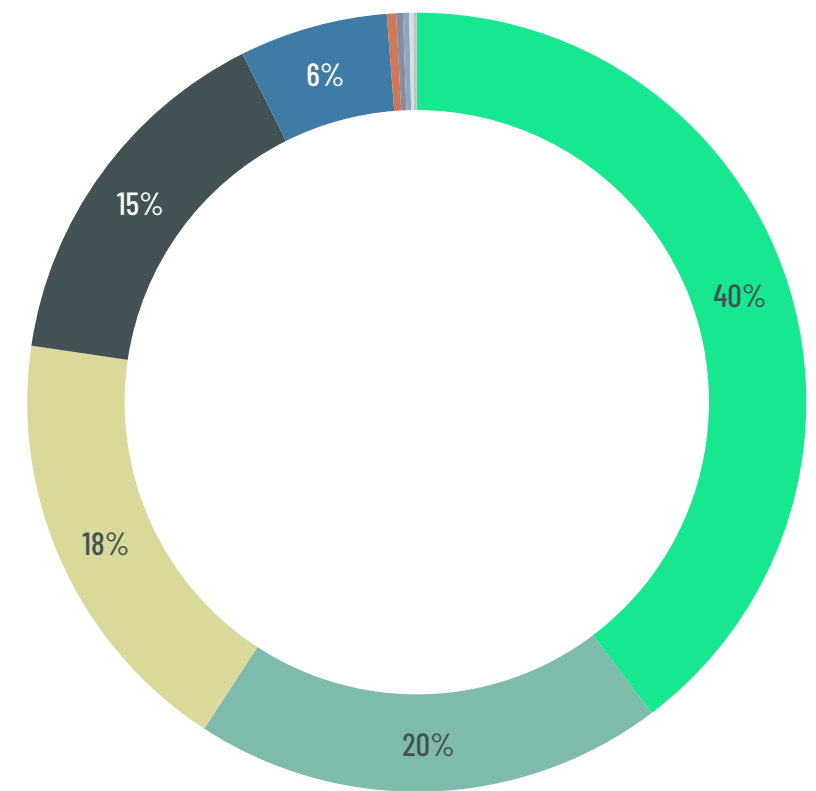
Shifting Power: Examining the Transformation in Electricity Sources

Percentage of Electricity Generation by Source,
2018 - 2022
Canada



■ Hydro
 ■ Nuclear
 ■ Natural Gas
 ■ Wind
 ■ Coal
 ■ Solar
 ■ Geothermal
 ■ Oil

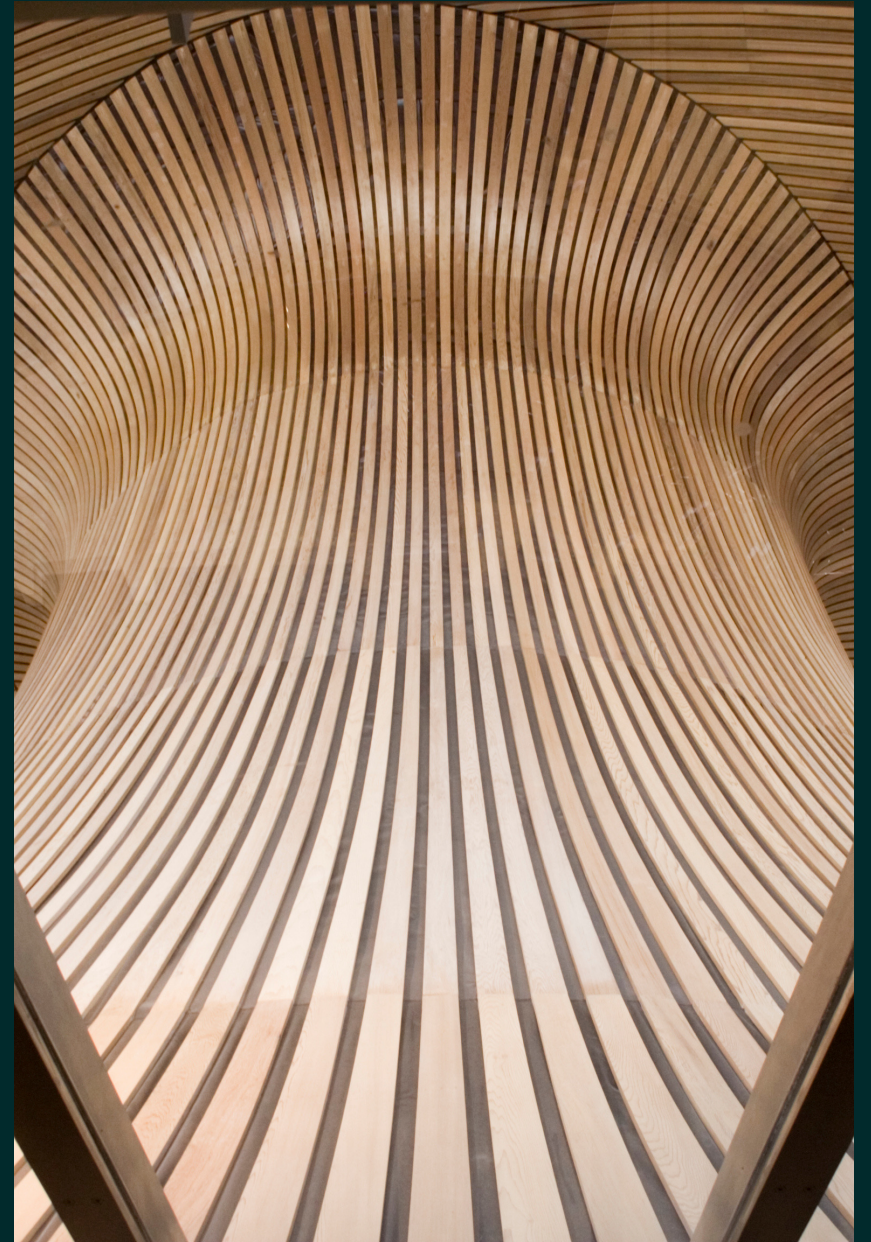
Percentage of Electricity Generation by Source,
2018 - 2022
United States



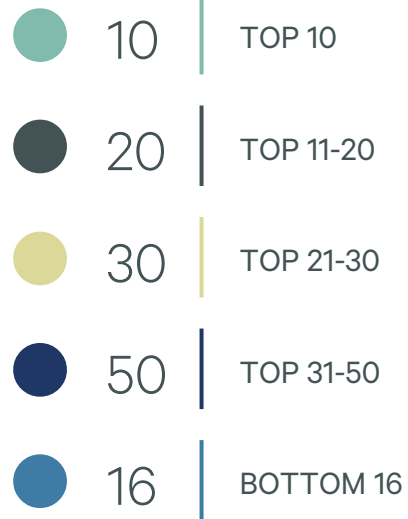
■ Natural gas
 ■ Coal
 ■ Nuclear
 ■ Renewables
 ■ Hydro
 ■ Oil
 ■ Other gases
 ■ Other

3

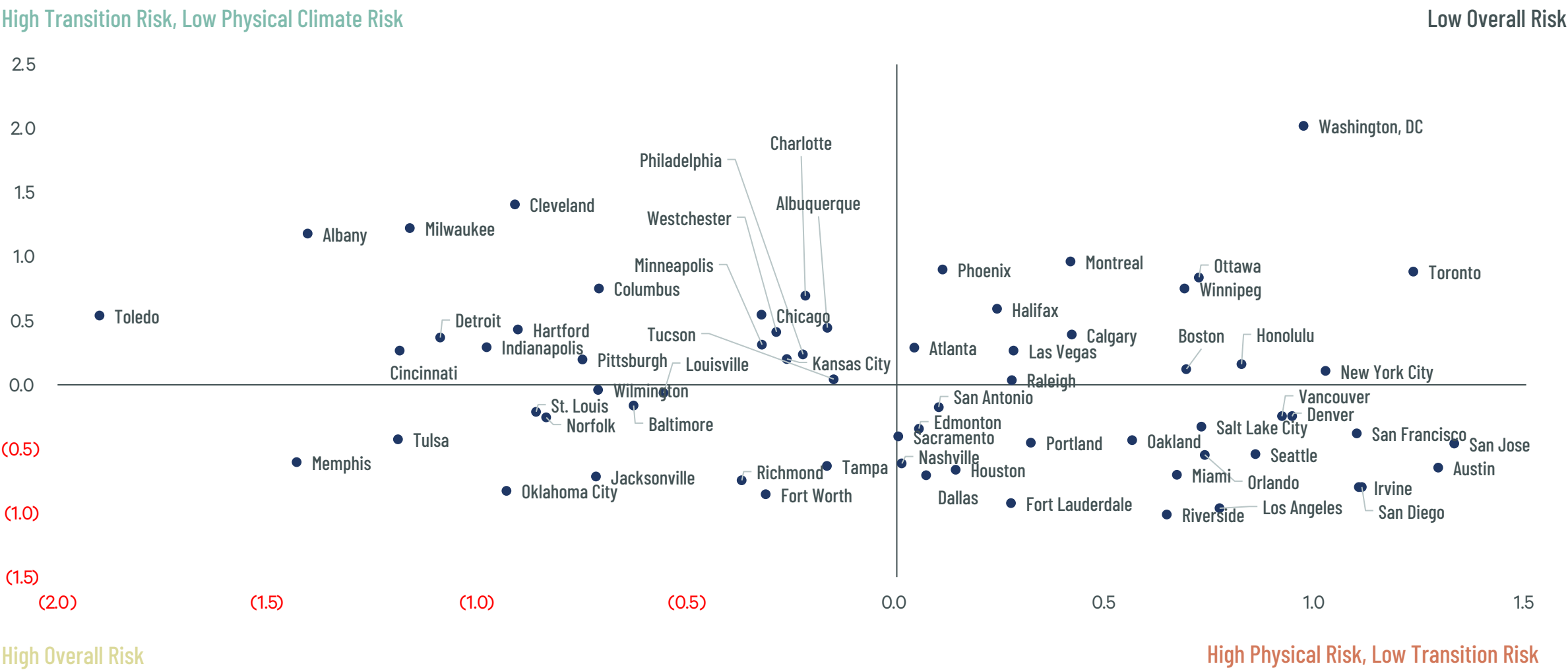
The Results



Navigating the Resilience Landscape: from Data to Decisions



Resilient cities in focus: Balancing physical & transition risk



Four quadrants of resilience in city settings or reshaping tomorrow's cities

Quadrant-powered benchmarking for resilience

HIGH TRANSITION RISK, LOW PHYSICAL RISK
High value-at-risk from transition risk but low value from physical climate risk

18

Chicago
Albuquerque
Charlotte
Minneapolis
Cleveland
Westchester
Kansas City
Milwaukee
Columbus
Albany
Tucson
Philadelphia
Indianapolis
Hartford
Detroit
Pittsburgh
Cincinnati
Toledo

HIGH OVERALL RISK
High value-at-risk from both transition and physical climate risks

12

Fort Worth
Tampa
St. Louis
Wilmington
Baltimore
Richmond
Norfolk
Louisville
Tulsa
Oklahoma City
Jacksonville
Memphis

LOW OVERALL RISK
Low value-at-risk from both transition and physical climate risks

14

Washington, D.C.
Toronto
Boston
Ottawa
New York City
Montreal
Winnipeg
Las Vegas
Honolulu
Calgary
Atlanta
Phoenix
Halifax
Raleigh

