

Forecasting in an extended cycle: What's different this time?

CBRE ECONOMETRIC ADVISORS CLIENT FORUM

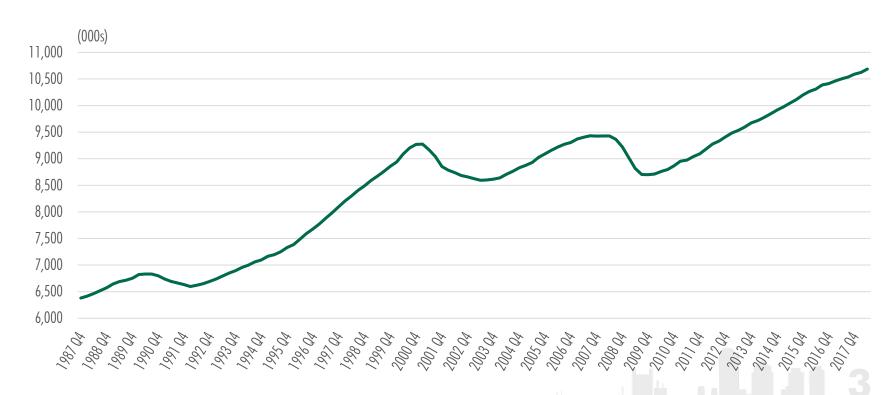
NEIL BLAKE, PHD | EMEA CHIEF ECONOMIST, GLOBAL HEAD OF FORECASTING

#### **OVERVIEW**

"In the 10 years since 2008, most economies have fully recovered, and some are roaring ahead. This is also true for many city economies. Meanwhile, the real estate sector within these economies has done okay, but its recovery has been quite tame. Unlike in other economic recoveries, there have been building booms and rent/price spikes in only a few select markets and property types."

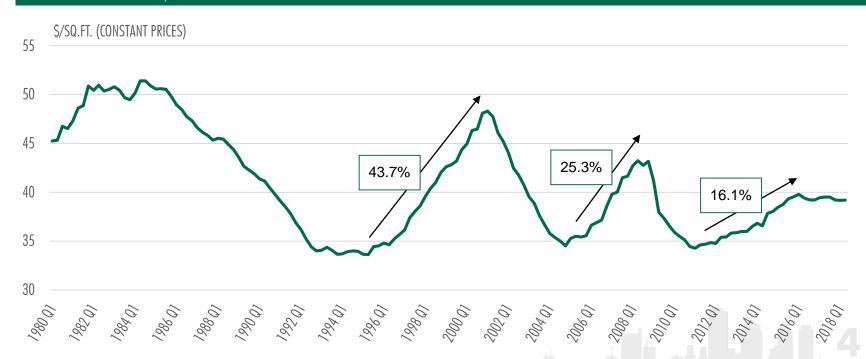
WHY IS IT DIFFERENT THIS TIME?
IS IT DIFFERENT THIS TIME?

## OFFICE-USING EMPLOYMENT (TOP 16 U.S. CITIES)



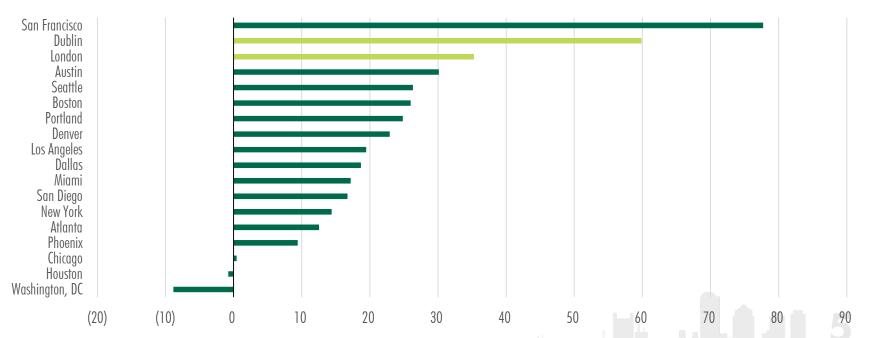
## ...BUT IT'S STILL NOT BEEN MUCH OF AN UPSWING FOR OFFICE RENTS

#### REAL OFFICE RENT, TOP 16 U.S. CITIES



#### THOUGH THE CYCLE HAS VARIED BY CITY

#### PERCENTAGE CHANGE IN REAL RENTS, Q2 2011 - Q2 2018



Source: CBRE Econometric Advisors, MSCI.

