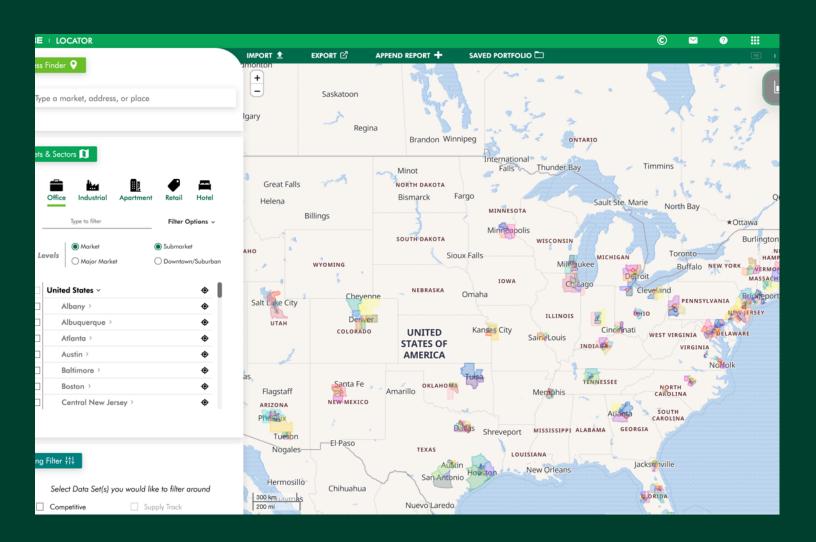


Locator User Guide

Connecting your locations to CBRE market insights.

ECONOMETRIC ADVISORS

2022



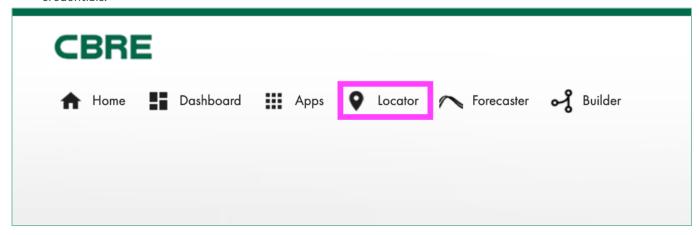
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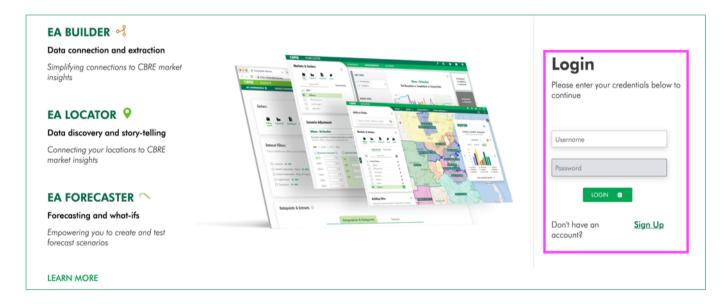
Section 1: Accessing Locator

Users can access Locator one of two ways:

1. Log in to the legacy EA platform (<u>www.cbre-ea.com</u>) and select the Locator icon. When prompted, enter your EA credentials.



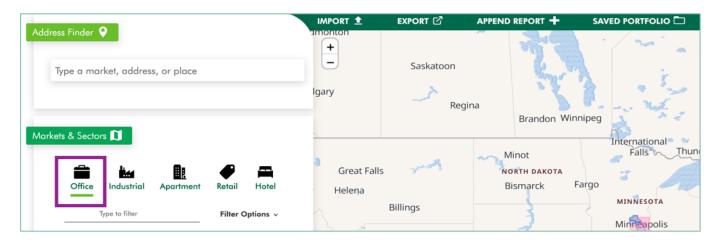
2. Navigate directly to the Locator application using the following URL: <u>locator.cbre.com</u>. When prompted, enter your EA credentials.



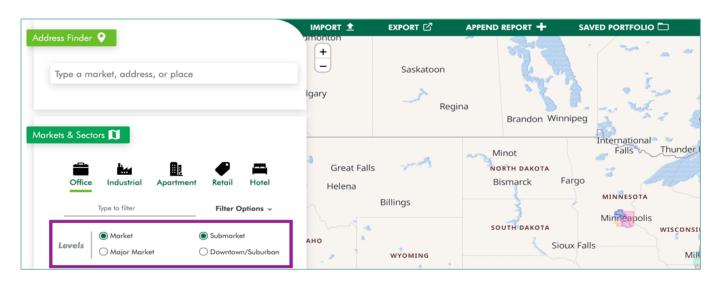
Section 2: Viewing Maps and Insights

View maps and market insights for specific markets and submarkets by sector.