HIGH PHYSICAL RISK, LOW TRANSITION RISK

Low value-at-risk from transition risk but high value from physical climate risk

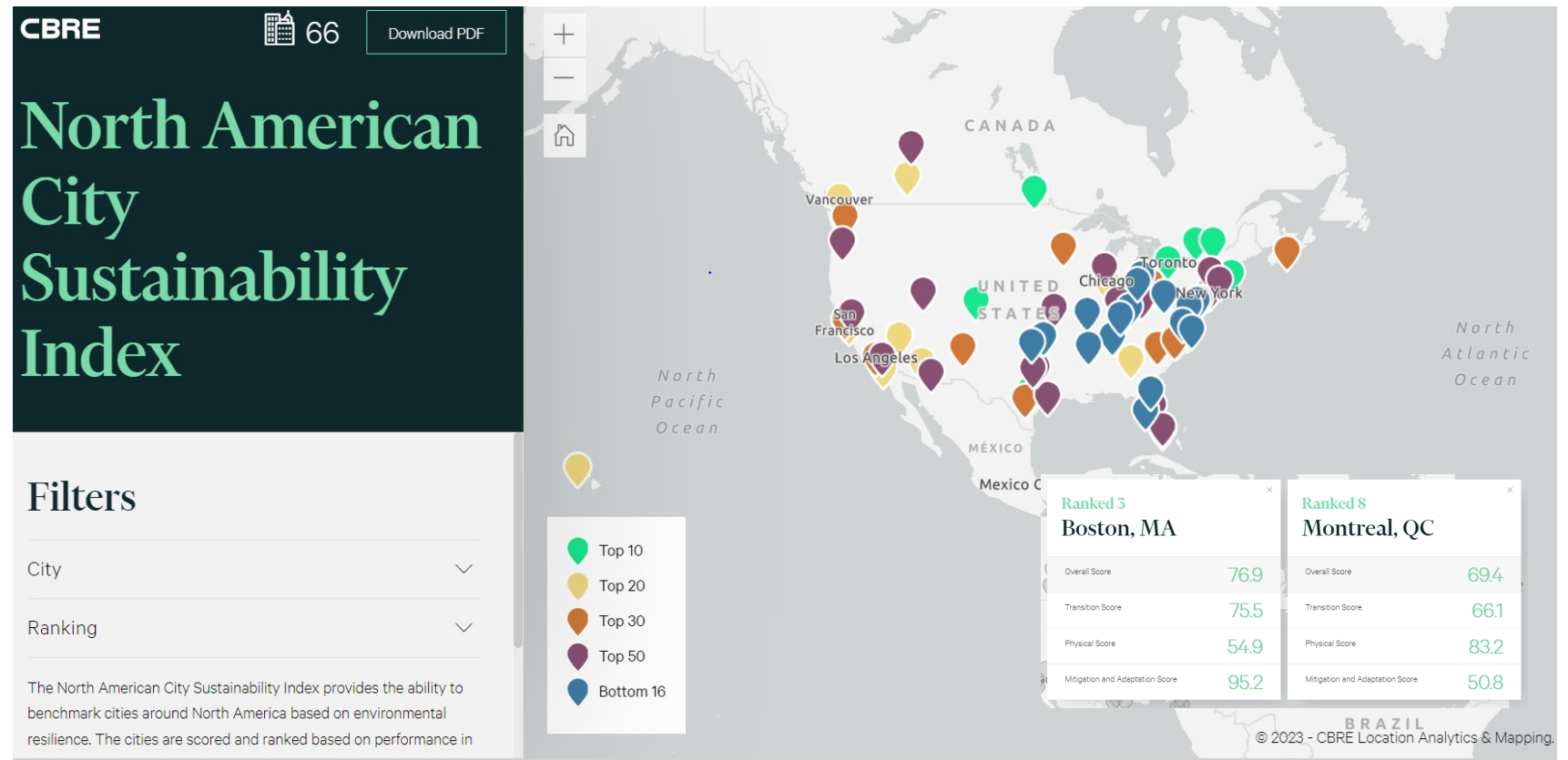
22

Denver
San Francisco
Austin
San Jose
Vancouver
Irvine
San Diego
Oakland
Seattle
Los Angeles
San Antonio
Salt Lake City
Portland
Orlando
Houston
Miami
Dallas
Sacramento
Riverside
Edmonton
Fort Lauderdale
Nashville

Did you know the NAM is available for
bespoke work?

We can map your journey to bespoke
destinations across North America.

Digital Frontier: Benchmarking Cities on the Map



Scan the QR code to access the 2023 North American City Sustainability Study report published in August.



Coffee Break



What's New at EA?



Stefan Weiss

Sr. Managing Economist

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Christina Tong

Economist

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Michael Leahy

Sr. Analyst

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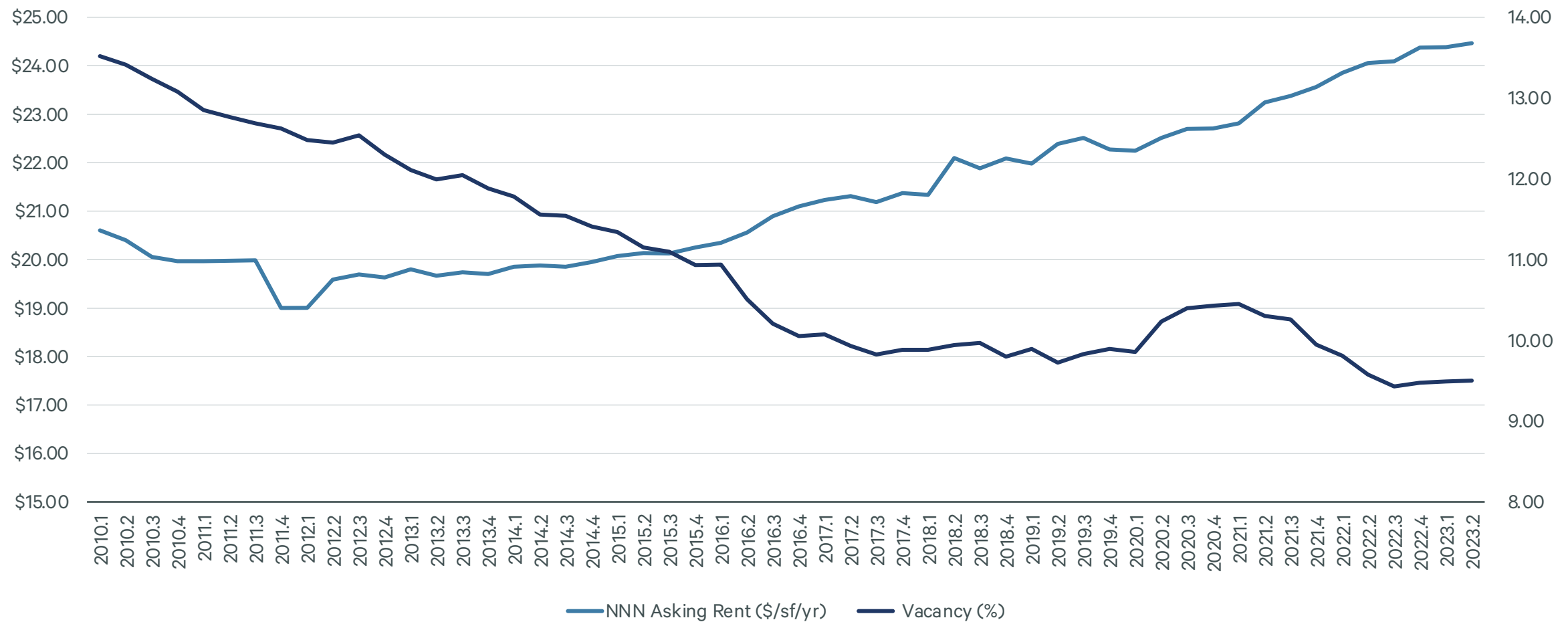
1

Medical Office Coverage



EA now offers medical office rent & vacancy historicals

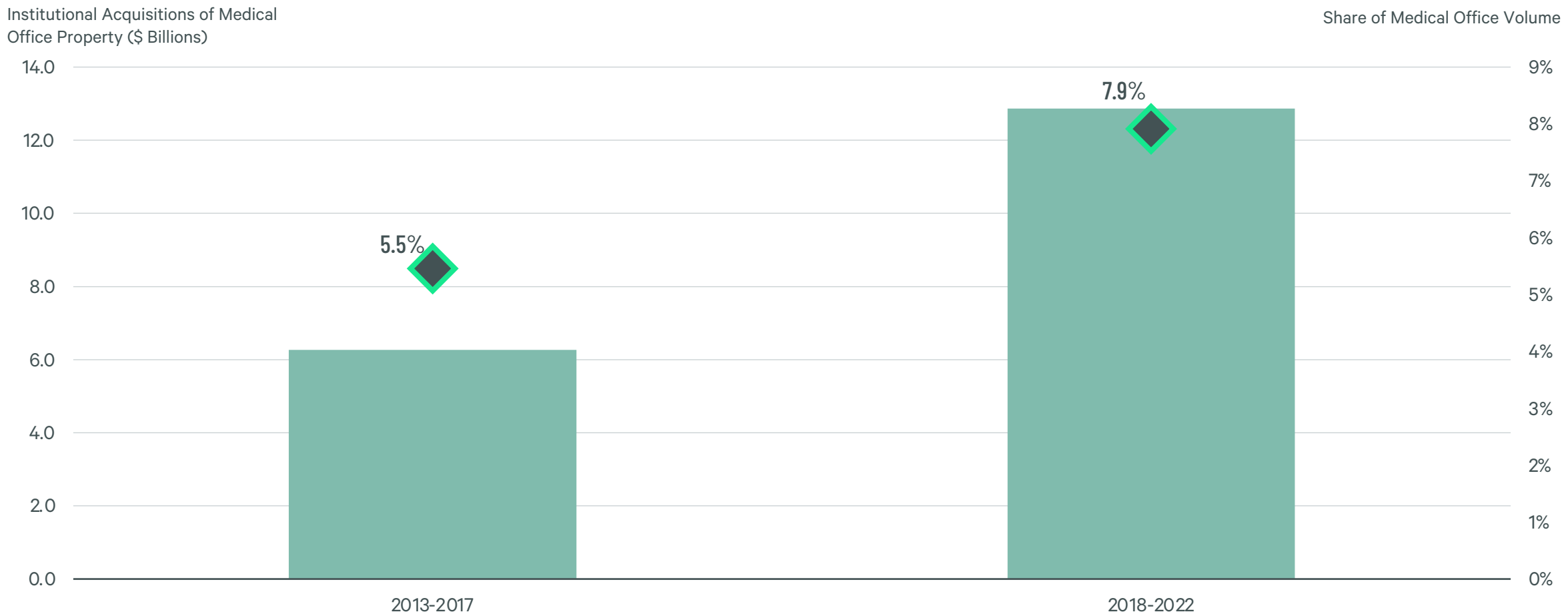
Sum of 60 Medical Office Stats



Source: CBRE Econometric Advisors.
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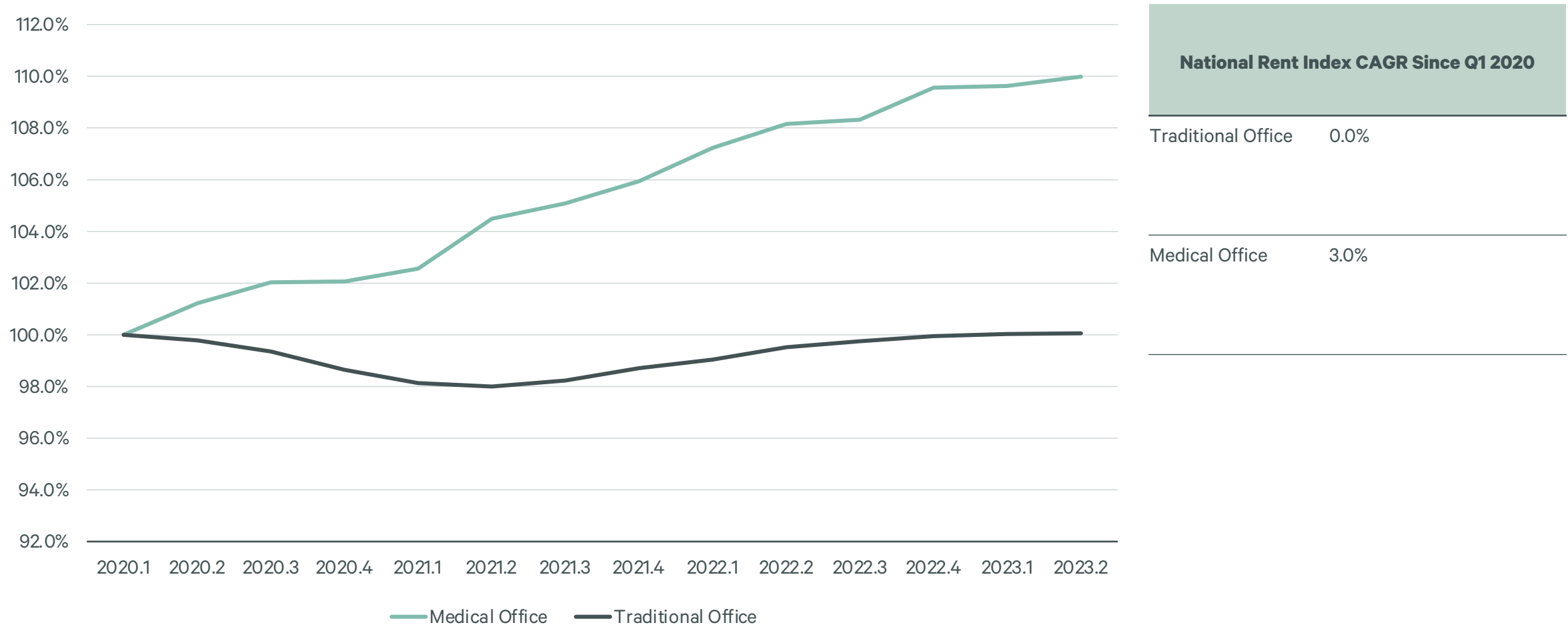
Institutional investment has doubled during the past 5 years

