

The Age of **RESPONSIVE REAL ESTATE**

Presented by Econometric Advisors

**2020
SPRING
CLIENT FORUM**

CBRE



GLOBAL OUTLOOK 2030

OVERVIEW

CBRE

GLOBAL OUTLOOK 2030 | THE AGE OF RESPONSIVE REAL ESTATE

10 WAYS YOU'LL SEE REAL ESTATE DIFFERENTLY IN THE NEXT DECADE

“In the digital age, people, places and businesses became more interconnected than at any point in human history. Now, patterns of real estate use, which have been unchanged for decades, are evolving—ushering in a new age—the age of responsive real estate.”



2030 | 10 TRANSFORMATIONAL TRENDS THAT WILL DEFINE REAL ESTATE

WORK

- The Fluid Workspace: The end of fixed workplace attendance will unlock productivity growth and personal creativity
- Welcome to the '5G' Workplace: Companies must embrace an unprecedented generational convergence – with a big tech twist
- The New C-Suite Power Player—Chief Places Officer: Changes in the workplace demand a new leadership role to take them on

LIVE

- The 'Hotelification' of Real Estate: Branded live, work & play places are set to have their moment
- Retail's Next Big Shift: The E-commerce explosion is just the beginning of industrywide changes
- The New Boom Towns: By 2030, Generation Z will start inheriting (and changing) the economy – here's where they're congregating

INVEST

- Early Morning in the Asian Century: Multiple trends are converging to give APAC a big advantage over the rest of the world
- The Rise of Machines: With AI, commercial real estate investing will become more accessible
- The New Math: The formula for real estate valuation is changing, starting with the retail space
- The Asset Class of the Future: Multifamily will take center stage in real estate investment

CBRE