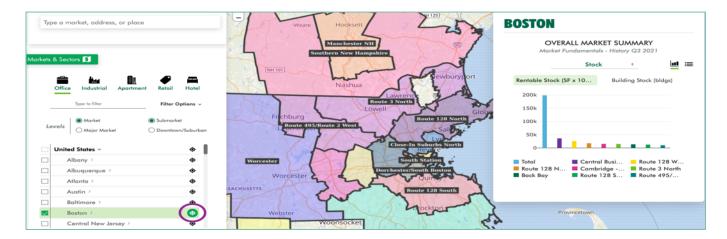
1. Select **Property Type**



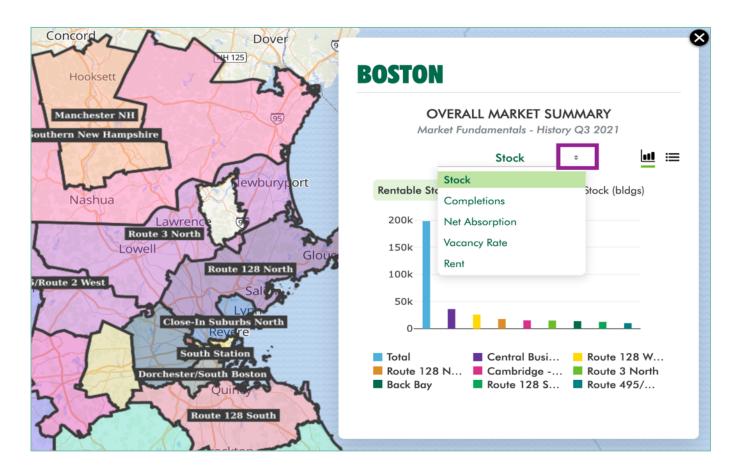
2. Select geography Levels to add to the geography selector list.



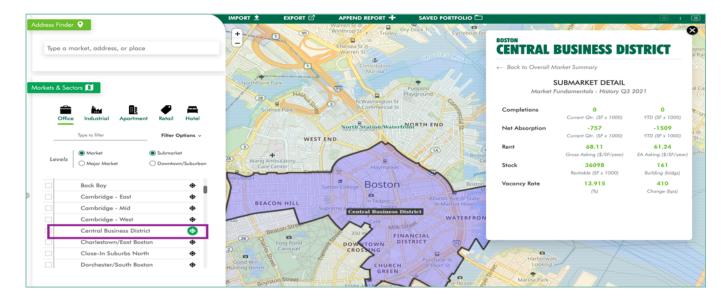
3. Select a **Market** from the geography selector list by clicking on the zoom to market icon. The market boundaries and insights panel will appear on the map.



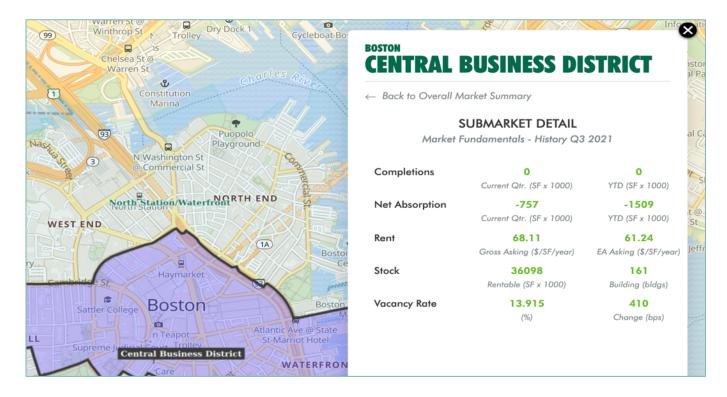
4. The insights panel will default to the OVERALL MARKET SUMMARY for Stock. To change the concept, use the arrows next to Stock to open the dropdown and select a new concept. To switch the view from graph to list, click on the icons next to the concept dropdown.



5. To view maps and insights for a sub-geography, click on a market name to expand the geography selector list and select a Submarket, Major Market, or Downtown/Suburban by clicking on the zoom to market icon. The boundaries and insights panel will appear on the map for the selected geography.



For sub-geographies, the insights panel will default to the SUBMARKET, MAJOR MARKET, OR DOWNTOWN/SUBURBAN DETAIL.

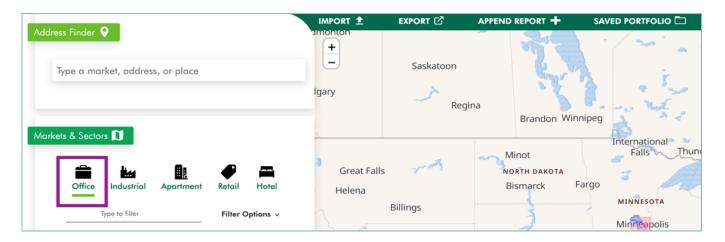


Section 3: Pinning properties to the map

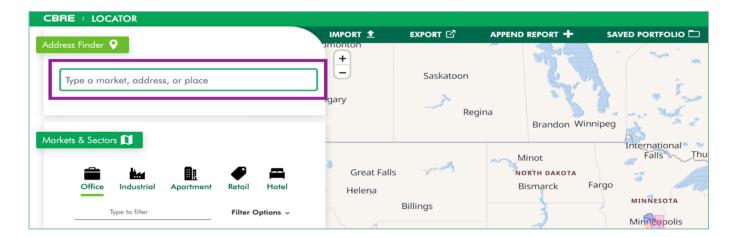
Drop pins on the map and build out a portfolio using the address finder search feature or bulk import functionality.

Address Finder

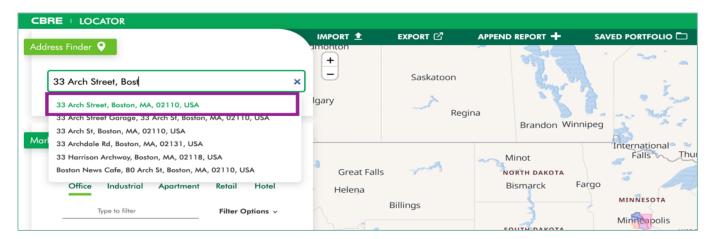
1. Select a Property Type.



