

CBRE'S FORECASTING PLATFORM

FEATURE UPDATE: CBRE LOCATOR

CBRE is committed to continuously enhancing its research product offerings across the platform. We focus on the quality of our market trend data, thought leadership, and research delivery. Recently, **Econometric Advisors (EA)** has made significant progress in key areas of research delivery on **CBRE's Forecasting Platform**. This brief guide provides an overview of what to expect on your next login.

ABOUT CBRE LOCATOR

Locator reimagines EA's dated *Submarket Locator*, *Mapmatics*, and *Peer Select* tools. Locator provides easy access to markets, maps, and data, making it seamless for clients to examine multiple pinned locations in the context of our market summary data and two-year and five-year forecasts. This tool also delivers new premium *append* and *building filter* capabilities.

What's New?

- Add pins to the map with **Address Finder**, or add a list of pins using **Import**
- Refocus the map with **Markets & Geographies**
- Interact with pins for **Market Snapshots** or right-click for other **Pin Actions**
- Filter and generate time series using **Building Filter** Premium Feature in development
- Add summary figures to a list of pins with **Append Report** Premium Feature available now
- Save a list of pins using **Saved Queries**
- Refine pin grid using **Grid Actions**

What's Next?

This work sets a foundation for delivery of more analytical tools like **CBRE Forecaster** (Spring 2020). Then we reimagine *Supply Track*, *Dashboard Extracts*, *DataViews*, and *DataDriver/Extracts Explorer* (Spring 2021). With an enhanced suite of analytical tools, we will be connecting clients to more datasets, serving up new features, improving interactions, and new data synthesis strategies.

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Address Finder
Type a market, address, or place

Markets & Geographies
Office Retail Apartment Industrial Hotel

Type to filter by Market

- Albany
- Albuquerque
- Asheville
- Atlanta
- Austin
- Baltimore
- Boston
- Charlotte
- Chicago
- Cincinnati
- Cleveland
- Columbus
- Dallas
- Denver
- Detroit
- Fort Lauderdale

Building Filter
Select Data Set(s) you would like to filter around

- ☐ US Competitive
- ☐ Supply Track

Add Pins using 'Address Finder'
Use the search feature to drop pins on the map and in the grid.

Refocus the map with "Markets & Geographies"
Click to load related market maps and geographies.

Refine pin grid using 'Grid Actions'
Use a series of grid actions to organize and examine pins on the screen and for easy export.

Filter and generate time series using 'Building Feature'
Filter by property characteristics to view, save, and reload for customized aggregate time series.

	Pin	Search Term	Description	Office	Industrial	Apartment	Retail	Hotel
<input type="checkbox"/>		Search by Search Term	Search by Description	Search by Office	Search by Industrial	Search by Apartment	Search by Retail	Search by Hotel
<input type="checkbox"/>		33 Arch St, Boston, MA, 02110, USA	[42.35485100000001, -71.0582805]	Boston > Financial District	Boston > Boston/Suffolk County	Boston > Central City/Back Bay/Beacon Hill	Boston > In-town Boston	Boston > CBD / Airport
<input type="checkbox"/>		New York > Park Avenue		New York > Manhattan		New York > Midtown West	New York > Midtown East	New York > Midtown East
<input type="checkbox"/>		Los Angeles > Downtown LA		Los Angeles > Los Angeles/Downtown		Los Angeles > Downtown	Los Angeles > In-town	Los Angeles > Central Business District
<input type="checkbox"/>		Dallas > Dallas CBD		Dallas > East Dallas		Dallas > Central Dallas	Dallas > Central Dallas	Dallas > CBD / Market Center
<input type="checkbox"/>		Chicago > River North		Chicago > North Chicago		Chicago > Gold Coast/River North	Chicago > City North	Chicago > Central Business District

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IMPORT **EXPORT** **APPEND REPORT** **SAVED PORTFOLIO**

Add a list of pins with 'Import'
Use the import feature to drop a list of pins on the map and in the grid.