# THE RELATIONSHIP BETWEEN OFFICE OCCUPANCY AND EMPLOYMENT LOOKS MORE CYCLICAL THAN TRENDED

#### OCCUPIED STOCK/OFFICE-USING EMPLOYMENT: TOP 16 U.S. CITIES

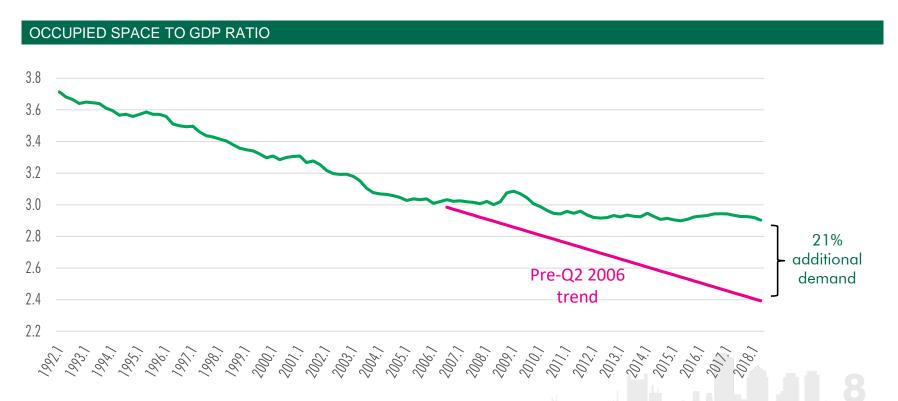


## LESS SURPRISING FOR RETAIL

#### OCCUPIED STOCK (T16) / RETAIL SALES (NATIONAL)

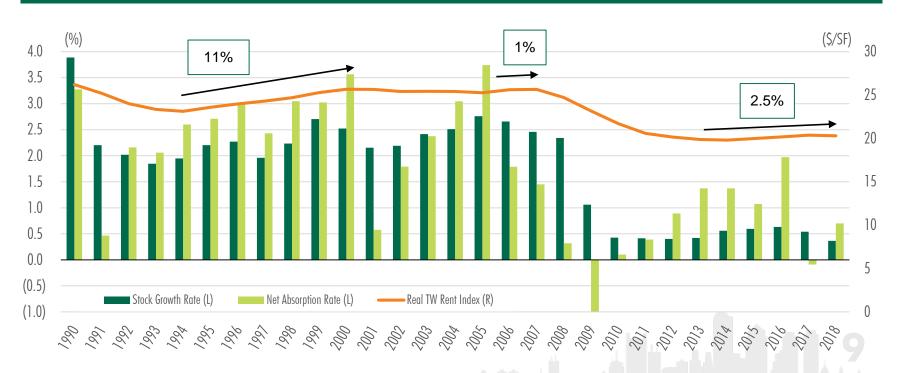


## A CHANGE IN TREND FOR INDUSTRIAL



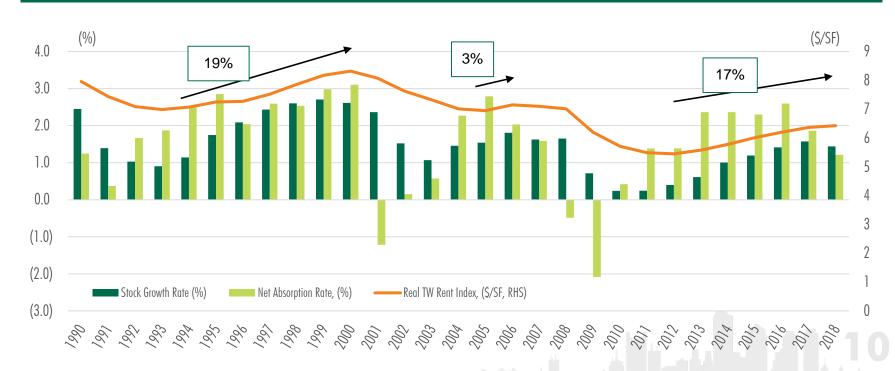
## U.S. RETAIL

#### U.S. RETAIL SUM OF MARKETS



## U.S. INDUSTRIAL

#### U.S. INDUSTRIAL SUM OF MARKETS



## **RECAP**

- Economic upswing comparable to the 1990s
- ...But rental growth (and development) much weaker
- For office, some evidence of a change in the economy-demand relationship
- For retail and industrial (and apartment), massive evidence of a change in the economydemand relationship



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