2. Enter a market, address, or place in the United States into the Address Finder search bar.



3. Select a property to pin to the map and add to your portfolio.



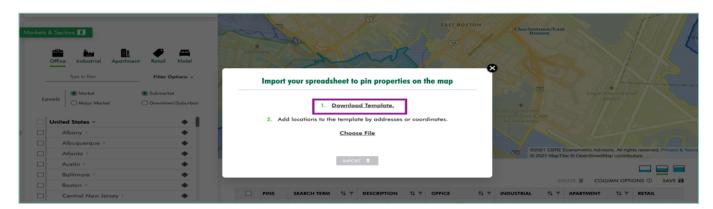
Bulk Import

For a quicker approach to pinning properties, you can bulk import a list of addresses.

1. Select **IMPORT**.



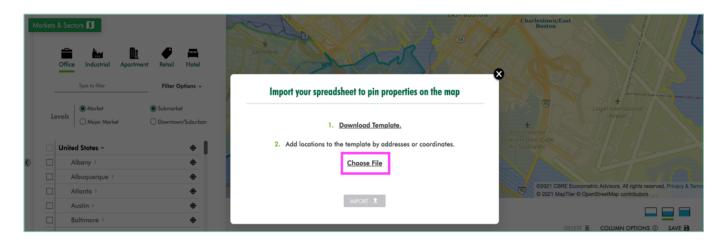
2. Select **DOWNLOAD TEMPLATE**.

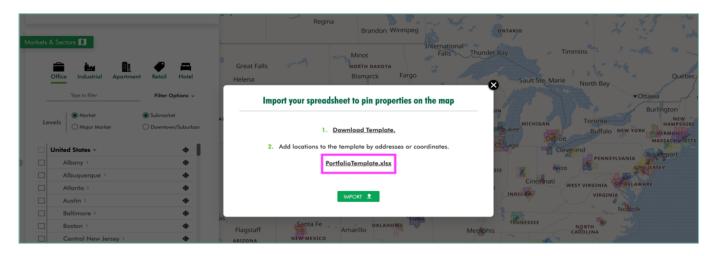


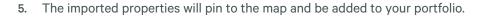
3. Add property addresses or latitude and longitudes (not both) to the template. Save the completed template locally to your computer.

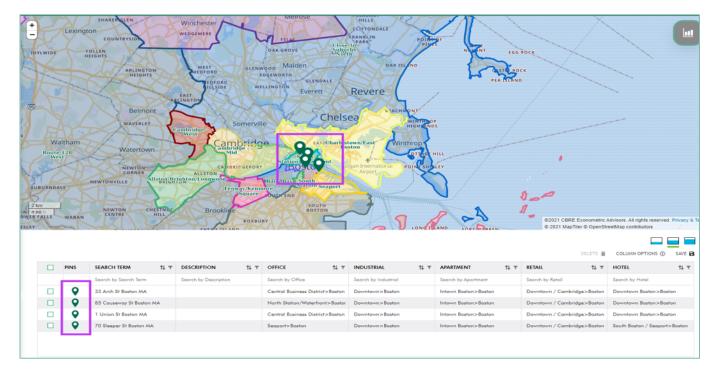
Α	В	С	D	Е	F	G	Н	T.	J	K	L	M	N
Portfolio Up	oload Tem	plate											
Use the col	umns belo	ow to load p	nultiple properties on	to Locator ⁱ	s grid and r	nap Fora g	iven proper	y, use eith	er latitude/	longitude o	r the addre	ss fields (n	ot both).
Description	Latitude	Longitude	Address	City	State	Zip	Country						
			33 Arch Street	Boston	MA	2110	USA						
			85 Causeway Street	Boston	MA	2110	USA						
			1 Union Street	Boston	MA	2110	USA						
			70 Sleeper Street	Boston	MA	2110	USA						

4. Upload the completed template by selecting **Choose File**. Then click **IMPORT**.



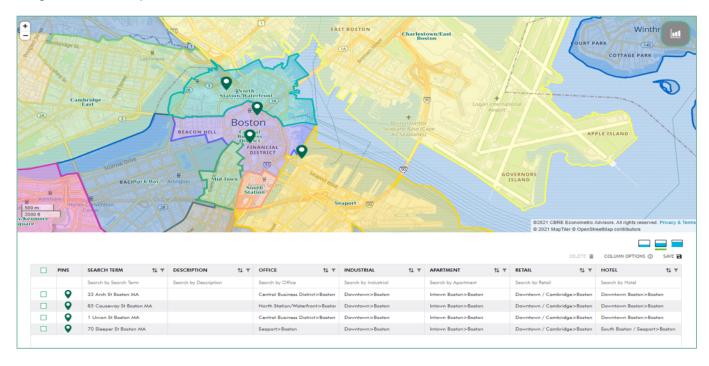




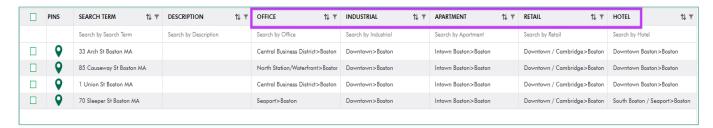


Portfolio Grid

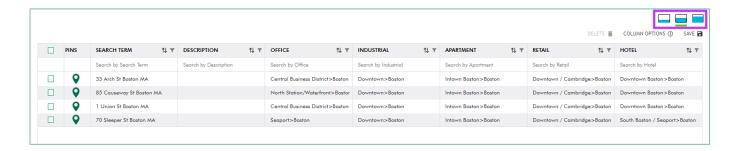
As new properties are added to your portfolio via Address Finder or Import, they will be pinned to the map and added to the grid below the map.



