CBRE'S FORECASTING PLATFORM FEATURE UPDATE: CBRE LOCATOR

CBRE is committed to continuously enhancing its research product offerings across the platform. We focus on the quality of our market trend data, thought leadership, and research delivery. Recently, **Econometric Advisors (EA)** has made significant progress in key areas of research delivery on **CBRE's Forecasting Platform**. This brief guide provides an overview of what to expect on your next login.

ABOUT CBRE LOCATOR

Locator reimagines EA's dated *Submarket Locator*, *Mapmatics*, and *Peer Select* tools. Locator provides easy access to markets, maps, and data, making it seamless for clients to examine multiple pinned locations in the context of our market summary data and two-year and five-year forecasts. This tool also delivers new premium *append* and *building filter* capabilities.

What's New?

- Add pins to the map with Address Finder, or add a list of pins using Import
- Refocus the map with Markets & Geographies
- Interact with pins for Market Snapshots or right-click for other Pin Actions
- Filter and generate time series using Building Filter Premium Feature in development
- Add summary figures to a list of pins with **Append Report** Premium Feature available now
- Save a list of pins using **Saved Queries**
- Refine pin grid using **Grid Actions**

What's Next?

This work sets a foundation for delivery of more analytical tools like **CBRE Forecaster** (Spring 2020). Then we reimagine *Supply Track, Dashboard Extracts, DataViews, and DataDriver/Extracts Explorer* (Spring 2021). With an enhanced suite of analytical tools, we will be connecting clients to more datasets, serving up new features, improving interactions, and new data synthesis strategies.



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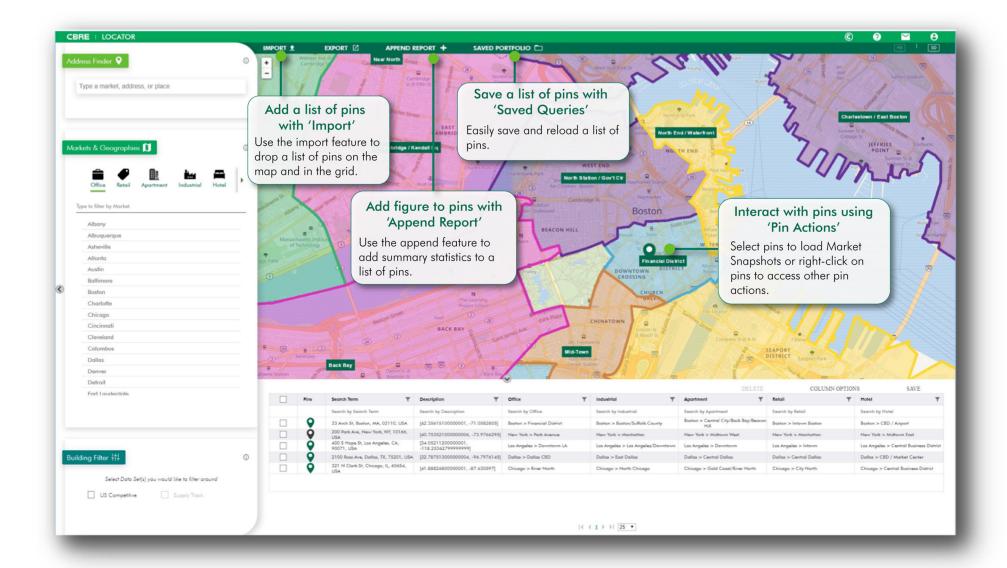
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DEMOS AND PREMIUM FEATURES

Account Managers will be reaching out with a series of demos. Submit your request here.

Other FAQS

Who might use CBRE Locator?

Market participants engaged in capital markets, acquisitions and dispositions might use Locator to assist with market analysis, projections, strategic planning, and due diligence. Pin features make it easy to tell a story on a map. Upload and Append features make tracking a set of properties seamless and simple. Building Filter simplifies extracting customized statistics based on property characteristics.

How is the data compiled?

Official historical figures for sectors, markets, and submarkets are curated and calculated quarterly by data engineers at EA. These experienced engineers process and cleanse data from a variety of sources to create a unified dataset purpose-built for forecasting. EA economists then apply a demand and supply framework to CRE forecasting. Demand is driven by office employment projections, while supply is based on known broken ground projects and completions forecasts. The interaction of these demand and supply inputs produces values for the rest of EA's real estate variables, including rents, vacancy and absorption. EA economists produce five scenarios quarterly and cover 60+ markets across Office, Industrial, Apartment, Retail, and Hotel sectors.

ABOUT ECONOMETRIC ADVISORS

CBRE Econometric Advisors (EA) monitors and analyzes trends in historical commercial real estate data in order to forecast real estate market fundamentals and investment performance across markets and geographies. EA applies a demand and supply framework to commercial real estate market forecasting. The resultant forecasts produced at scale are widely used internally by CBRE professionals and CBRE clients to inform investment decisions across the industry. Please visit our website at www.cbre-ea.com.

ABOUT CBRE

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2018 revenue). The company has more than 90,000 employees (excluding affiliates) and serves real estate investors and occupiers through approximately 480 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at www.cbre.com.