Representing a 44% Increase in Market Share



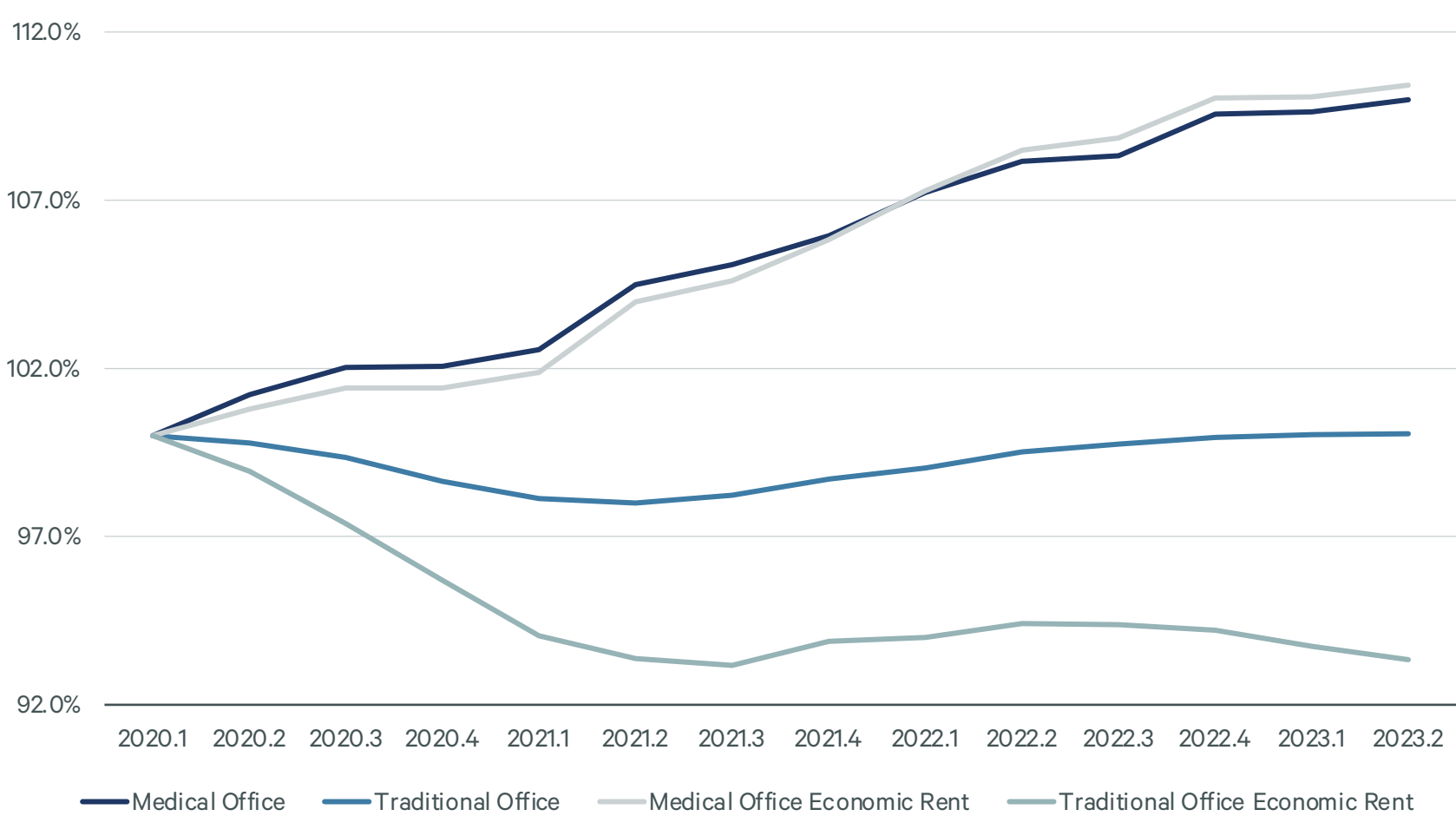
Medical office proves consistent while traditional office treads water

Asking Rent Indexed



Medical office proves consistent while traditional office treads water ... at best

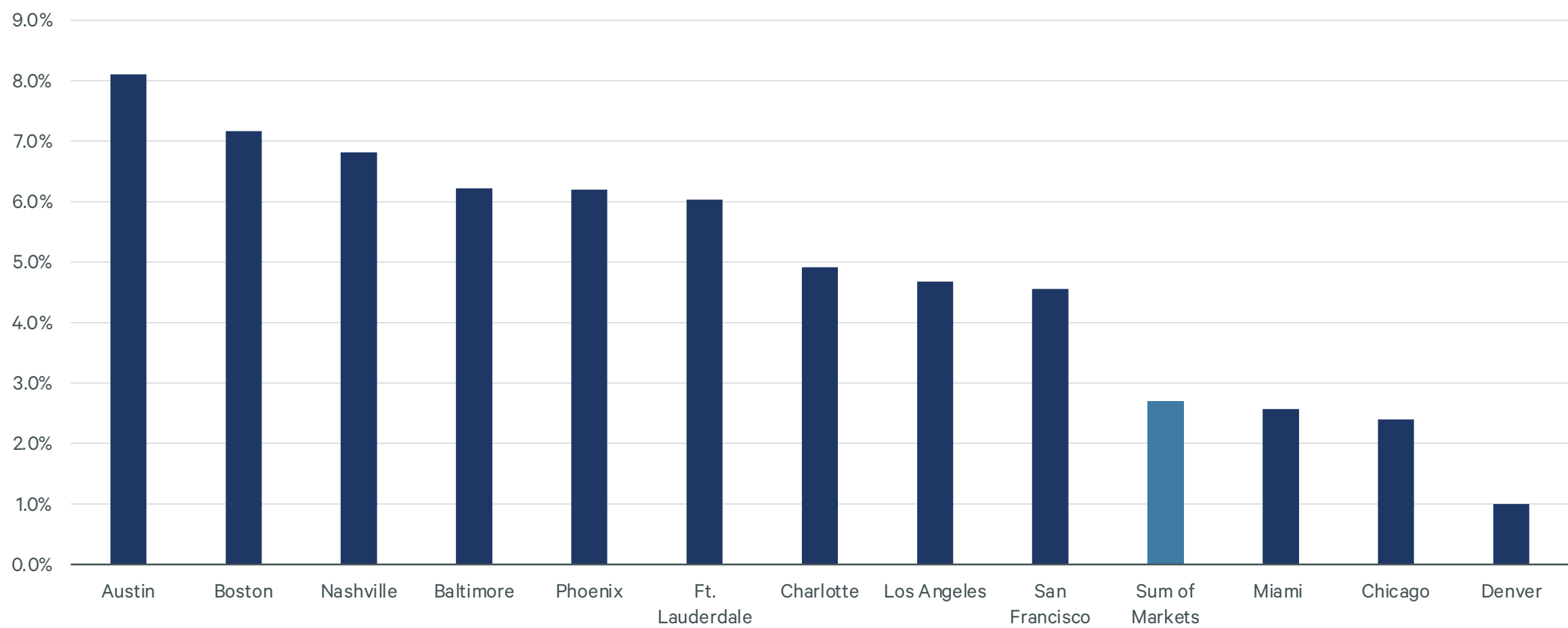
Asking & Economic Rent Indexed



National Rent Index CAGR Since Q1 2020		
	Asking Rent	Economic Rent
Traditional Office	0.0%	-2.1%
Medical Office	3.0%	3.1%

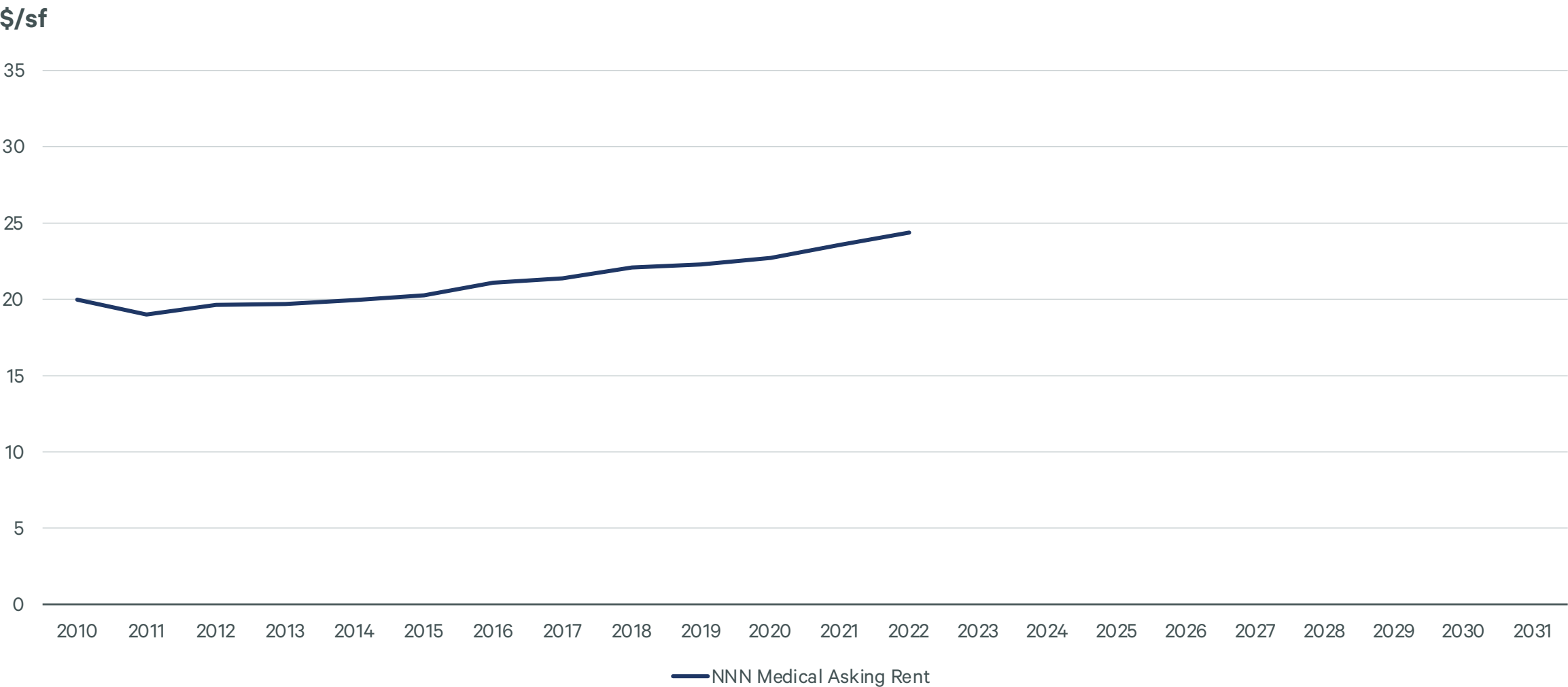
The Sun Belt has outperformed as population shifts accelerated