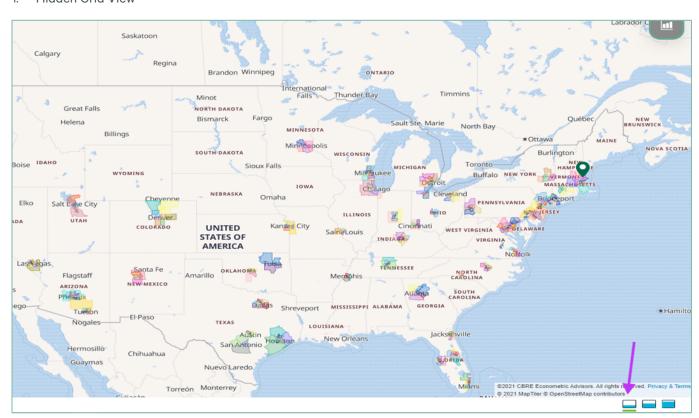
The grid will also identify the market and submarket each property is in across all property types.



Use the following grid control icons to change the view:



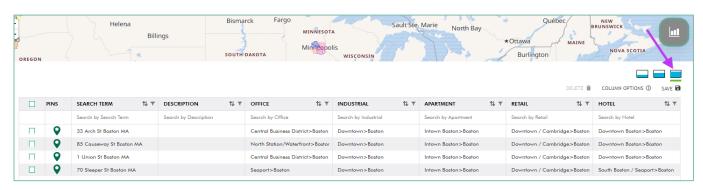
1. Hidden Grid View



2. Standard Grid View



3. Expanded Grid View

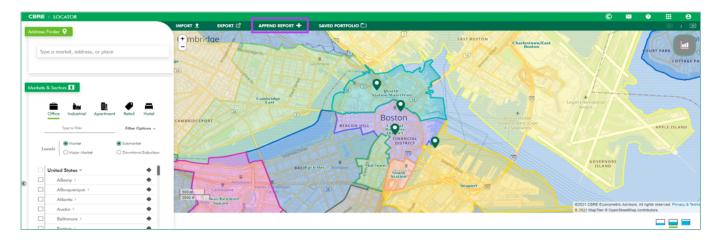


Section 4: Appending Reports to Pins

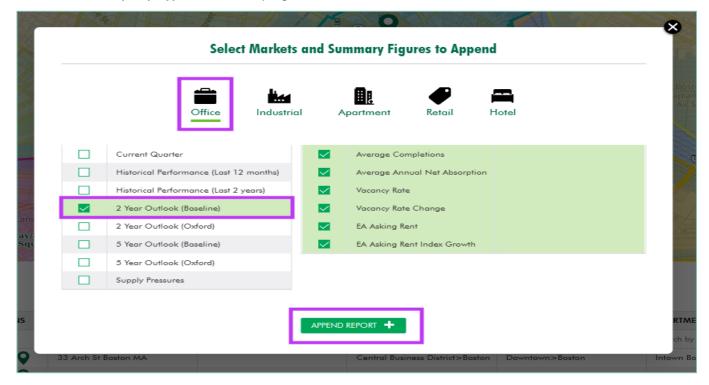
*PREMIUM FEATURE

Append market and submarket summary figures to the list of pins in your portfolio grid.

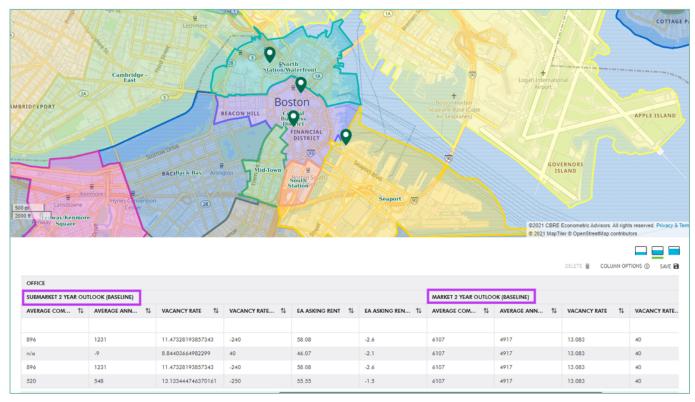
Select APPEND REPORT.



2. Select the Property Type and Summary Figures. Click APPEND REPORT.



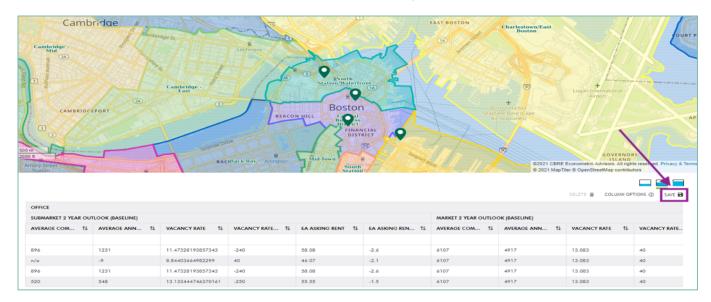




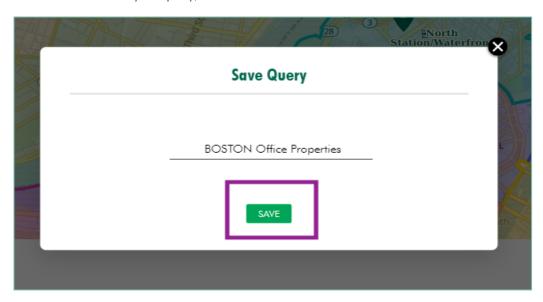
Section 5: Saving and Loading Portfolios

Save a portfolio for later use or load an existing portfolio into the grid.