Save a list of pins with 'Saved Queries'
Easily save and reload a list of pins.

Add figure to pins with 'Append Report'
Use the append feature to add summary statistics to a list of pins.

Interact with pins using 'Pin Actions'
Select pins to load Market Snapshots or right-click on pins to access other pin actions.

	Pins	Search Term	Description	Office	Industrial	Apartment	Retail	Hotel
<input type="checkbox"/>		Search by Search Term	Search by Description	Search by Office	Search by Industrial	Search by Apartment	Search by Retail	Search by Hotel
<input type="checkbox"/>		33 Arch St, Boston, MA, 02110, USA	[42.35415100000001, -71.0582805]	Boston > Financial District	Boston > Boston/Suffolk County	Boston > Central City/Back Bay/Beacon Hill	Boston > Intown Boston	Boston > CBD / Airport
<input type="checkbox"/>		200 Park Ave, New York, NY, 10166, USA	[40.753521000000006, -73.9764295]	New York > Park Avenue	New York > Manhattan	New York > Midtown West	New York > Manhattan	New York > Midtown East
<input type="checkbox"/>		400 S Hope St, Los Angeles, CA, 90071, USA	[34.05211200000001, -118.25362799999999]	Los Angeles > Downtown LA	Los Angeles > Los Angeles/Downtown	Los Angeles > Downtown	Los Angeles > Intown	Los Angeles > Central Business District
<input type="checkbox"/>		2100 Ross Ave, Dallas, TX, 75201, USA	[32.787513000000004, -96.7976145]	Dallas > Dallas CBD	Dallas > East Dallas	Dallas > Central Dallas	Dallas > Central Dallas	Dallas > CBD / Market Center
<input type="checkbox"/>		321 N Clark St, Chicago, IL, 60654, USA	[41.88826800000001, -87.630597]	Chicago > River North	Chicago > North Chicago	Chicago > Gold Coast/River North	Chicago > City North	Chicago > Central Business District

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DEMOS AND PREMIUM FEATURES

Account Managers will be reaching out with a series of demos. [Submit your request here.](#)

Other FAQs

Who might use CBRE Locator?

Market participants engaged in capital markets, acquisitions and dispositions might use Locator to assist with market analysis, projections, strategic planning, and due diligence. Pin features make it easy to tell a story on a map. Upload and Append features make tracking a set of properties seamless and simple. Building Filter simplifies extracting customized statistics based on property characteristics.

How is the data compiled?

Official historical figures for sectors, markets, and submarkets are curated and calculated quarterly by data engineers at EA. These experienced engineers process and cleanse data from a variety of sources to create a unified dataset purpose-built for forecasting. EA economists then apply a demand and supply framework to CRE forecasting. Demand is driven by office employment projections, while supply is based on known broken ground projects and completions forecasts. The interaction of these demand and supply inputs produces values for the rest of EA's real estate variables, including rents, vacancy and absorption. EA economists produce five scenarios quarterly and cover 60+ markets across Office, Industrial, Apartment, Retail, and Hotel sectors.

ABOUT ECONOMETRIC ADVISORS

CBRE Econometric Advisors (EA) monitors and analyzes trends in historical commercial real estate data in order to forecast real estate market fundamentals and investment performance across markets and geographies. EA applies a demand and supply framework to commercial real estate market forecasting. The resultant forecasts produced at scale are widely used internally by CBRE professionals and CBRE clients to inform investment decisions across the industry. Please visit our website at www.cbre-ea.com.

ABOUT CBRE

CBRE Group, Inc. (NYSE:CBRE), a Fortune 500 and S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services and investment firm (based on 2018 revenue). The company has more than 90,000 employees (excluding affiliates) and serves real estate investors and occupiers through approximately 480 offices (excluding affiliates) worldwide. CBRE offers a broad range of integrated services, including facilities, transaction and project management; property management; investment management; appraisal and valuation; property leasing; strategic consulting; property sales; mortgage services and development services. Please visit our website at www.cbre.com.