Medical Office NNN Rent CAGR Since Q4 2019

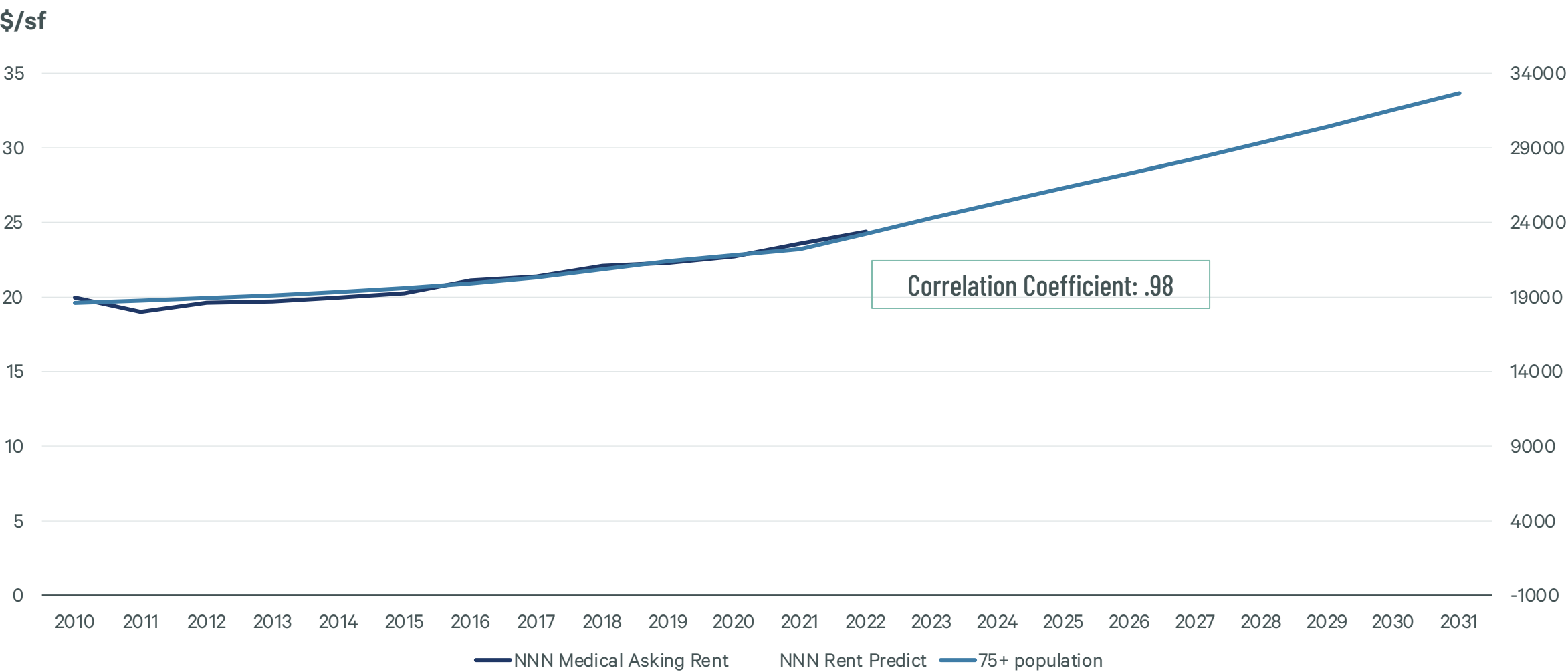


Source: CBRE Econometric Advisors.
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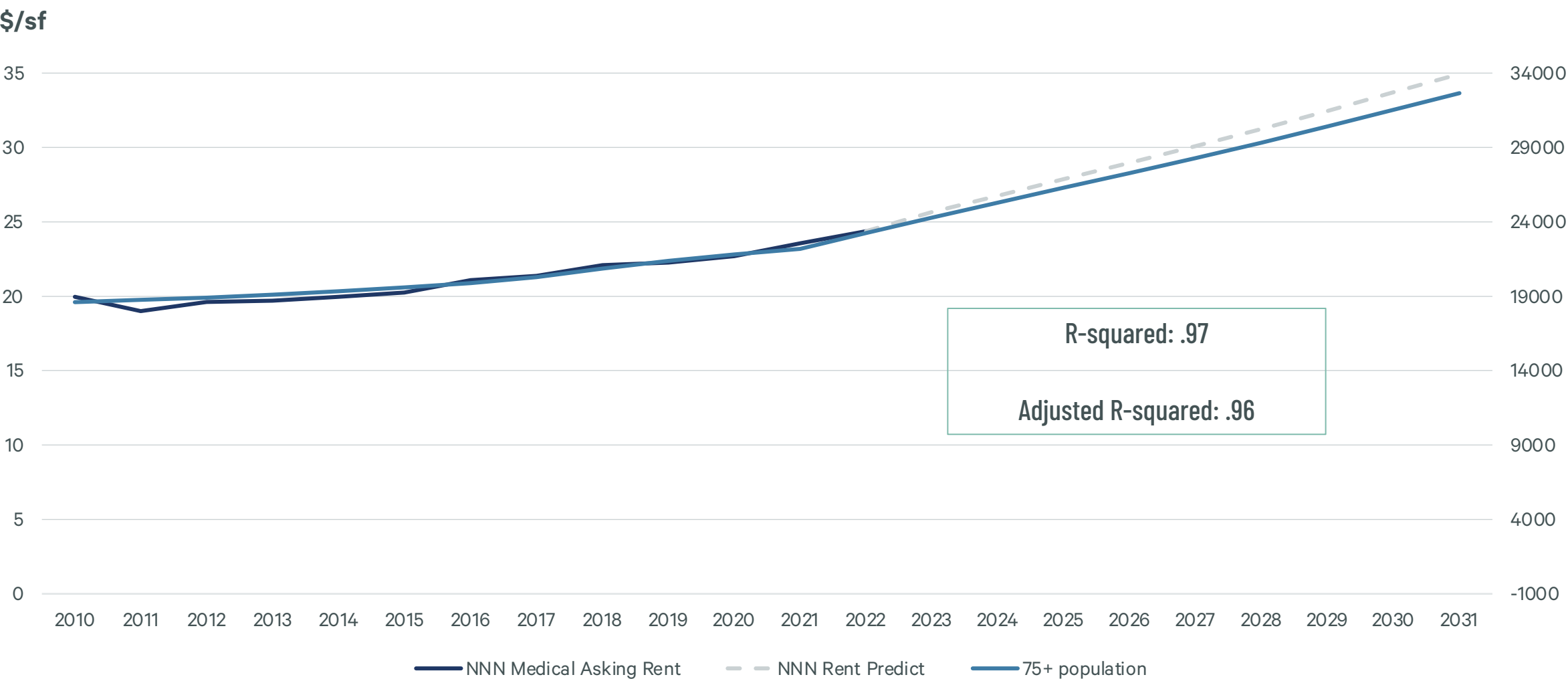
What is driving the trend in medical office rents?



What is driving the trend in medical office rents?



What is driving the trend in medical office rents?



2

Introducing EA Effective Rent



Recap on EA Taking Rent methodology

Leveraging CBRE proprietary voucher data, we used a panel model to predict the gap between Asking Rent and Taking Rent using deal-level data.

- Deal-level lease size/lease term
- Market vacancy rate/ Market Asking Rent
- Suite-level matched-deal Asking Rent* (not just building average)
- We back cast EA Taking Rent by modeling the relationship between total consideration and a list of available variables.

EA Taking Rent and Discount Rate Between Taking and Asking

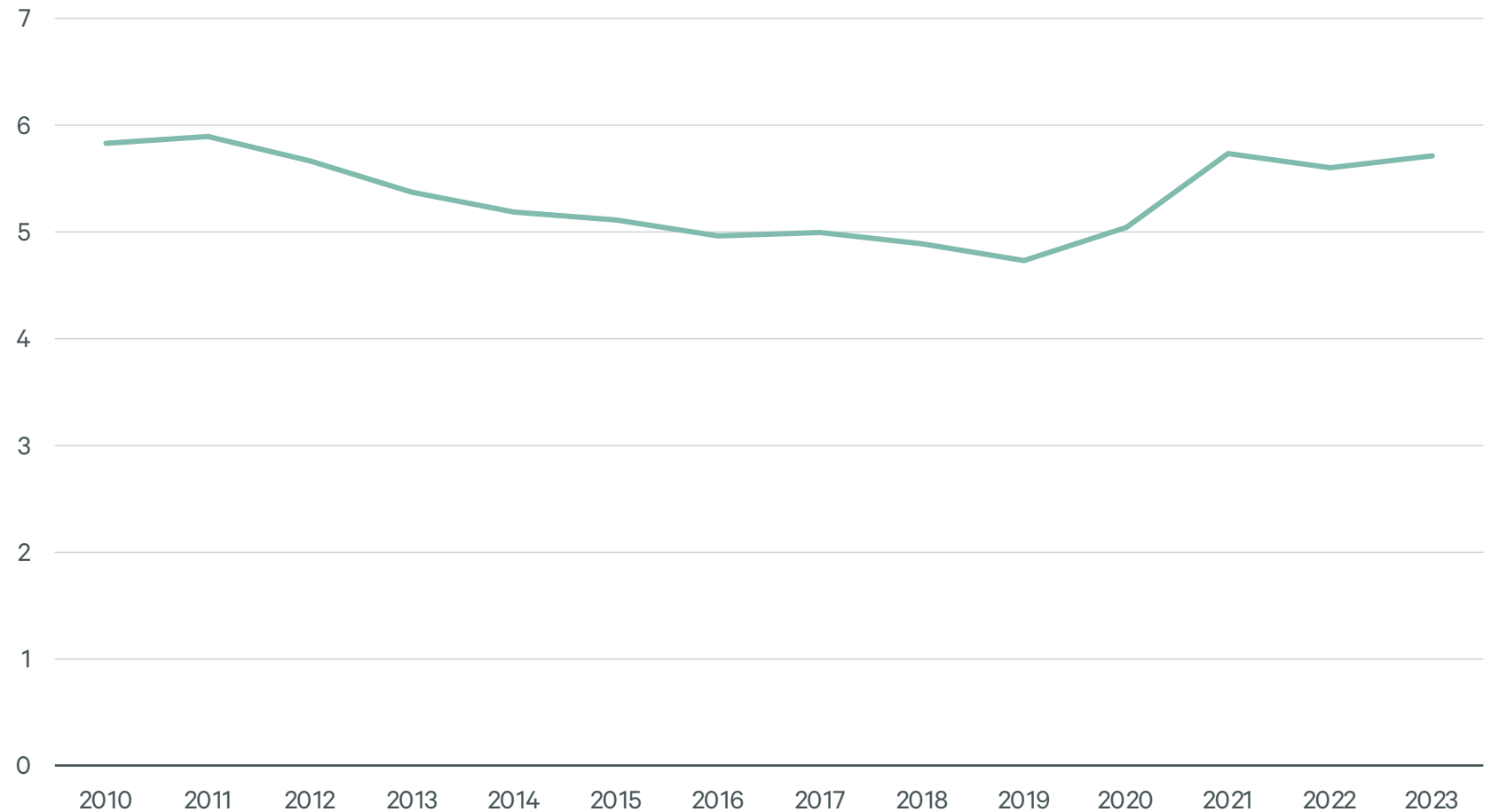


Source: CBRE Econometric Advisors.

Free rent per year

- Voucher data input starting from 2010
- Free rent per year, on average, is comparably stable over the years
- Filtering:
 - First remove very long/short leases
 - Remove extreme free rent occurrences that are not representative
 - Free rent per year is then filtered based on three standard deviations
- We modeled free rent per year using a set of fixed effect on both year and market

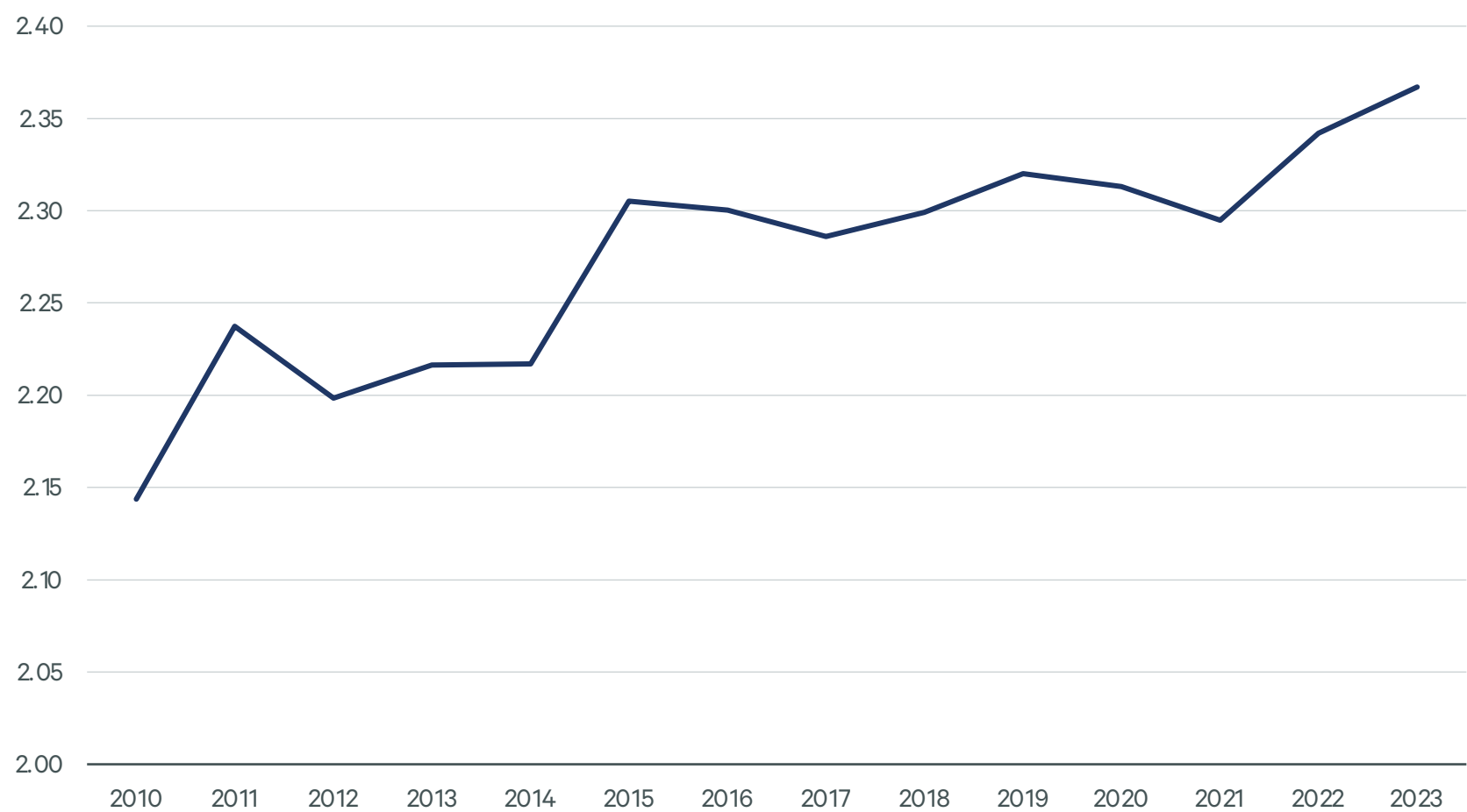
Sum of Market: Modeled Free Rent Month for 7-Year Term