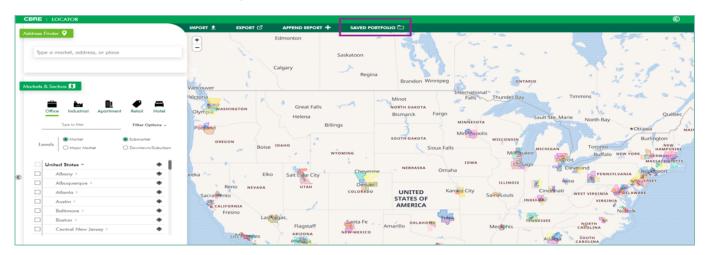




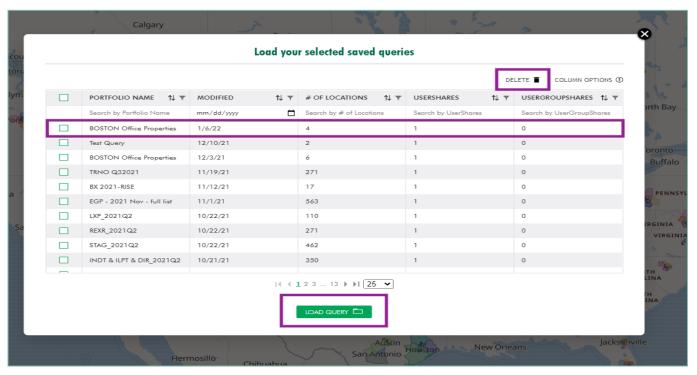
2. Create a title for your query, then click SAVE.







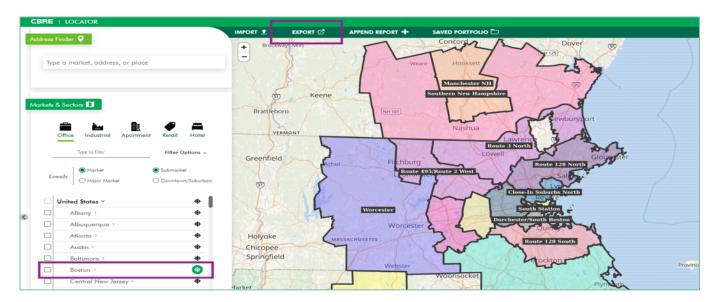
4. In the SAVED PORTFOLIO window, you can either load or delete a previously saved portfolio.



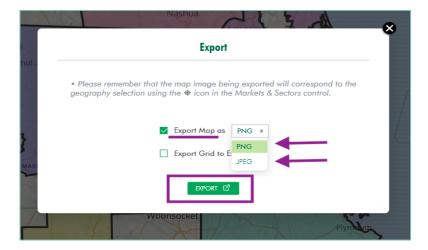
Section 6: Exporting Maps and Portfolio Grids

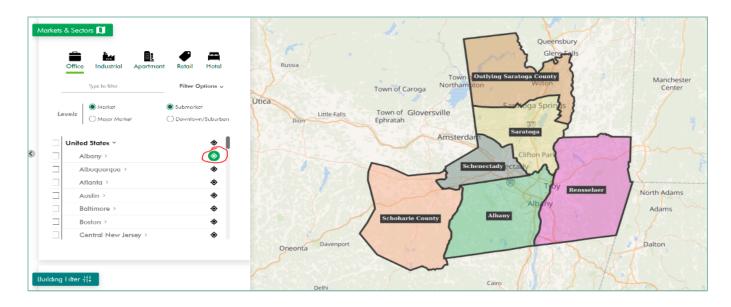
Export maps and portfolio grids into user-friendly formats.

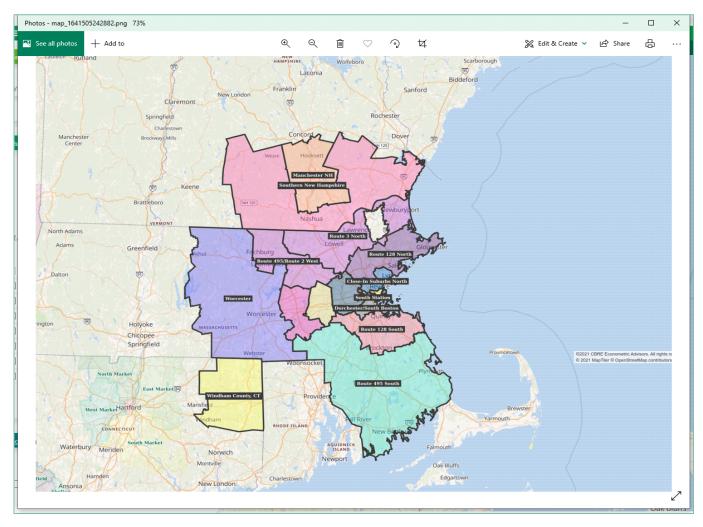
Select EXPORT.



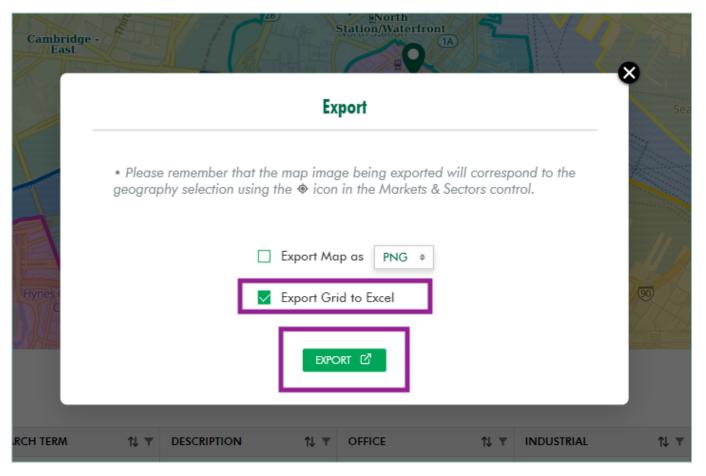
To export a map, select Export Map as and use the dropdown to select the export format. The image being exported will correspond to the geography selection using the zoom to market icon in the Markets & Sectors control panel.







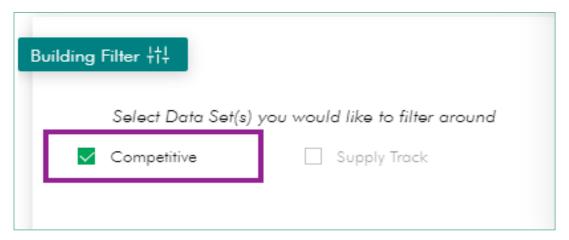
3. To export a portfolio grid, select **EXPORT GRID TO EXCEL**.



Section 7: Creating Customized *PREMIUM FEATURE Reports with Building Filter

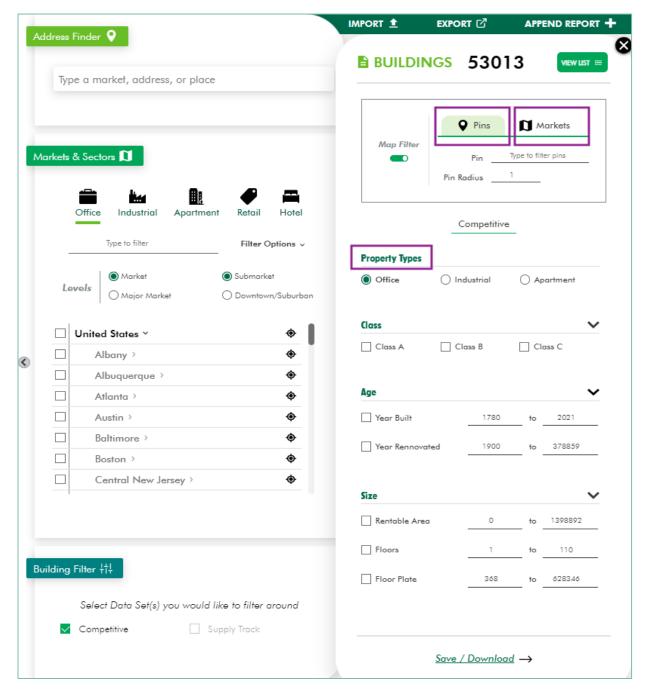
Apply parameters to the EA competitive dataset to create customized time-series aggregates. Building Filter is available for Office, Industrial, and Apartment property types only.

1. Select the **Competitive** data set in the Building Filter control panel.

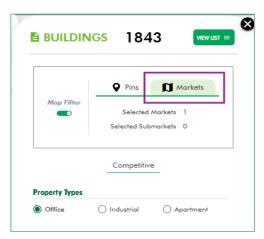


Filter the competitive data set by selecting geography type and a property type in the Building Filter window.

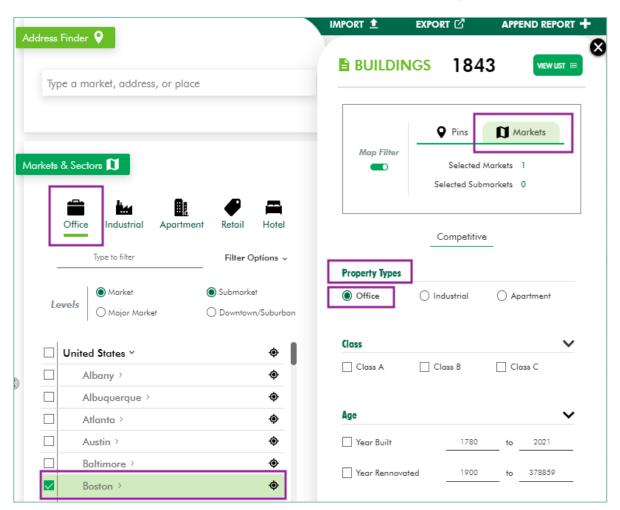
For the geography type, you can either select market(s) and/or submarket(s) or a radius around a pinned location in the portfolio grid.



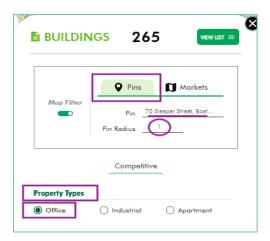
Market(s) and/or submarket(s): Select the Markets tab in the Building Filter window.



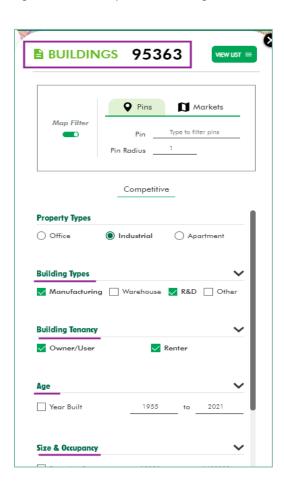
Use the geography selector list in the Markets & Sectors control panel to select the boxes next to the market(s) and/or submarket(s) you want to use. Make sure the selected property type in the Markets & Sectors control panel is the same as the property type selection in the Building Filter window.