Rent escalation per year

- Voucher data input starting from 2010
- Rent escalation is calculated using base rent, end rent and lease term
- Filtering:
 - Remove extreme escalations that are not representative
 - Escalations are then filtered based on standard deviation
- We modeled rent escalation per year using fixed effect on year and market

Sum of Markets: Rent Escalation Per Year (%)

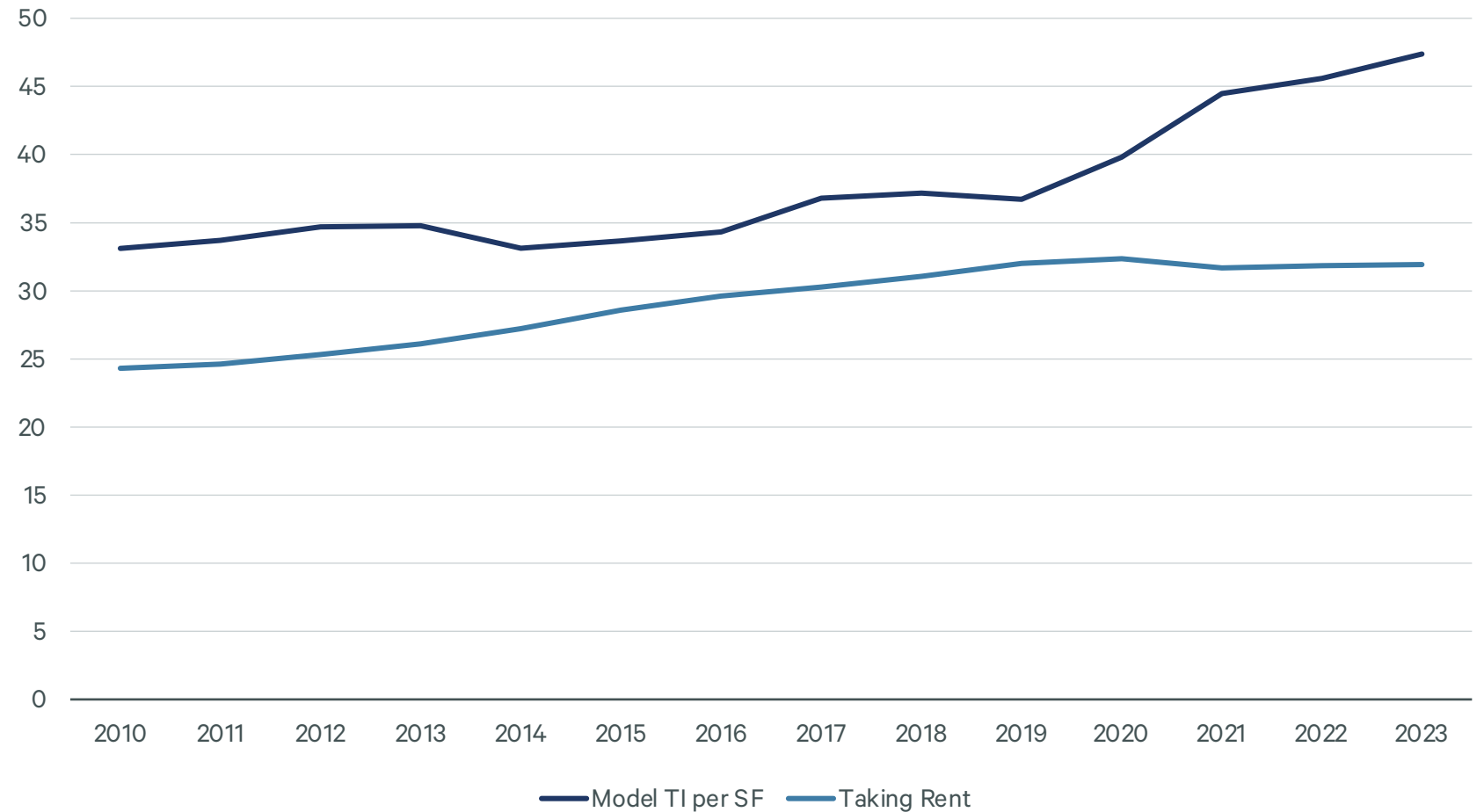


Source: CBRE Econometric Advisors.

Tenant improvement per square foot

- Data input: CBRE Lease Comp data and VTS
- A generalized linear model (GLM) with a Poisson distribution and log link function
- $\log(\text{tipersf}) \sim \text{leasingsf} + \text{leaseterm} + \text{baserent} + \text{lag.realtbond} + \text{realrentgr} + \text{lead.inflation} + \text{marketcode6}$
- And we use the coefficient and feed it market-level Taking Rent, setting the leasing sq. ft. to 20,000 sq. ft. and 7-year lease term
- Different inputs will produce different results

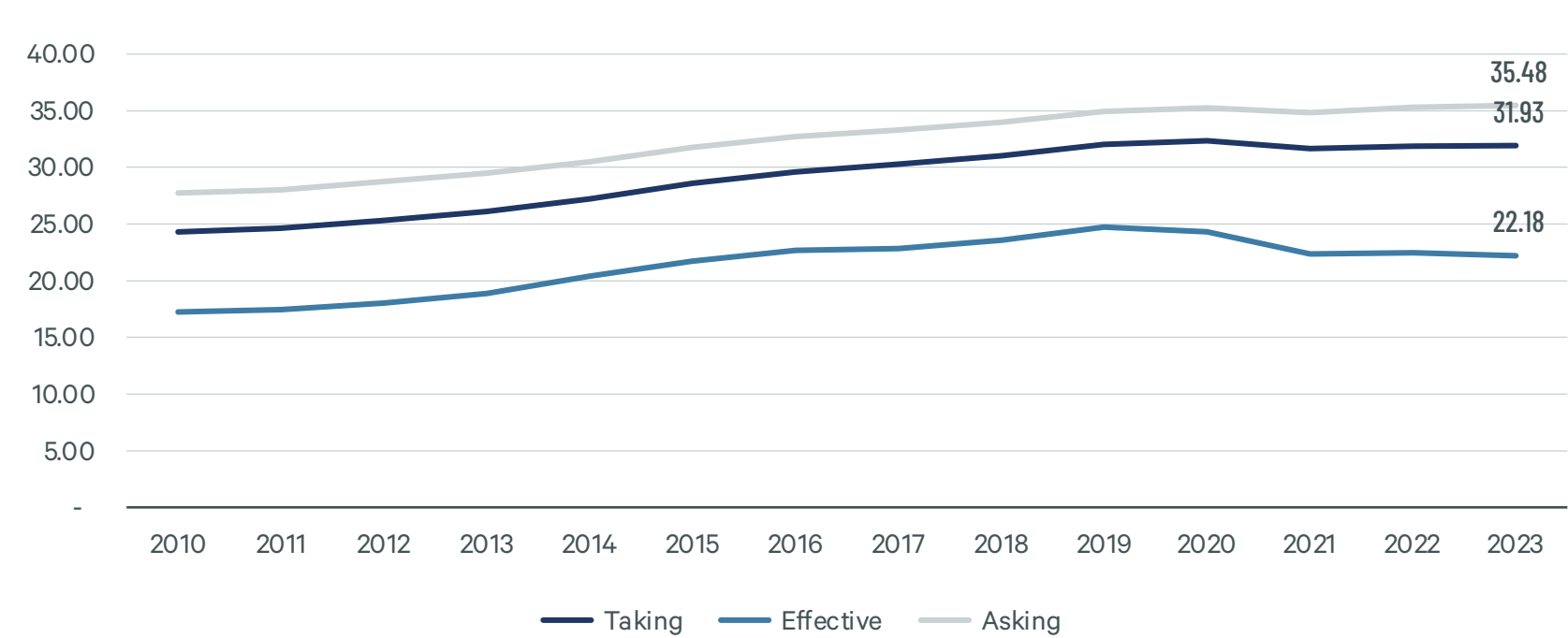
Sum of Market



Put these components together- EA Effective Rent

- Assumptions for market-level Effective Rent:
 - 7-year lease term
 - Discount rate of 8.2% (the long-term office NCREIF total return, 1978 to current quarter)
- Calculate cash flows
 - TI in cashflow 0
 - Deduct free rent periods' rental income from cashflow 1
 - Rent growth using predicted rent escalation
- Calculate the NPV of those cashflows using discount ratio
- Calculate a PMT term which is the Effective Rent

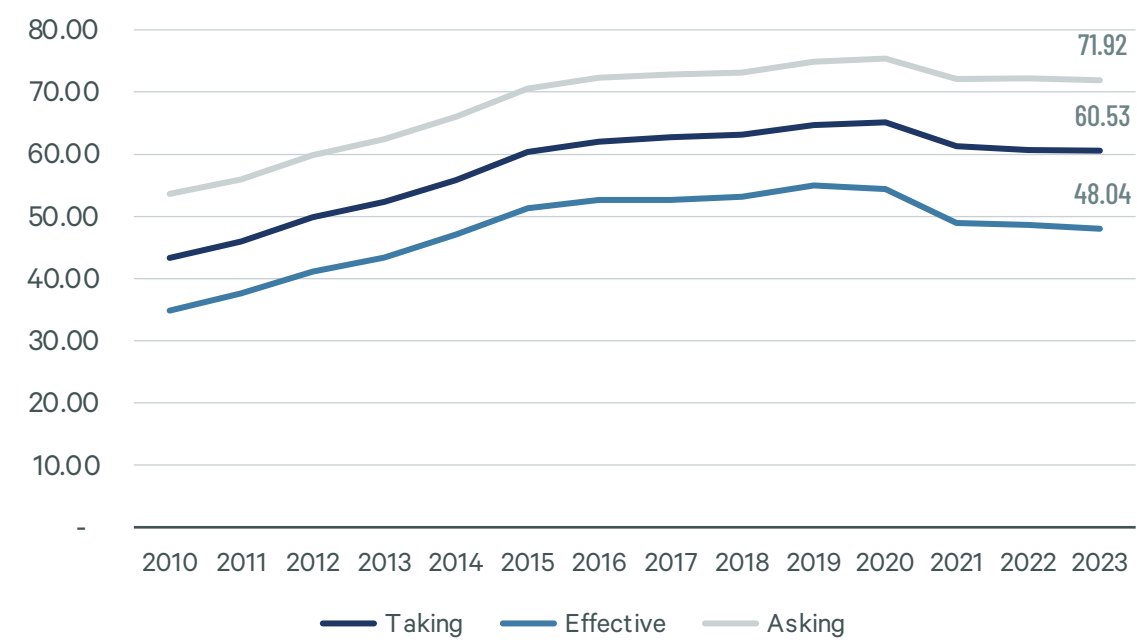
Sum of Markets



	Decline since Pre-pandemic	Current Gap between Asking
Asking Rent	1.6%	n/a
Taking Rent	-0.3%	10%
Effective Rent	-10.3%	37%

Example markets' rents performance

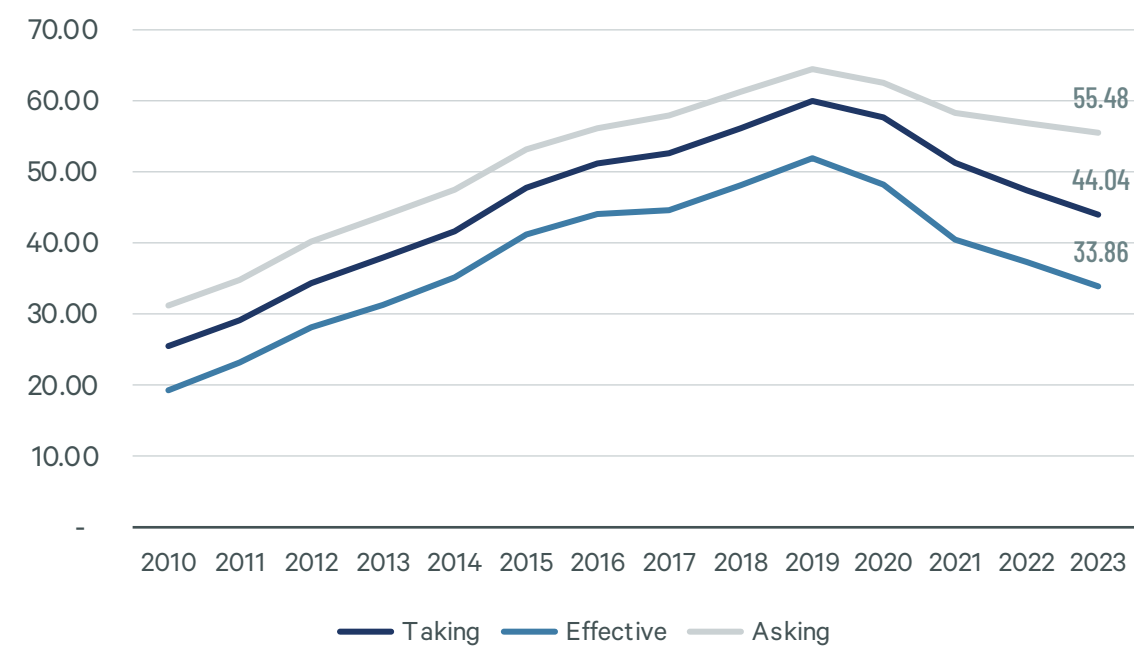
Manhattan



	Decline since Pre-pandemic	Current Gap between Asking
Asking Rent	-3.9%	n/a
Taking Rent	-6.4%	16%
Effective Rent	-12.6%	33%