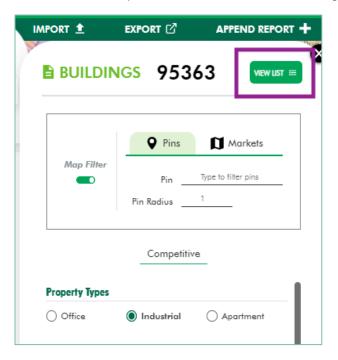
b. Radius around pinned location: Select the Pins tab in the Building Filter window. In the Pins field, enter the address of the pinned location you want to use. Use the Pin Radius field to adjust the radius search parameters.

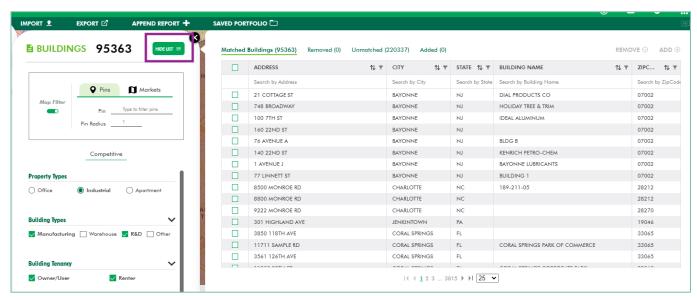


3. Continue to apply parameters to the competitive data set using the additional filters available, such as class, building type, age, size, tenancy, occupancy, loading doors/clear heights, subsidy status, and min and max rents. The building count at the top of the Building Filter window will update accordingly as additional parameters are applied.

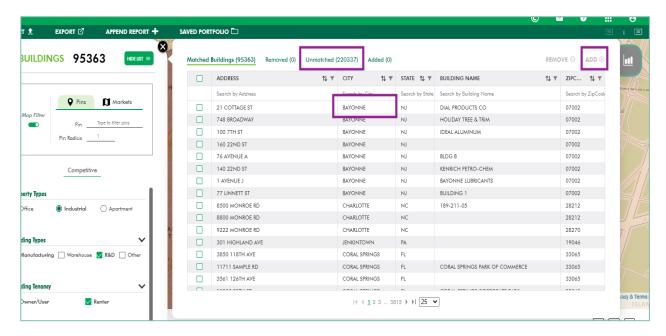


4. View the list of buildings that fall within the applied parameters by selecting **VIEW LIST**. Add or remove buildings from the list as you see fit. To hide the list of buildings, select **HIDE LIST**.

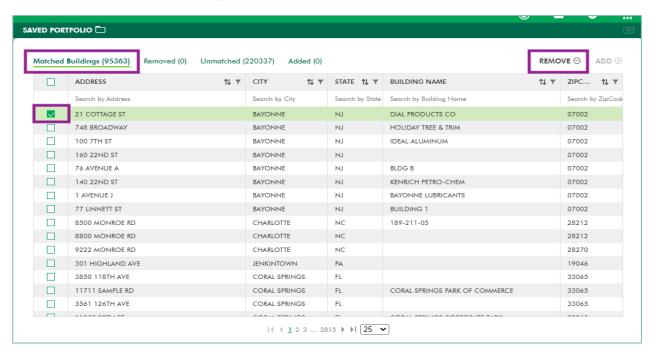




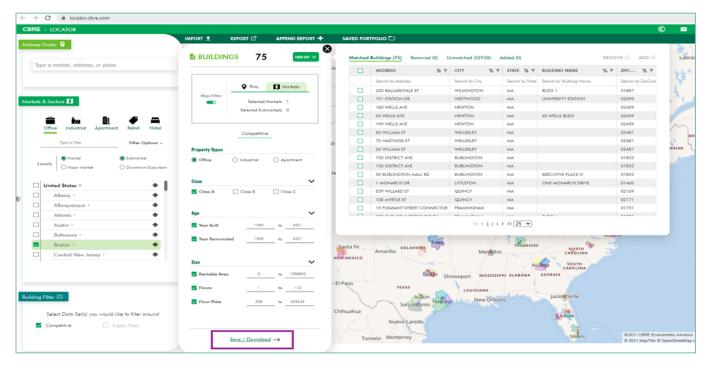
To add buildings to the filtered competitive data set, select the Unmatched tab in the building list window.
 Search for buildings by address, city, state, and/or zip code and select the building(s) you wish to add. Click ADD.



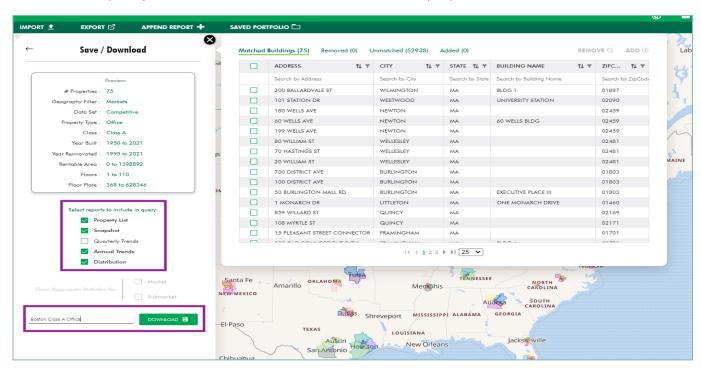
b. To remove buildings from the filtered competitive data set, select the building(s) you wish to remove from the **Matched Buildings** tab in the building list window. Click **REMOVE**.