Source: CBRE Econometric Advisors.
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San Francisco



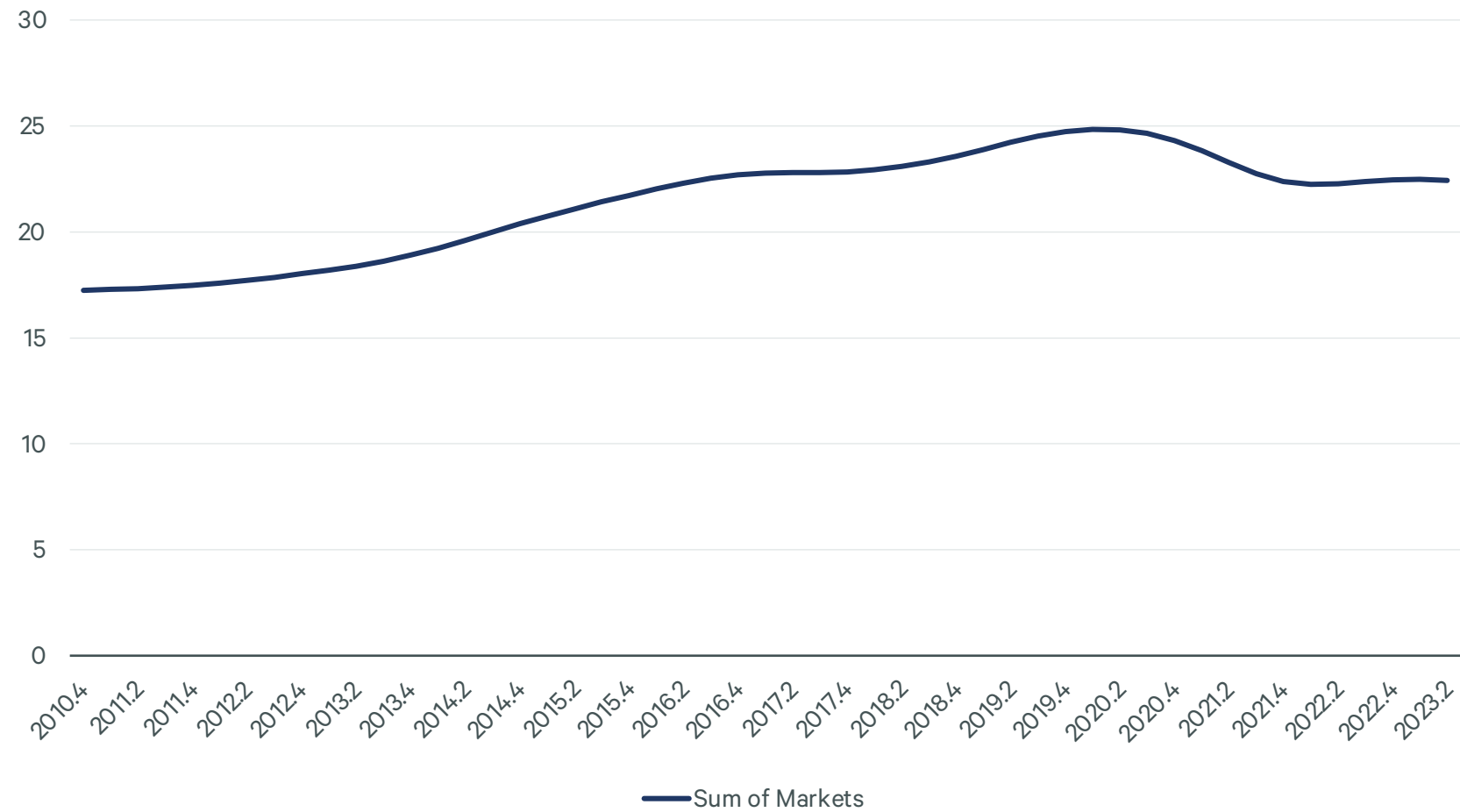
	Decline since Pre-pandemic	Current Gap between Asking
Asking Rent	-14%	n/a
Taking Rent	-26.6%	21%
Effective Rent	-34.8%	39%

Source: CBRE Econometric Advisors.

Final Product

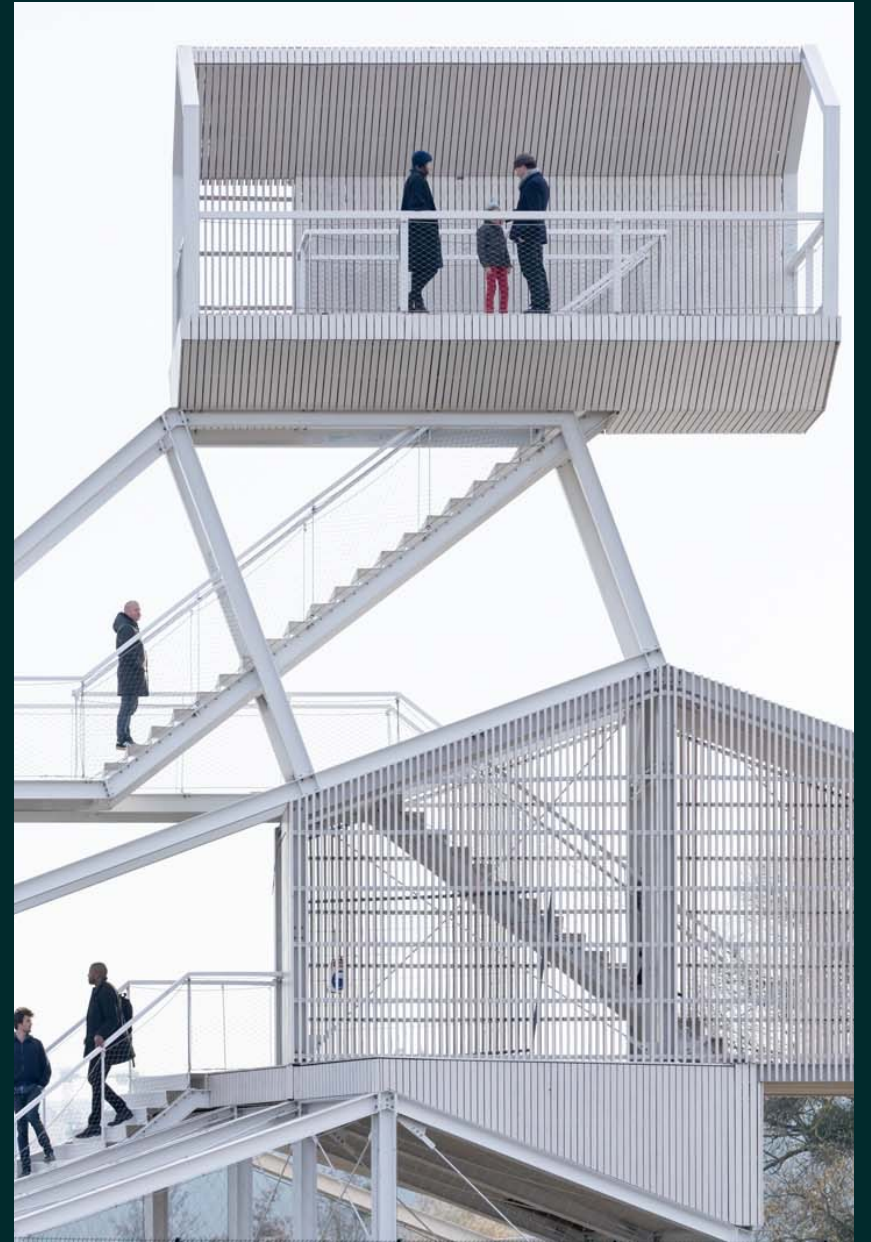
- EA Effective Rent on quarterly basis
 - Interpolated using cubic spline method (used to interpolate data points and create a smooth curve that passes through the data points).
- 61 Tier 1 markets
- Starting point from Q4 2010 (some a bit later)
- Next steps:
 - Back cast to early 1990s
 - Share down the market-level Taking Rent and Effective Rent to submarket level
 - Incorporate OPEX data and create EA Net Effective Rent

EA Effective Rent



3

Hurdle Rates for Evaluating Long-term Commercial Real Estate Investment Opportunities



Towards a Hurdle Rate Model

Why?

EA has a long history of forecasting CRE fundamentals that drive absolute returns. We need to compare these against objective measures of risk.

What?

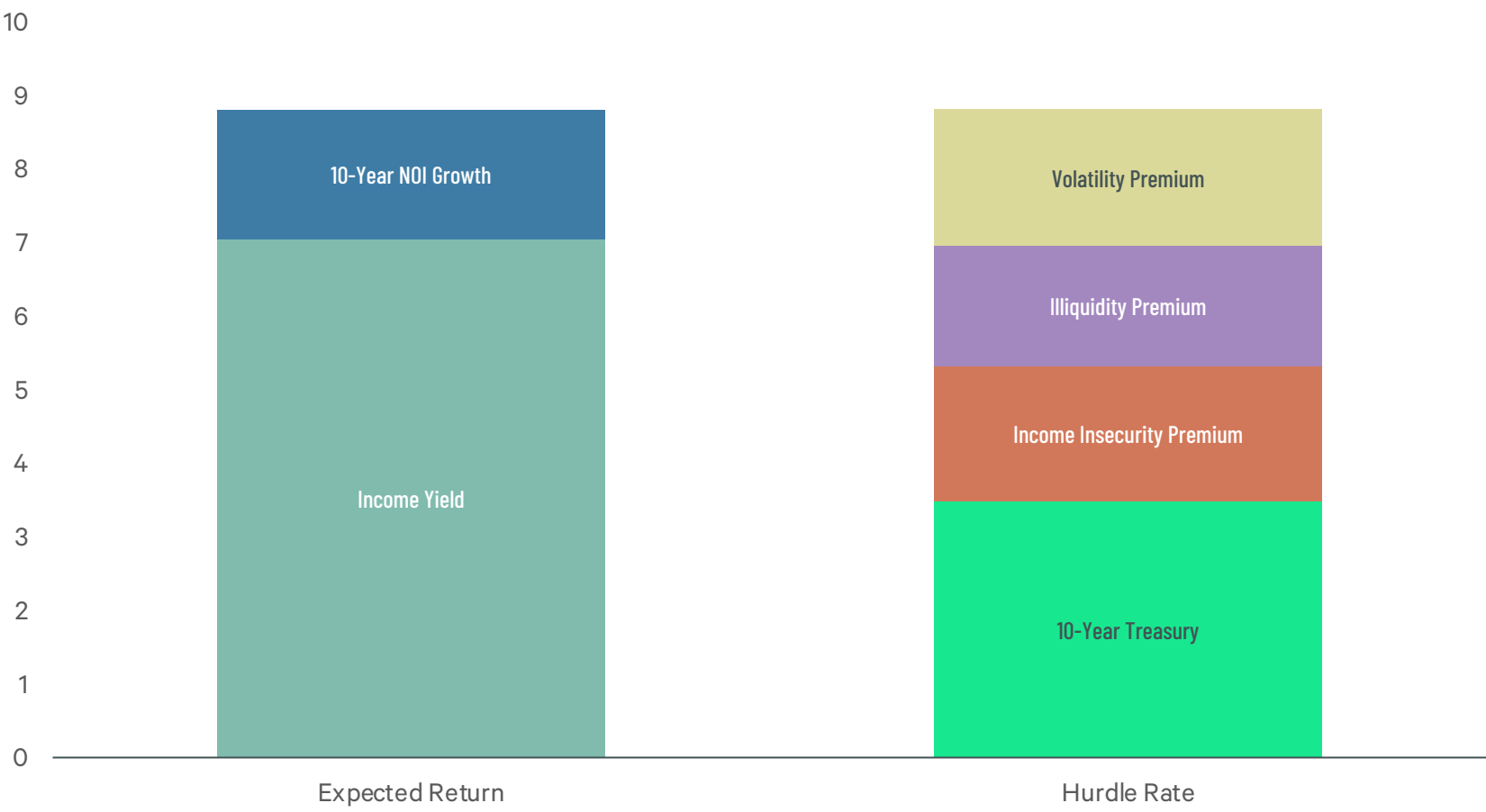
A model that assigns each EA market a required rate of return in each quarter to compare against your expected returns.

So What?

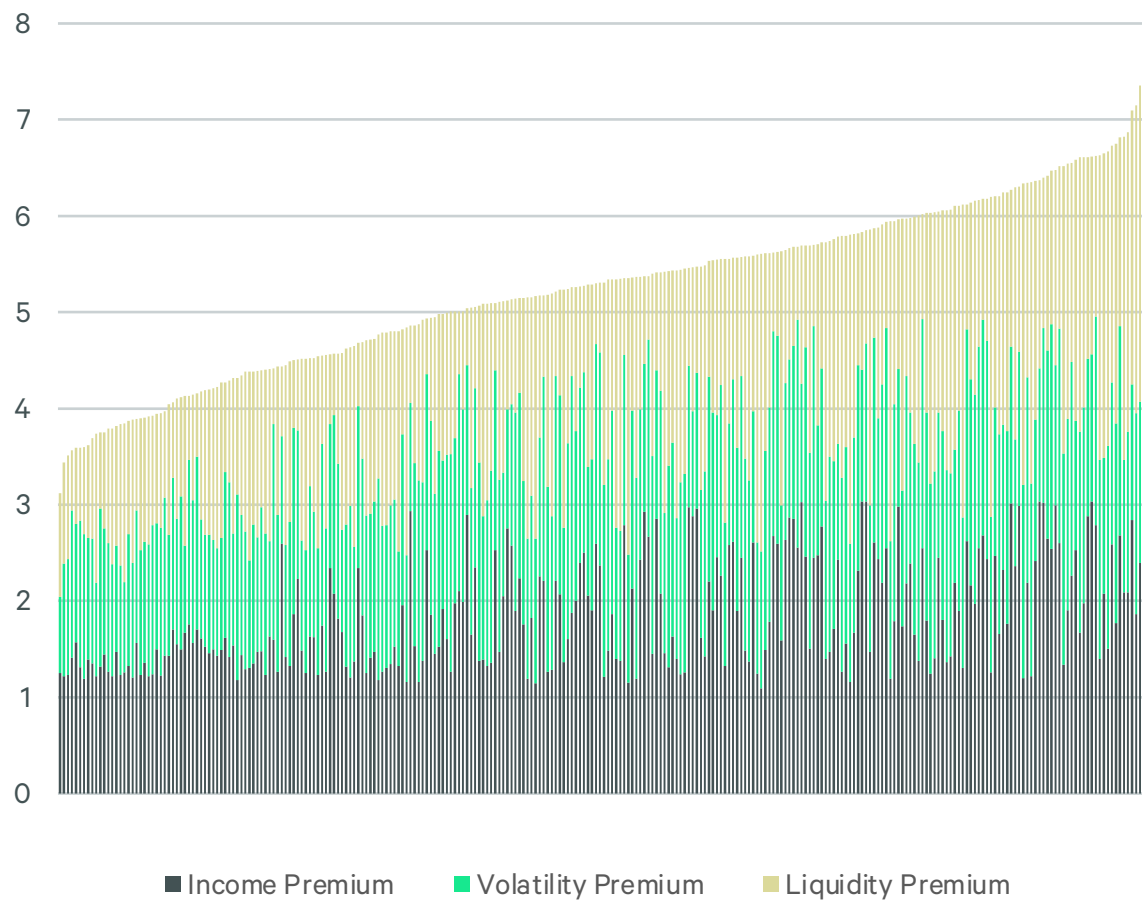
The output of this model can help suggest markets to make core equity investments with the greatest risk-adjusted returns.

The Hurdle Rate framework in a nutshell

- This framework is appropriate for core investors and assumes no leverage.
- To reflect long-term returns, our expected return is the sum of Capex adjusted income yield and annualized 10-year NOI growth.
- It reflects market average returns and does NOT rule out particular deals in un-investable markets as each property is unique.



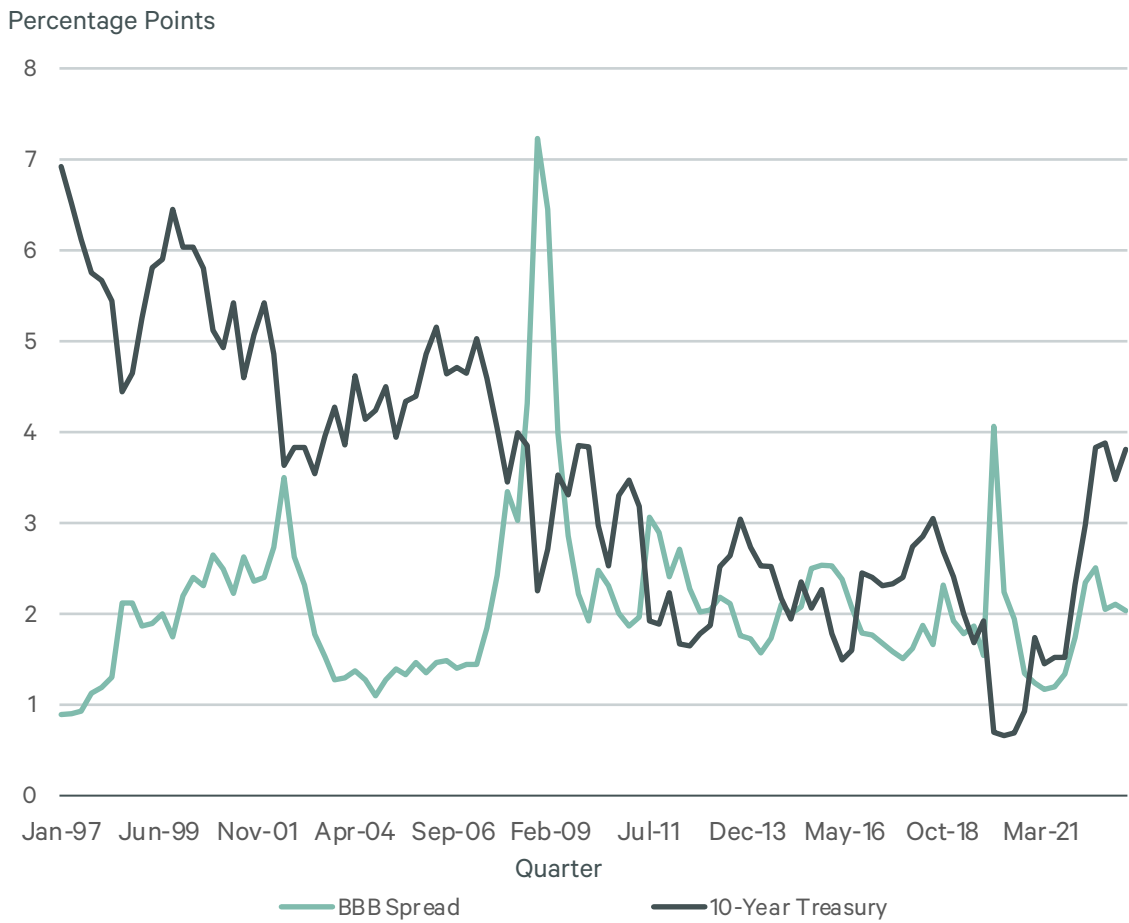
What do current hurdle rates tell us?



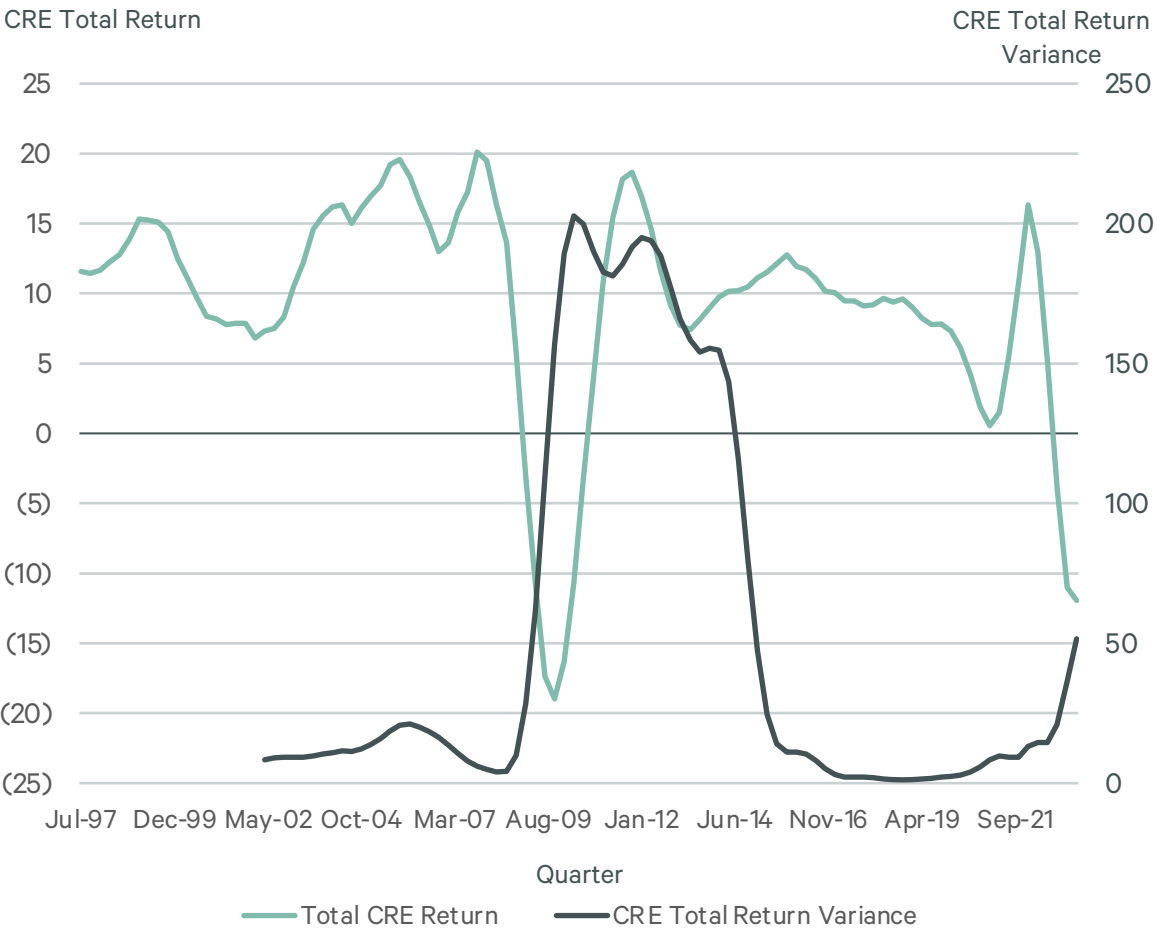
Q2 2023 Hurdle Rates by Sector



What is driving our CRE premia?