6. Select the reports you want included in the workbook and name the query. Click DOWNLOAD.



7. The reports in the downloaded workbook will include the customized aggregates for the filtered competitive data set.

A	В	С	D	E	F	G	Н	I	J	K	L	M	N
1 Building Name	Address	City	State	ZipCode	Latitude	Longitude	Market	Submarket					
BLDG 1	200 BALLARDVALE ST	WILMINGTON	MA	01887	42.58977	-71.158463	Boston	Route 128 North					
UNIVERSITY STATION	101 STATION DR	WESTWOOD	MA	02090	42.207516	-71.157555	Boston	Route 128 South					
4	180 WELLS AVE	NEWTON	MA	02459	42.29229	-71.198723	Boston	Route 128 West					
5 60 WELLS BLDG	60 WELLS AVE	NEWTON	MA	02459	42.294438	-71.200818	Boston	Route 128 West					
6	199 WELLS AVE	NEWTON	MA	02459	42.291766	-71.197821	Boston	Route 128 West					
7	80 WILLIAM ST	WELLESLEY	MA	02481	42.319256	-71.235184	Boston	Route 128 West					
8	70 HASTINGS ST	WELLESLEY	MA	02481	42.314129	-71.249695	Boston	Route 128 West					
9	20 WILLIAM ST	WELLESLEY	MA	02481	42.317726	-71.230598	Boston	Route 128 West					
.0	700 DISTRICT AVE	BURLINGTON	MA	01803	42.481817	-71.209297	Boston	Route 128 North					
1	100 DISTRICT AVE	BURLINGTON	MA	01803	42.485169	-71.211413	Boston	Route 128 North					
12 EXECUTIVE PLACE III	50 BURLINGTON MALL RD	BURLINGTON	MA	01803	42.486595	-71.205995	Boston	Route 128 North					
13 ONE MONARCH DRIVE	1 MONARCH DR	LITTLETON	MA	01460	42.518341	-71.519501	Boston	Route 495/Route 2 West					
14	859 WILLARD ST	QUINCY	MA	02169	42.228512	-71.032196	Boston	Route 128 South					
1.5	108 MYRTLE ST	QUINCY	MA	02171	42.278794	-71.03693	Boston	Route 128 South					
1.6	15 PLEASANT STREET CONNECTOR	FRAMINGHAM	MA	01701	42.297978	-71.492246	Boston	Framingham/Natick					
7 BLDG A	500 OLD CONNECTICUT PATH	FRAMINGHAM	MA	01701	42.313583	-71.390867	Boston	Framingham/Natick					
.8	300 APOLLO DR	CHELMSFORD	MA	01824	42.599202	-71.328633	Boston	Route 3 North					
19	700 LONGWATER DR	NORWELL	MA	02061	42.158533	-70.881063	Boston	Route 128 South					
20	15 BRAINTREE HILL OFFICE PARK	BRAINTREE	MA	02184	42.226159	-71.02734	Boston	Route 128 South					
1 UNIVERSITY OFFICE PARK	29 SAWYER RD	WALTHAM	MA	02453	42.361765	-71.259448	Boston	Route 128 West					
22	333 WYMAN ST	WALTHAM	MA	02451	42.408328	-71.25596	Boston	Route 128 West					
3 HOBBS BROOK OFFICE PARK	303 WYMAN ST	WALTHAM	MA	02451	42.407498	-71.256399	Boston	Route 128 West					
24	50 WASHINGTON ST	WESTBOROUGH	AM	01581	42.287037	-71.563675	Boston	Route 495/Mass Pike West					
5 THE NON-PROFIT CENTER	89 SOUTH ST	BOSTON	MA	02111	42.351787	-71.057207	Boston	South Station					
26	21 CUSTOM HOUSE ST	BOSTON	MA	02110	42.358093	-71.052925	Boston	Central Business District					
27	101 MERRIMAC ST	BOSTON	MA	02114	42.363823	-71.061661	Boston	North Station/Waterfront					
8 ONE INTERNATIONAL PLACE	1 INTERNATIONAL PL	BOSTON	MA	02110	42.35664	-71.05149	Boston	Central Business District					
9 200 STATE	200 STATE ST	BOSTON	MA	02109	42.35952	-71.05256	Boston	Central Business District					
30	55 SUMMER ST	BOSTON	MA	02110	42.354445	-71.05917	Boston	Mid-Town					
1 100 SUMMER	100 SUMMER ST	BOSTON	MA	02110	42.353419	-71.057557	Boston	Central Business District					
2 99 HIGH	99 HIGH ST	BOSTON	MA	02110	42.354533	-71.054696	Boston	Central Business District					
33	70 FEDERAL ST	BOSTON	MA	02110	42.355721	-71.056213	Boston	Central Business District					
34 ONE FEDERAL STREET	1 FEDERAL ST	BOSTON	MA	02110	42.356075	-71.056999	Boston	Central Business District					
55 FEDERAL RESERVE PLAZA	600 ATLANTIC AVE	BOSTON	MA	02210	42.352725	-71.05533	Boston	Central Business District					
6 ONE BOSTON PLACE	1 BOSTON PL	BOSTON	MA	02108	42.358562	-71.058327	Boston	Central Business District					
Property List Sna	apshot Annual Trends Distributio	n Info (+					i .	: 4				



Thank you

For more information

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ACCESS ADIITIONAL PLATFORM TOOLS
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Forecaster.cbre.com

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