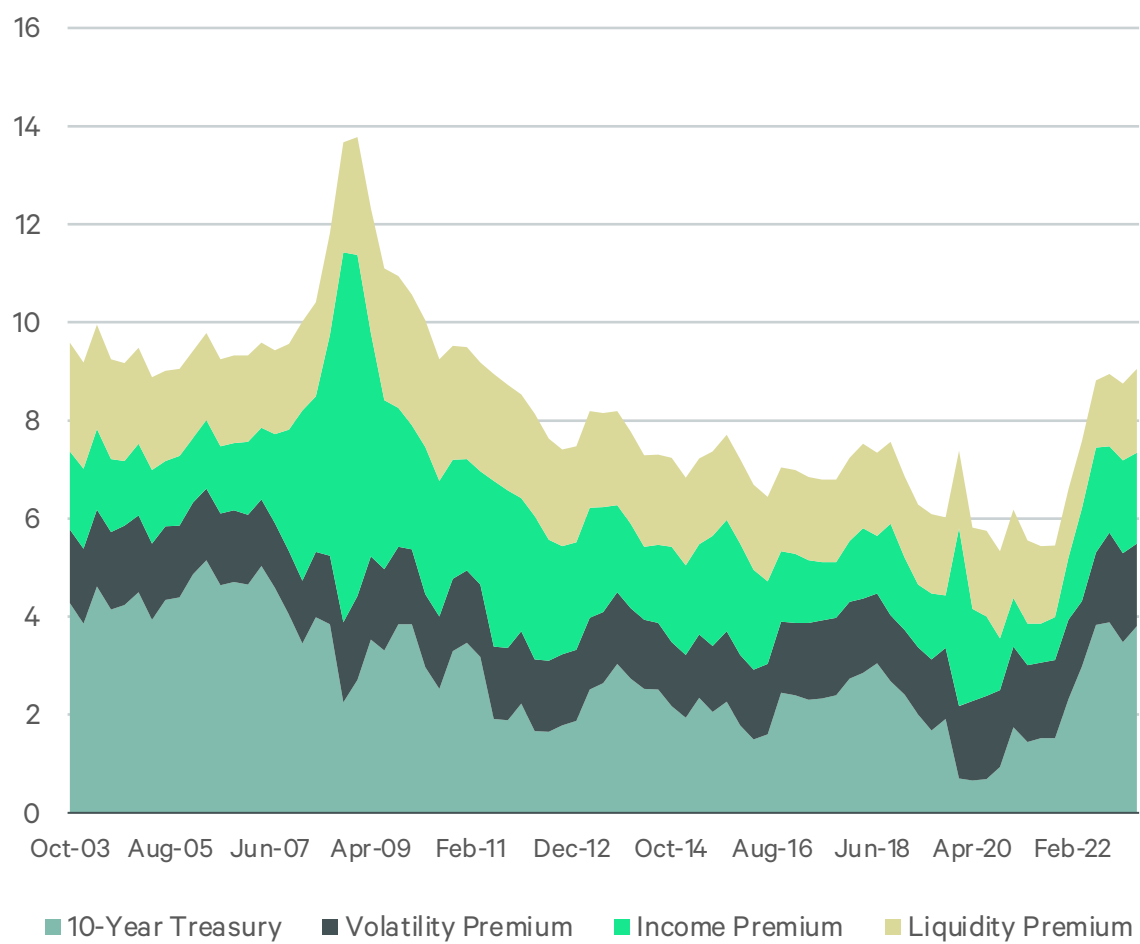
Source: Macrobond.
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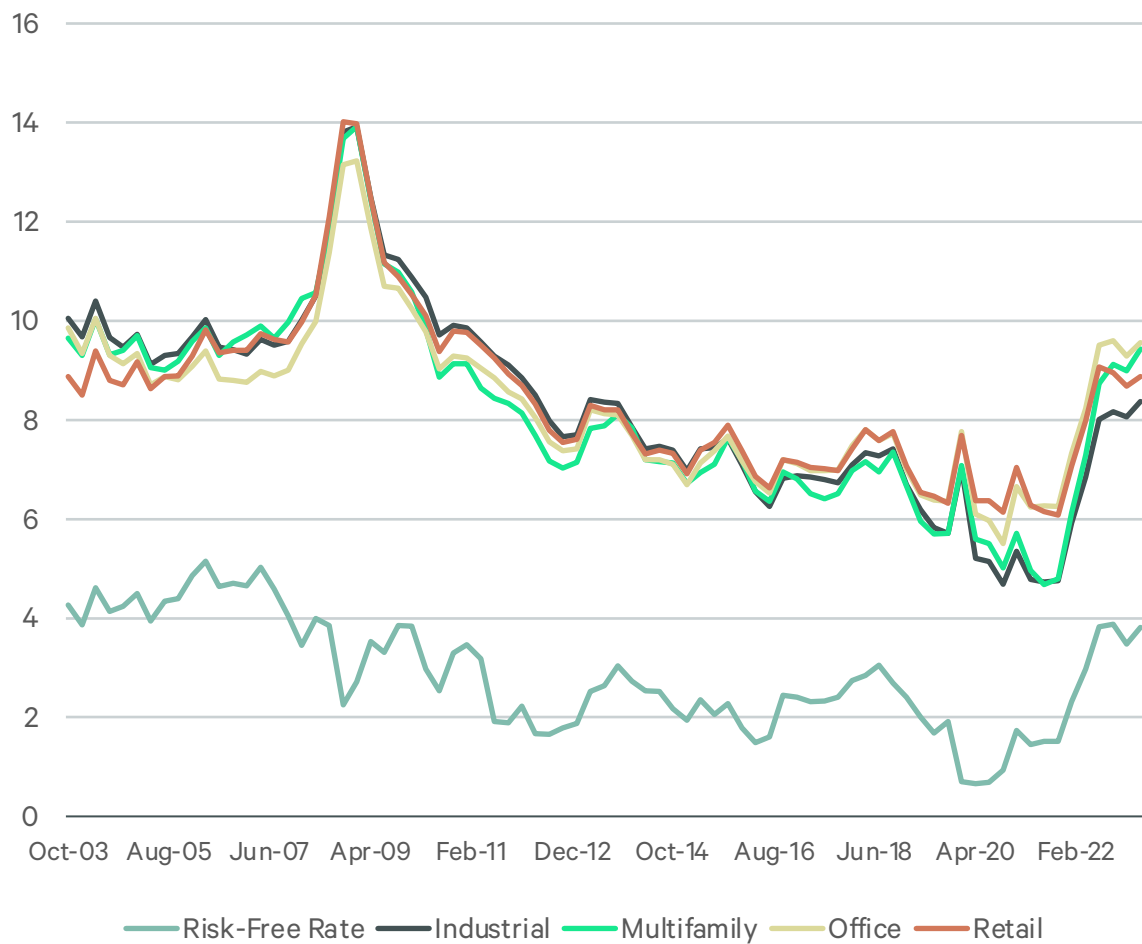
Source: Macrobond.

Historical analysis confirms Hurdle Rates approach

Average Hurdle Rate by Component



Average Hurdle Rate by Sector



Bringing this all together

Relative attractiveness mainly concentrated in industrial

Baseline Expected Return vs. Required Rate of Return Q2 2023



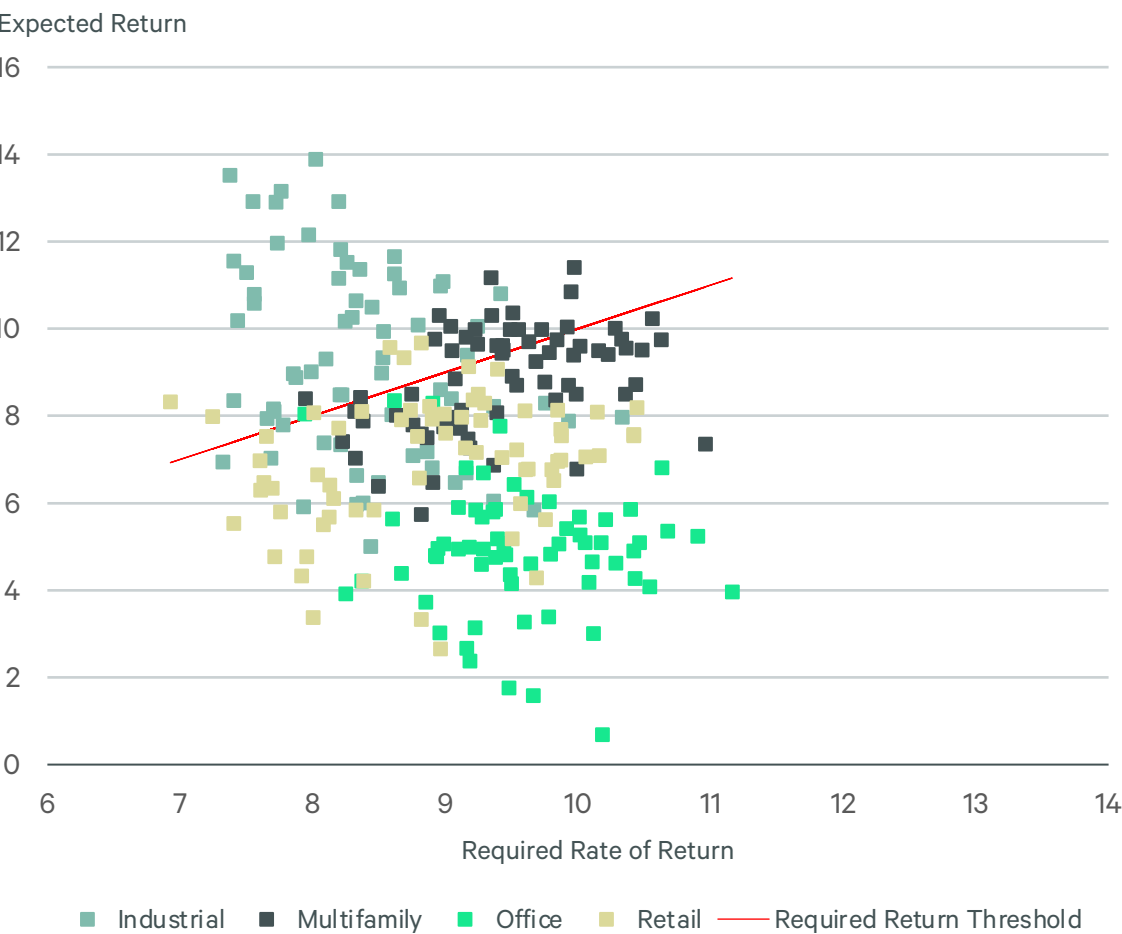
Sector	Attractive Markets	Less Attractive Markets
Industrial	36	32
Multifamily	7	62
Office	0	64
Retail	7	61

Severe Downside shows implications for attractiveness

Severe Downside Expected Return vs. Required Rate of Return Q2 2023

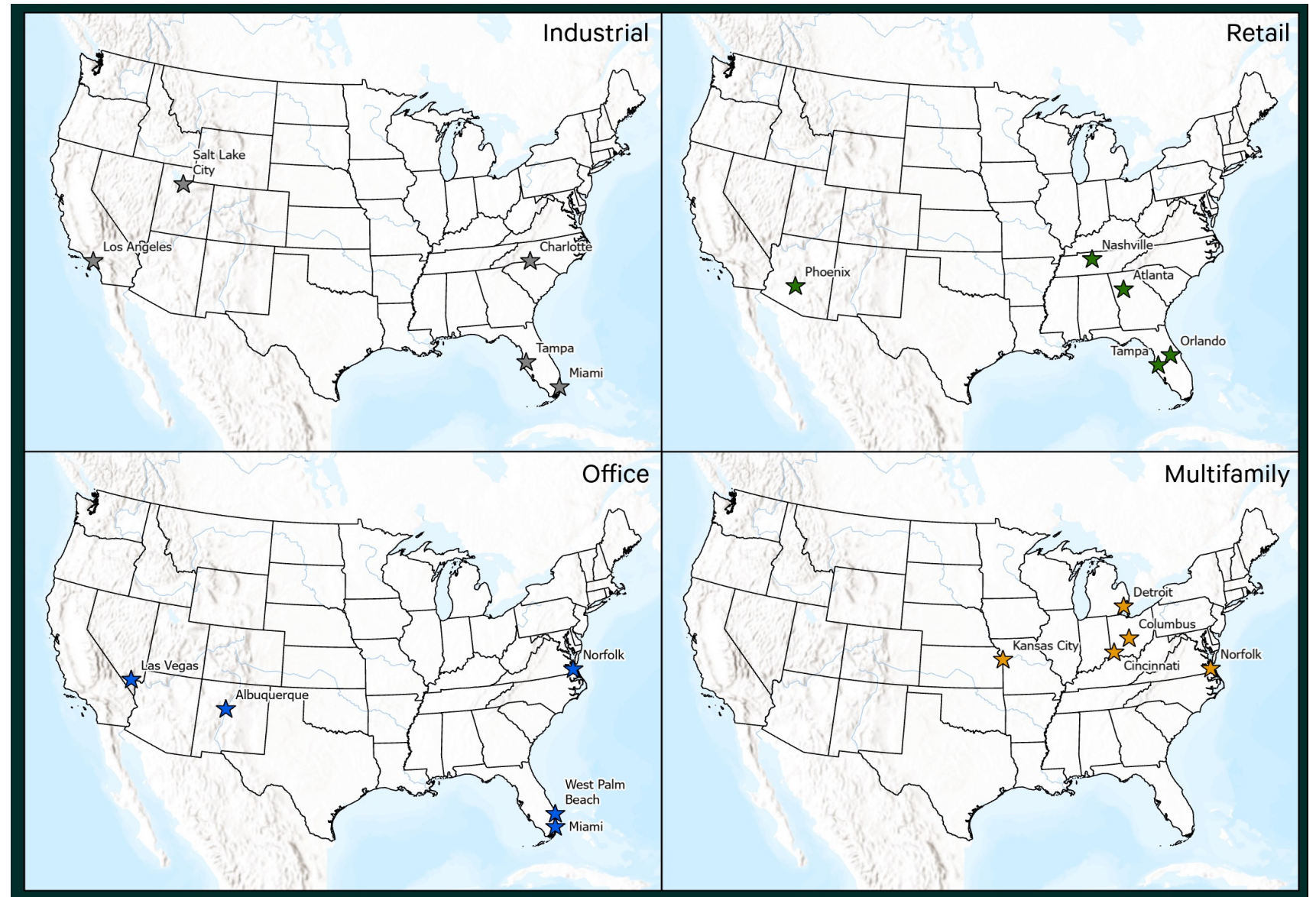


Upside Expected Return vs. Required Rate of Return Q2 2023



Which markets show attractiveness?

Top 5 Markets by Property Type



Closing Remarks



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Thank you



Gracias	ধন্যবাদ	Salamat	Asante	धन्यवाद	Obrigado	Tack	謝謝	O Se	Спасибо	감사합니다
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